



CITY OF APPLETON

MEMORANDUM

Date: 03/02/2026
To: Municipal Services Committee
From: Mike Hardy, P.E., Traffic Engineer
Subject: Request to Approve Parking changes on Florida Av and Durkee St by Einstein Middle School (follow-up to a six-month evaluation)

In cooperation with AASD to make improvements for the morning student drop-off, the City's Traffic Section slightly increased the *2-hour Parking* zone adjacent to Einstein Middle School along Florida Avenue by approximately 35 feet, to align with AASD's increase of the paved terrace space. This change was implemented just prior to school year in August 2025.

This small change has been effective, Einstein Middle School is satisfied, and we have not received any other feedback from the community. Based on this, we recommend the changes be made permanent.

To accomplish this, the following ordinance change is necessary:

1. **Create:** "Parking be restricted to two hours on school days from 7:00 a.m. to 4:00 p.m. on the north side of Florida Avenue from a point 45 feet east of Durkee Street to a point 470 feet east of Durkee Street."