CITY OF APPLETON RESOLUTION NO. 2025-01

Authorizing Execution of the
Department of Parks and Recreation
Bird City Designation Renewal

TO THE CITY OF APPLETON COMMON COUNCIL

Whereas, migratory birds are among the most beautiful and easily observed wildlife in our communities, serving as symbolic harbingers of spring.

Whereas, they contribute economically by controlling insect pests and generating millions in recreational revenue statewide.

Whereas, these birds and their habitats are declining across the Americas due to increasing threats along migration routes and in both summer and winter environments.

Whereas, public awareness and active citizen engagement are essential for effective migratory bird conservation.

Whereas, since 1993, World Migratory Bird Day has highlighted nearly 350 species linking North American nesting areas with wintering grounds across the Americas, inspiring hundreds of thousands to learn, act, and celebrate.

Whereas, although WMBD is officially observed on the second Saturday in May, celebrations can extend over multiple days to align with the presence of migratory birds.

Whereas, WMBD not only fosters appreciation for wild birds but also serves as a call to action for their conservation.

NOW, THEREFORE, BE IT RESOLVED, the following resolution is presented by the City of Appleton to the City of Appleton Common Council.

NOW, THEREFORE, BE IT FURTHER RESOLVED, the City Mayor Jacob A. Woodford and City Clerk Kami Lynch are authorized by and on behalf of the Municipality to hereby renew its Bird City Designation in recognition of the vital ecological, economic, and cultural contributions of migratory birds, and in honor of its ongoing commitment to their conservation.

NOW, THEREFORE, BE IT FINALLY RESOLVED, that the City of Appleton observe World Migratory Bird Day on Saturday, July 19, 2025.

Adopted:, 2025.	
Submitted By: City of Appleton	
Signed:	
Jacob A. Woodford, Mayor	Kami Lynch, City Clerk