APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
OCTOBER 2020

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation*	0	45,642	136,428	463,009	-100%	-71%
Children's Circulation*	0	29,424	79,114	297,045	-100%	-73%
Total Circulation*	**23,919**	**75,066**	**215,542**	**760,054**	**-68%**	**-72%**
Adult AV/nonbook (included in above)*	0	20,616	56,057	202,777	-100%	-72%
Children's AV/non-book (included in above*	0	5,155	12,544	58,281	-100%	-78%
E-Book Circulation	7,633	7,410	87,538	72,079	3%	21%
E-Audiobook Circulation	6,054	6,722	68,510	61,787	-10%	11%
E-Video Circulation	610	449	6,065	4,704	36%	29%
E-Comics Circulation	187	94	1,849	1,608	99%	15%
E-Magazine Circulation	2,723	1,945	18,465	16,891	40%	9%
E-Music Circulation	133	227	1,617	2,042	-41%	-21%
Total E-Circulation	**17,340**	**16,847**	**184,044**	**159,111**	**3%**	**16%**
ILL items received (received from)	8,746	13,196	58,912	122,618	-34%	-52%
ILL items loaned (provided to)	8,409	12,108	56,532	122,130	-31%	-54%
Total Registered Patrons (quarterly)	74,131	79,729	n/a	n/a	-7%	n/a
Door Count	3,914	33,345	99,376	346,450	-88%	-71%
Percentage of Total Circulation on Self Check Machines	0.0%	71.4%	n/a	n/a	-100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,148	4,588	22,688	34,721	-53%	-35%
Reference Transactions - Children's	0	1,426	3,215	13,620	-100%	-76%
Total Reference	**2,148**	**6,014**	**25,903**	**48,341**	**-64%**	**-46%**
Volunteer Hours	103	496	1,681	6,029	-79%	-72%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,350	3,221	25,284	27,052	4%	-7%
Volumes Withdrawn	147	8,420	14,367	65,498	-98%	-78%
Total Titles	251,982	243,104	n/a	n/a	4%	n/a
Total Volumes	299,067	291,032	n/a	n/a	3%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	63	96	456	842	-34%	-46%
Children's Program Attendance (including group visit)	1,425	2,872	17,794	41,283	-50%	-57%
Children's Home Visits	2	1	9	33	100%	-73%
Children's Home Visit Participants	3	2	13	108	50%	-88%
Children's Literacy Offerings	0	0	1	0	0%	>100%
Children's Literacy Offering Participants	0	0	607	0	0%	>100%
Children's Self Directed Activities	5	6	76	51	-17%	49%
Children's Self Directed Activity Participants	582	572	1,581	6,052	2%	-74%
Young Adult						
Young Adult Programs	8	2	45	105	300%	-57%
Young Adult Program Attendance	49	34	712	3,202	44%	-78%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	0	0	5	5	0%	0%
Young Adult Self Directed Activity Participants	0	0	86	5	0%	1620%
Adult						
Adult Programs	32	31	155	206	3%	-25%
Adult Program Attendance	6,222	438	10,614	4,478	1321%	137%
Adult One-on-One Instructions	0	13	41	63	-100%	-35%
Adult One-on-One Instruction Attendance	0	13	41	64	-100%	-36%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	0	1	3	26	-100%	-88%
Adult Self Directed Activity Participants	0	1	47	1,104	-100%	-96%
Total Programs	**103**	**129**	**656**	**1,153**	**-20%**	**-43%**
Total Program Attendance	**7,696**	**3,344**	**29,120**	**48,963**	**130%**	**-41%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	297	677	2345	-100%	-71%
Meeting Room Uses - Events (Library Programs)	0	190	427	1,357	-100%	-69%
Total Meeting Room Uses	**0**	**487**	**1,104**	**3,702**	**-100%**	**-70%**

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	83,515	68,129	988,887	1,168,962	23%	-15%
Web Page "Hits"	41,366	76,445	520,975	742,696	-46%	-30%
Fox Valley Memory "Hits"	610	578	6,615	9,069	6%	-27%
Remote Logins to InfoSoup	999	19,444	71,087	120,663	-95%	-41%
Public Computing Sessions	0	5,154	10,233	43,393	-100%	-76%
Total Time Used on Public Computers	0:00:00	3564:00:00	8140:00:00	33683:00:00	-100%	-76%
Data Transferred (GB)	435	3740	8215	23018	-88%	-64%
WIFI Distinct Clients	1552	3726	19790	33161	-58%	-40%

Due to the differences in the way reporting is set up in our new integrated library system, we are currently unable to accurately break down the total circulation into smaller collections such as adult and children's, AV and non-AV, etc. We are working with OWLS and the vendor to obtain these numbers and will update once we are able.