



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Agenda - Final Safety and Licensing Committee

Wednesday, May 28, 2025

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

2. Pledge of Allegiance

3. Roll call of membership

4. Approval of minutes from previous meeting

[25-0575](#) Safety & Licensing Committee Minutes from 5/14/25

Attachments: [S&L Minutes 5.14.25.pdf](#)

5. Public Hearing/Appealances

[25-0566](#) Alcohol License Demerit Point Violation Appearance - Mr. Frogs on the Ave

Attachments: [Mr.Frogs Demerit Pt Letter \(2nd\).pdf](#)

6. Action Items

[25-0572](#) WI United Football Club - Summer Shootout Special Event Application

Attachments: [WI UFC -Summer Shootout- Kickin' for a Cure -Application .pdf](#)

[Memo - WI United Football Summer Shootout Event.pdf](#)

[25-0573](#) McFleshman's Full-Service Retail Outlet Request for alcohol sales/service at the ADI Farmer's Market July 12, 19 & 26 (2025)

Attachments: [McFleshmans AB-105 Farmers Market 2025.pdf](#)

[25-0579](#) Stone Arch Full-Service Retail Outlet Request for alcohol sales/service at the July 3rd Independence Day celebration in Memorial Park

Attachments: [Stone Arch AB-105 July 3rd Fireworks Redacted.pdf](#)

[25-0567](#) 2025-2026 Late Alcohol License renewal applications, contingent upon approval from all departments by 12:00 p.m. on June 30, 2025

Attachments: [2025 Late Alcohol License Renewals.pdf](#)

- [25-0565](#) Class "B" Beer and Reserve "Class B" Liquor License application for Vault 202 Brewery and Taproom LLC d/b/a Vault 202 Brewery and Taproom, Frederick Stuedemann, Agent, located at 202 W College Ave, contingent upon approval from the Health and Inspections departments
Attachments: [Vault 202 Brewery & Taproom LLC.Alcohol.Class B Beer Reserve Liquor.2.26.:](#)
- [25-0568](#) 2025-2026 Late Cigarette, Tobacco, and Electronic Vaping Device License renewal applications
Attachments: [2025 LATE CTV RENEWALS.pdf](#)
- [25-0569](#) Cigarette, Tobacco, and Electronic Vaping Device License application for Esales Inc d/b/a The Flower Pot, Tye Hartwell, Agent, located at 2310 W College Ave
Attachments: [Flower Pot.Esales Inc.CTV.5.16.25REDACTED.pdf](#)
- [25-0570](#) Pet Store License renewal application for HSA Corporation d/b/a Pet Supplies Plus, Angela DeHaan, Applicant, located at 702 W Northland Ave, contingent upon approval from the Inspections department
Attachments: [Pet Supplies Plus.HSA Corporation.PK.5.14.25.REDACTED.pdf](#)
- [25-0571](#) Pet Store License renewal application for Just Pets LLC d/b/a Just Pets, Craig Weborg, Applicant, located at 2009 N Richmond St
Attachments: [Just Pets.PK.5.16.25.REDACTED.pdf](#)
- [25-0577](#) Salvage Dealer's License renewal application for Mr C's Motorcycles LLC d/b/a Mr C Cycle, Janet Ristau, Applicant, located at 724 S Outagamie St, contingent upon approval from the Inspections department
Attachments: [Mr C's Motorcycles.REDACTED.pdf](#)
- [25-0335](#) Temporary Class "B" Beer License application for Appleton Downtown Inc, Jennifer Stephany, Person in Charge, located at 333 W. College Ave, ~~on May 16, 2025~~ from 5:00 p.m. to 10:00 p.m. on College Avenue, from Superior Street to Durkee Street, for Light the Night Market special event, RESCHEDULED TO FRIDAY, MAY 30, 2025
Attachments: [Appleton Downtown Inc.Alcohol.Temp B Beer.Light the Night Market.5.16.25.R](#)
Legislative History
4/9/25 Safety and Licensing recommended for approval
 Committee

7. Information Items

[25-0574](#) AASD Truancy Initiatives Update

[25-0557](#) Special Events
- Appleton Downtown Inc., Heid Music Summer Concert Series, Jones Park, Thursdays June 5th 2025 - August 28th 2025
- Appleton Parade Committee, City of Appleton Flag Day Parade, Approved Route, June 16th 2025

[25-0576](#) Director's Report
1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.