

# **REPORT TO CITY PLAN COMMISSION**

**Plan Commission Informal Hearing Meeting Date:** May 8, 2018

**Common Council Public Hearing Meeting Date:** June 6, 2018 (Public

Hearing on Rezoning)

**Item:** Rezoning #5-18 – 209 South Allen Street

Case Manager: David Kress

#### **GENERAL INFORMATION**

Owner: One Lawrence Street, LLC c/o John Pfefferle

**Applicant:** Hoffman Planning, Design & Construction, Inc. c/o Mark Boehlke

**Address/Parcel:** 209 South Allen Street (Tax Id #31-2-0144-00)

**Petitioner's Request:** The applicant proposes to rezone the subject parcel from R-3 Multi-Family District to CBD Central Business District. The request is being made to establish zoning that is consistent with surrounding properties and allows for future mixed-use development.

### **BACKGROUND**

Before being purchased by One Lawrence Street, LLC in 2017, the subject property was used as a place of worship for Trinity Lutheran Church. The church building has been vacant since the transfer of ownership occurred.

Part of the subject parcel is included in a Development Agreement that was approved by Common Council on December 19, 2017. The proposed development area, commonly referred to as the "bluff site," also includes parcels #31-2-0156-00 and #31-2-0152-00. These surrounding properties are currently zoned CBD Central Business District.

#### **STAFF ANALYSIS**

**Existing Site Conditions:** The subject parcel is approximately 1.399 acres in size and is located at the southwest corner of South Allen Street and East Lawrence Street. The property also has frontage on Oneida Street and Kimball Street. Oneida Street and Lawrence Street are classified as an arterial street and collector street, respectively, on the City's Arterial/Collector Plan. Currently, the parcel is developed with a former church building and off-street parking lot, with vehicular access provided by a curb cut on Kimball Street.

### **Surrounding Zoning Classification and Land Uses:**

North: CBD Central Business District. The adjacent land uses to the north are currently a mix of commercial uses, including the Soldiers Square parking ramp owned by the YMCA.

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South: CBD Central Business District. The adjacent land uses to the south are currently a mix of commercial uses.

East: CBD Central Business District. The adjacent land uses to the east are currently a mix of commercial uses.

West: CBD Central Business District. The adjacent land use to the west is currently the public open space where the "Hadzi sculpture" (formally titled "Fox River Oracle") is located.

**Proposed Zoning Classification:** The purpose of the CBD Central Business District is to provide a centrally located and readily accessible area that offers a wide variety of retail, service, financial, entertainment, governmental and residential uses. A broad range of uses is permitted to reflect downtown's role as a commercial, cultural and government center. Development is intended to be intense with maximum lot coverage, increased building scale and height density and buildings placed close together. Development is intended to be pedestrian-oriented with a strong emphasis on a safe and attractive streetscape. The development standards for the CBD District are listed below:

- 1) *Minimum lot area*: 2,400 square feet.
- 2) Maximum lot coverage: 100%.
- 3) Minimum lot width: 20 feet.
- 4) Minimum front yard: None.
- 5) Minimum rear yard:
  - a. None.
  - b. 10 feet when abutting a residentially-zoned district.
- 6) Minimum side yard:
  - a. None.
  - b. 10 feet when abutting a residentially-zoned district.
- 7) Maximum building height: 200 feet.

**Zoning Ordinance Review Criteria:** A rezoning is often triggered by development proposals or changing circumstances in the City. In this case, the request is being made to accommodate future mixed-use development, which is permitted in the CBD Central Business District. The existing site appears to satisfy the development standards for the CBD District listed above. If approved, any future development would need to conform to the CBD District zoning regulations and other sections of the Zoning Ordinance. Ultimately, any new building would require Site Plan review and approval, pursuant to Section 23-570 of the Municipal Code, prior to the issuance of a building permit by the Inspections Division.

**Appleton Comprehensive Plan 2010-2030:** The City of Appleton *Comprehensive Plan 2010-2030* identifies this area with a future Mixed Use designation. The proposed CBD Central Business District rezoning is consistent with the Future Land Use Map. Listed below are related excerpts from the City's *Comprehensive Plan 2010-2030*.

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### *Goal 1 – Community Growth*

Appleton will continue to provide opportunities for residential, commercial, and industrial growth, including appropriate redevelopment sites within the downtown and existing neighborhoods, and greenfield development sites at the City's edge.

### Goal 8 – Economic Development

Appleton will pursue economic development that retains and attracts talented people, brings good jobs to the area, and supports the vitality of its industrial areas, downtown, and neighborhood business districts.

#### OBJECTIVE 9.4 Economic Development:

Ensure the continued vitality of downtown and the City's neighborhood commercial districts.

### OBJECTIVE 9.6 Economic Development:

Create a vibrant environment that is conducive to attracting and retaining talented people.

Policy 9.6.2 Encourage the creation of vibrant mixed-use urban areas in the downtown and along the Fox River that are both walkable and bicycle-friendly.

#### OBJECTIVE 10.2 Land Use:

Encourage redevelopment to meet the demand for a significant share of future growth, and to enhance the quality of existing neighborhoods.

Policy 10.2.3 Support new infill and redevelopment in accordance with the redevelopment framework presented in Chapter 14: Downtown Plan.

Chapter 14 Downtown Plan, Initiative 3 Neighborhood and Residential Development:

Strategy 3.1 – Encourage mixed-use and mid-density residential redevelopment on under-utilized or marginal sites on the edge of downtown.

Chapter 14 Downtown Plan, Initiative 4 Downtown Development and Business Retention: Strategy 4.7 – Maintain an environment favorable to larger employers in the downtown.

Chapter 14 Downtown Plan, Initiative 4 Downtown Development and Business Retention: Strategy 4.8 – Support private sector efforts to redevelop and invest in downtown.

**Standards for Zoning Map Amendments:** Per Section 23-65(d)(3) of the Municipal Code, all recommendations for Official Zoning Map amendments shall be consistent with the adopted plans, goals, and policies of the City and with the intent of the Zoning Ordinance. Related excerpts are listed below.

- a. Prior to making a recommendation on a proposed rezoning, the Plan Commission shall make a finding to determine if the following conditions exist. No rezoning of land shall be approved prior to finding at least one of the following:
  - 1. The request for a zone change is in conformance with the Comprehensive Plan for the City of Appleton. The rezoning request is in conformance with the Comprehensive Plan 2010-2030 goals and objectives stated above and the Future Land Use Map, which identifies this area for future mixed uses.

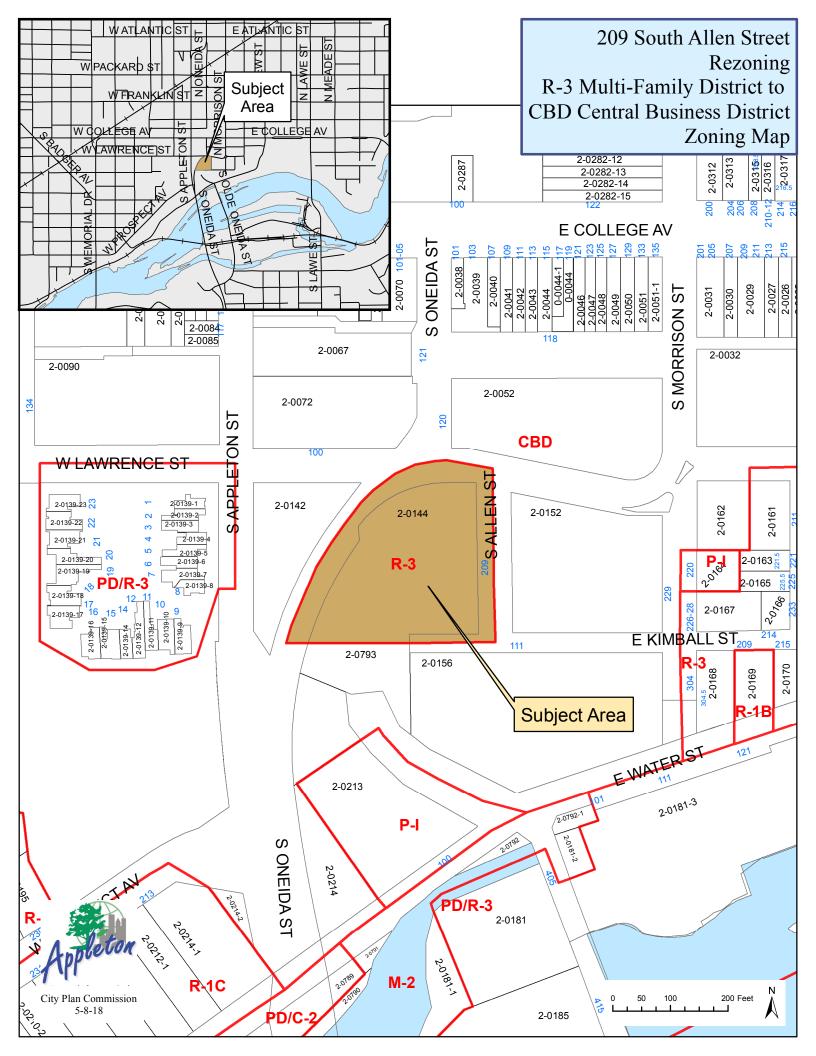
- 2. A study submitted by the applicant that indicates that there has been an increase in the demand for land in the requested zoning district, and as a result, the supply of land within the City mapped as such on the Official Zoning Map, is inadequate to meet the demands for such development.
- 3. Proposed amendments cannot be accommodated by sites already zoned in the City due to lack of transportation, utilities or other development constraints, or the market to be served by the proposed use cannot be effectively served by the location of the existing zoning district(s).
- 4. There is an error in the code text or zoning map as enacted.
- b. In addition to the findings required to be made by subsection (a), findings shall be made by the Plan Commission on each of the following matters based on the evidence presented:
  - 1. The adequacy of public facilities such as transportation, utilities and other required public services to serve the proposed site. The subject area is served by existing infrastructure, and the transportation network should be able to accommodate the proposed rezoning. Some recommended transportation-related improvements near the subject property are identified in the Downtown Mobility Study, which was approved by Common Council on August 17, 2016.
  - 2. The effect of the proposed rezoning on surrounding uses. All properties located adjacent to or across the street from the subject site are already zoned CBD Central Business District. Therefore, the proposed rezoning request is unlikely to create adverse impacts in the surrounding neighborhood.

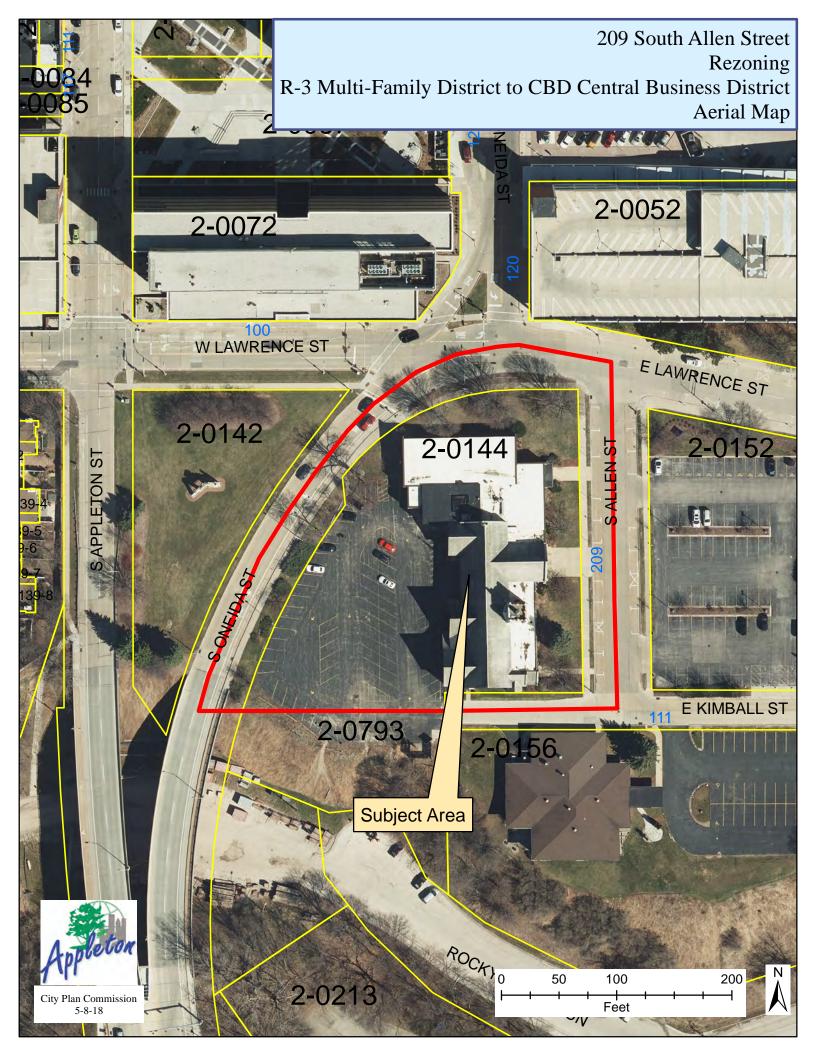
**Review Criteria:** Based upon the above analysis, it would appear the criteria established by Section 23-65(d)(3) Zoning Amendments has been satisfied.

**Technical Review Group (TRG) Report:** This item was discussed at the April 17, 2018 Technical Review Group meeting. No negative comments were received from participating departments.

#### **RECOMMENDATION**

Staff recommends, based upon the standards for zoning map amendments as required by Section 23-65(d)(3) of the Zoning Ordinance, that Rezoning Application #5-18 to rezone the subject parcel located at 209 South Allen Street (Tax Id #31-2-0144-00) from R-3 Multi-Family District to CBD Central Business District, including to the centerline of the adjacent right-of-way and as shown on the attached map, **BE APPROVED**.





Planning Environmental Surveying Engineering Architecture

## REZONING LEGAL DESCRIPTION TO BE USED FOR REZONING PURPOSES ONLY TAX PARCEL NO. 31-2-0144-00

ALL OF LOTS 4, 5 AND 6; PART OF LOTS 1, 2 AND 3; ALL IN OF BLOCK 10, SECOND WARD PLAT; PART OF VACATED ONEIDA STREET AND PART OF VACATED KIMBALL STREET, ALL IN THE CITY OF APPLETON, OUTAGAMIE COUNTY, WISCONSIN, ACCORDING TO THE RECORDED ASSESSOR'S MAP OF SAID CITY, MORE FULLY DESCRIBED AS FOLLOWS:

BEGINNING AT THE SOUTHEAST CORNER OF SAID LOT 6, ALSO BEING THE NORTHWEST CORNER OF THE INTERSECTION OF EAST KIMBALL STREET AND ALLEN STREET:

THENCE NORTH 89 DEGREES 57 MINUTES 25 SECONDS WEST, ALONG THE NORTH RIGHT-OF-WAY LINE OF EAST KIMBALL STREET, A DISTANCE OF 120.00 FEET;

THENCE SOUTH 00 DEGREES 58 MINUTES 25 SECONDS EAST, ALONG THE WEST RIGHT-OF-WAY LINE OF EAST KIMBALL STREET, A DISTANCE OF 16.00 FEET:

THENCE NORTH 89 DEGREES 57 MINUTES 25 SECONDS WEST, ALONG THE CENTER LINE OF VACATED KIMBALL STREET AND ITS WESTERLY EXTENSION, A DISTANCE OF 176.16 FEET TO THE EAST RIGHT-OF-WAY LINE OF ONEIDA STREET:

THENCE 199.89 FEET ALONG AN ARC OF A CURVE TO THE RIGHT, ALONG THE EAST RIGHT-OF-WAY LINE OF ONEIDA STREET, SAID CURVE HAVING A RADUIS OF 617.54 FEET AND A CHORD THAT BEARS NORTH 26 DEGREES 34 MINUTES 08 SECONDS EAST, 199.02 FEET;

THENCE NORTH 05 DEGREES 43 MINUTES 33 SECONDS WEST, CONTINUING ALONG THE EAST RIGHT-OF-WAY LINE OF ONEIDA STREET, A DISTANCE OF 24.47 FEET;

THENCE 178.34 FEET ALONG AN ARC OF A CURVE TO THE RIGHT, CONTINUING ALONG THE EAST RIGHT-OF-WAY LINE OF ONEIDA STREET, SAID CURVE HAVING A RADUIS OF 192.00 FEET AND A CHORD THAT BEARS NORTH 63 DEGREES 30 MINUTES 40 SECONDS EAST, 172.00 FEET;

THENCE NORTH 89 DEGREES 54 MINUTES 23 SECONDS EAST, ALONG THE SOUTH RIGHT-OF-WAY LINE OF LAWRENCE STREET. A DISTANCE OF 50.92 FEET:

THENCE SOUTH 00 DEGREES 57 MINUTES 57 SECONDS EAST, ALONG THE WEST RIGHT-OF-WAY LINE OF ALLEN STREET, A DISTANCE OF 263.41 FEET TO THE POINT OF BEGINNING.

CONTAINING 60,930 SQUARE FEET [1.399 ACRES].

All of the adjacent one-half (1/2) right of way of Kimball Street, Oneida Street, Lawrence Street, and Allen Street.

PROJECT NO. 1-0488-009 **DATE: April 3, 2018** FILE: Q:\1-0488-009 Hoffman Bluff Site\Rezoning\Rezoning LegalDesc.doc A.Sedlar



