



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Monday, February 23, 2015

6:00 PM

Council Chambers, 6th Floor

THIS MEETING HAS BEEN REVISED TO MEET LATER AT 6:00 P.M.

1. Call meeting to order

Meeting called to order at 6:04 p.m.

2. Roll call of membership

Present: 4 - Alderperson Stueck, Alderperson Coenen, Alderperson Konetzke and
Alderperson Meltzer

Excused: 1 - Alderperson Spears

Others present:

Mayor Tim Hanna

Alderson Tim Trauger, District 1

Alderson Sarah Garb, District 5

Alderson Greg Dannecker, District 6

Alderson Kathy Plank, District 7

Alderson Polly Dalton, District 8

Alderson Christine Williams, District 10

Alderson Kyle Lobner, District 13

Alderson Christopher Croatt, District 14

Alderson Jeff Jirschele, District 15

Ben LaFrombois, Hinshaw & Culbertson

Tom Brown, 1014 W. Brewster Street, Appleton

Edward Klug, ARA & 100 W. College Avenue, Appleton

Ellen Evensen, 816 E. Byrd Street, Appleton

Ethel Schulze, 1049 W. Windtree Drive, Appleton

Sharron Huss, 1407 W. Starview Drive, Appleton

Marissa Downs, ARA & 6625 N. Smoketree Pass, Appleton

Curt Detjen, ARA & 2525 S. Schaefer Street, Appleton

Zach Zinsli, Hilton Garden Inn, 720 Eisenhower Drive, Kimberly

Cory Schueler, Hilton Garden Inn, 720 Eisenhower Drive, Kimberly

Char Stankowski, Country Inn, 130 Patriot Drive, Little Chute

Chuck Merry, 1431 N. Briarcliff Drive, Appleton

Barb Merry, 1431 N. Briarcliff Drive, Appleton

Jim Van Dyke, ARA & 1008 E. Sunset Avenue, Appleton

Mark Priddis, 1310 N. Briarcliff Drive, Appleton

B. Fellows, 1808 E. Longview Drive, Appleton

William Siebers, 1109 N. Appleton Street, Appleton

Watson Whiteside, 201 S. Riverheath Way, #207, Appleton

John Pfefferle, 18 Sunnyslope Court, Appleton

John Stoeger, 527 S. Story Street, Appleton

TC Flanagan, 1105 S. Timmers, Grand Chute

Lon Ponschock, 2425 N. Mason Street, Appleton

Nathan Weyenberg, Angels Forever, 310 W. College Avenue, Appleton

Richard Thompson, 303 River Drive, Appleton

Matt Ten Haken, Fox Cities Convention & Visitors Bureau

Mary Beth Laux, 303 S. Walnut Street, Appleton

Elizabeth Laux, 303 S. Walnut Street, Appleton

Don Page, 422 W. Michigan Street, Appleton

Ruth Ann Page, 422 W. Michigan Street, Appleton

Jeannine Rice-Crabb, 1325 S. Mason Street, Appleton

Alan Royce, Two Paws Up Bakery, 305 E. College Avenue, Appleton

Jean DiPietro, 1007 W. Browning Street, Appleton

David DiPietro, 1007 W. Browning Street, Appleton

William Mys, 1203 Montclair Court, Appleton

Duke Behnke, Post-Crescent Media

June Stueck, constituent

Kara Homan, Outagamie County

Pam Seidl, Fox Cities Convention & Visitors Bureau

Jack Voight, Voight Insurance

Walter Rugland, Fox Cities Exhibition Center Board

Maria Van Laanen, Fox Cities Performing Arts Center

Van J. Callies, 2601 E. Glenhurst Lane, Appleton
Laura Leimer, 720 E. Washington Street, Appleton
Milt Melander, 720 E. Washington Street, Appleton
Susan Trail, Practical Safety Solutions, LLC, 824 E. Minor Street, Appleton
Sue Bogenschutz, Alas-Waterfront Cafe
Preston O'Connor, constiuent
Joseph Wotmer, Appleton resident
Joan McDaniel, constituent
Debbie Griffith, Neenah resident
John Volkman, 1113 E. Marquette Street, Appleton
Gina Hardl, Candlewood Suites Hotel
Craig Arnold, 1702 N. Clark Street, Appleton
Jennifer Stephany, Appleton Downtown Inc. & 3033 E. Canary Street, Appleton
Josh Dukelow, Fox Cities Chamber of Commerce, 125 N. Superior Street, Appleton
Shannon Full, Fox Cities Chamber of Commerce, 125 N. Superior Street, Appleton
John Burgland, Fox River Mall, 4301 W. Wisconsin Avenue, Grand Chute
Penny Bernard Schaber, 815 E. Washington Street, Appleton
Dale Schaber, 815 E. Washington Street, Appleton
Jeff Fogle, Das Ventures, 603 W. College Avenue, Appleton
Ned Hietpas, Events Producer, 1140 Manor Drive #104, Neenah
Jim Mahan, 103 S. Jospeh Street, Appleton
Sarah Leet, 1027 W. Oklahoma Street, Appleton

3. Approval of minutes from previous meeting

[15-310](#)

CEDC Minutes from 2-18-15

Attachments: [CEDC Minutes 2-18-15.pdf](#)

Aldersperson Coenen moved, seconded by Aldersperson Konetzke, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - Aldersperson Stueck, Aldersperson Coenen, Aldersperson Konetzke and Aldersperson Meltzer

Excused: 1 - Aldersperson Spears

4. Public Hearings/Appearances

5. Action Items

6. Information Items

[15-306](#)

Proposed Fox Cities Exhibition Center Discussion

Overview - Mayor Hanna

Overview - Stakeholders Group

-Convention & Visitors Bureau

-Chamber of Commerce

-Fox Cities Exhibition Center Board

-Appleton Downtown Inc.

Questions/Answers:

-Exhibition Study and Results

-Community Partners/Stakeholders - Community partners will be able to answer questions that have been asked

-Ownership of Exhibition Center/Radisson

-Review of Legal Process

-Offer to Purchase

-Management Agreement

-Room Tax

-Bonding

Attachments:

[Memo to CEDC from Peter 2.23.15.pdf](#)

[Edited Summary of Exhibition Center Questions 2-19-15 Larger.pdf](#)

[EC QA 2-26-15 FINAL.pdf](#)

Alderperson Spears arrived at 6:42 p.m.

Meeting recessed at 8:05 p.m. Meeting reconvened at 8:15 p.m.

Meeting recessed at 10:00 p.m. Meeting reconvened at 10:10 p.m.

The Purchase Agreement will be listed as an action item on the 3-4-15 Common Council Agenda with the intent to go into Committee of the Whole.

This Presentation was discussed.

[15-305](#)

Resolution #2-R-15 - Lobner/Dannecker/Dalton

"WHEREAS continuing to pursue projects which do not have the clear approval of the Common Council is a misuse of valuable staff time and tax dollars,

AND WHEREAS the Appleton Common Council's last official action to support the proposed Exhibition Center project was in November of 2013,

AND WHEREAS the Appleton Common Council voted to reject a proposed land purchase for the purpose of this project, and has taken no action on this item since it was reconsidered,

THEREFORE BE IT RESOLVED that the City of Appleton shall immediately disengage from the Fox Cities Exhibition Center project and all attorneys, consultants and contractors involved in the project."

Alderson Konetzke moved, seconded by Alderson Coenen, that the Report Action Item be held until the next CEDC meeting. Roll Call. Motion carried by the following vote:

Aye: 4 - Alderson Stueck, Alderson Coenen, Alderson Konetzke and Alderson Spears

Nay: 1 - Alderson Meltzer

7. Adjournment

Alderson Konetzke moved, seconded by Alderson Coenen, that the meeting be adjourned at 11:45 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Alderson Stueck, Alderson Coenen, Alderson Konetzke, Alderson Meltzer and Alderson Spears