CITY OF APPLETON 2024 BUDGET

REID GOLF COURSE

Director of Parks, Recreation & Facilities Management: Dean R. Gazza, CPRE, LEED-AP

Deputy Director of Parks, Recreation & Facilities Management: Thomas R. Flick, CPRP

MISSION STATEMENT

Reid Golf Course is dedicated to growing the game of golf by providing competitive rates, a golf course conforming to high standards, quality facilities and sincere customer service to golfers at all skill levels.

DISCUSSION OF SIGNIFICANT 2023 EVENTS

Continued improvement of all clubhouse services to increase revenue, provide consistent customer service, and improve the future financial sustainability of the golf course.

Continued extensive social media marketing and constant golfer communications. Facebook "Likes" increased from 3,680 to 3,910 and Instagram followers increased from 489 to 568.

Continued to maximize rounds played by using GolfNow.com, Teeoff.com and social media as real-time marketing communications to fill gaps during slow periods.

Continued adjustment of new point-of-sale system for better reporting, customer interactions and usage rates.

Sold out both junior program lesson sessions. Junior league increased in size from 35 to 42.

Increased junior pass sales from 94 in 2022 to 126 in 2023.

Increased combined pass sales increased from 199 in 2022 to 227 in 2023.

Re-instituted large range baskets.

Spring 3-4-5 Tournament increased by one team to 58 total players.

Continued the tradition of two long-running stroke play tournaments at Reid; the City Tournament and the Fox Cities Championship (part of the Golf Tour - Adults and the Northeast Wisconsin Junior Golf Tour).

Continued Reid's traditional fun Two-Pin Challenge event.

Developed and implemented a marketing plan for the 2023 golf season that included regular email messages, promotional materials, radio ads, printed media, increased social media presence, brochures and flyers.

Hosted Wisconsin PGA Junior Event for the fifth consecutive year, 82 players participated.

Sold 16 tee sign advertisements.

Maintained Business Pass sale capacity of 12.

Coordinated and paved #1 and #10 tee cart paths, while open for play. Restored turf near paved surfaces.

Completed installation of new walk-in cooler and freezer, increasing storage and efficiency.

Utilized golf course for winter recreation activities including cross country skiing, sledding, snowshoeing and fat tire bike riding.

Golf Course Superintendent achieved Certified Golf Course Superintendent status with Golf Course Superintendents Association of America.

MAJOR 2024 OBJECTIVES

Maintain high-quality, skilled, customer service-oriented staff to operate the golf course.

Develop and implement a plan to provide clubhouse services that consider changing golf trends, available City resources and program direction to maximize revenues and meet current and future community interests and needs.

Continue to expand the use of the GolfNow.com and Teeoff.com reservation systems and associated marketing modules to:

Maximize the financial potential of "prime time" tee times and expand utilization of "non-prime time" tee times. Increase electronic marketing and golfer communications.

Improve administration of tee times, tournaments, outings and league play.

Improve accounting methods and procedures for all clubhouse sales.

Improve data collection of golfer information.

Maintain tee sign and scorecard advertising at their maximum.

Market the golf course through available media including the Community Color mailer, radio, TV and internet.

Work with the Golf Course Superintendent and Clubhouse Supervisor to explore opportunities for reductions in expenses, alternative staffing levels and work plans, and new equipment to meet challenges of the ever-changing golf industry.

Maintain the golf course to the high standards of Reid's golfers and continue to evolve the agronomic program at Reid, lowering its environmental impact.

Maintain the clubhouse, maintenance shop and all golf course equipment.

Continue to collaborate with the Parks and Recreation Division to implement new program opportunities and expand on existing successful programs.

Continue to expand Reid's tournament competitions: the 3-4-5, City Tournament and Two-Pin Challenge.

Maintain corporate pass sales.

Continue efforts of increasing the number of youth golfers visiting the course for both instruction and play, while creating new opportunities for adults to participate in similar means.

Collaborate with Parks and Recreation Division on improving winter activities at Reid, including modifications to cross country skiing, snowshoeing, fat tire bike trails and sledding operations.

DEPARTMENT BUDGET SUMMARY										
Programs	Programs Actual				Budget					
Unit Title	2021	2022	Adopted 2023	Amended 2023	2024	Change *				
Program Revenues	\$ 1,041,002	\$ 1,063,994	\$ 963,460	\$ 963,460	\$ 1,093,958	13.54%				
Program Expenses										
5630 Operations	871,595	907,181	963,459	963,459	1,093,631	13.51%				
TOTAL	\$ 871,595	\$ 907,181	\$ 963,459	\$ 963,459	\$ 1,093,631	13.51%				
Expenses Comprised Of:										
Personnel	366,092	382,954	430,304	430,304	496,311	15.34%				
Training & Travel	59	445	750	750	3,375	350.00%				
Supplies & Materials	134,429	184,510	164,780	164,780	146,390	-11.16%				
Purchased Services	282,251	281,948	284,750	284,750	327,980	15.18%				
Miscellaneous Expense	70,864	71,967	64,975	64,975	62,725	-3.46%				
Capital Expenditures	-	(32,543)	-	-	30,000	N/A				
Transfers Out	17,900	17,900	17,900	17,900	26,850	50.00%				
Full Time Equivalent Staff:	Full Time Equivalent Staff:									
Personnel allocated to programs	2.70	2.70	2.70	2.70	2.70					

Operations Business Unit 5630

PROGRAM MISSION

Manage and maintain Reid Golf Course facilities and grounds in a fiscally and environmentally responsible manner, consistent with quality municipal golf courses, for the benefit of the users.

PROGRAM NARRATIVE

Link to City Goals:

Implements Key Strategies #4: "Continually assess trends affecting the community and proactively respond" and #6: "Create opportunities and learn from successes and failures".

Objectives:

Provide a golfing experience that is inclusive to all people regardless of age, skill or ability.

Grow the game of golf by providing various opportunities including instruction, outings, leagues and special events.

Enhance the quality of life in our community by providing golf as a recreational amenity at an affordable value.

Operate the golf course in an environmentally responsible manner to sustain the green space for future generations.

Maintain the course in the best condition possible given the resources available.

Work closely with CEA to coordinate repairs and provide equipment to maintain high-quality playing conditions.

Work closely with the Recreation Division to implement new program opportunities targeting youth.

Major Changes in Revenue, Expenditures, or Programs:

Increase in projected revenue reflects new point-of-sale capabilities, increased round and passholder trends, increased junior participation, and rate modifications.

Increase in expenses are part-time labor rates, additional two months for Clubhouse Supervisor, cost of supplies, bank service fees (credit card fees), Emerald Ash Borer tree removals, and attending Golf Industry Show.

Operations Business Unit 5630

	UDGET SUMMARY		Act	ادير				Budget		
	Description Revenues	_	2021	uai	2022	Adopted 2023		ended 2023		2024
471000	Interest on Investments	\$	(3,226)	\$	(12,228)	\$ 1,000	\$	1,000	\$	1,000
	Charges for Service	*	7,497	Ψ.	7,145	9,500	Ψ.	9,500	Ψ.	7,500
480203	Concessions		128,891		123,853	122,500		122,500		127,500
480204	Merchandise Sales		28,667		33,326	27,500		27,500		30,000
480205	Equipment Rentals		174,809		208,597	143,500		143,500		202,000
	Tournament Fees		-		2,730	-		-		-
	Daily Entrance Fees		7,500		6,750	10,250		10,250		10,250
	Greens Fees		609,389		606,206	567,550		567,550		627,500
	Rental of City Property		17,000		14,500	15,000		15,000		15,000
	Lease Revenue		63,551		64,215	64,660		64,660		71,208
	Donations & Memorials Damage to City Property		2,177 222		3,670 729	-		-		-
	Other Reimbursements		4,525		4,501	2,000		2,000		2,000
303300	Total Revenue	\$	1,041,002	\$	1,063,994	\$ 963,460	\$	963,460	\$	1,093,958
	Expenses	_Ψ	1,041,002	Ψ	1,000,004	ψ 300,400	Ψ	303,400	Ψ	1,033,330
610100	Regular Salaries	\$	185,880	\$	199,129	\$ 205,872	\$	205,872	\$	223,362
	Call Time	Ψ.	100	Ψ.	-	-	Ψ.		Ψ	
	Overtime Wages		-		192	595		595		624
	Part-Time Wages		122,958		111,787	135,696		135,696		178,550
	Fringes		57,154		71,846	88,141		88,141		93,775
620100	Training/Conferences		59		445	750		750		3,375
630100	Office Supplies		213		248	500		500		500
	Memberships & Licenses		1,824		2,170	1,760		1,760		2,170
	Building Maint./Janitorial		1,094		676	1,500		1,500		1,500
	Food & Provisions		50		-	50		50		50
	Landscape Supplies		36,305		36,126	41,800		41,800		41,800
	Pro Shop/Concessions		65,978		73,053	60,400		60,400		65,600
	Other Misc. Supplies		2,394		5,169	3,500		3,500		3,500
	Outside Printing		2,709		4,532	4,000		4,000		4,000
	Uniforms		433		241	500		500		500
	Gas Purchases		16,535		22,502	20,770		20,770		20,770
	Miscellaneous Equipment		6,894		39,793	30,000		30,000		6,000
	Accounting/Audit Fees Bank Service Fees		2,170 20,877		1,225 24,294	2,160		2,160 19,000		2,160 24,000
	Consulting Services		20,077		388	19,000 500		500		15,500
	Solid Waste/Recycling		2,508		2,679	2,460		2,460		2,534
	Contractor Fees		1,296		1,600	1,000		1,000		1,500
	Advertising		4,619		3,048	6,000		6,000		5,000
	Utilities		48,240		49,662	49,111		49,111		53,023
	Equipment Repairs & Maint.		5,662		7,287	5,000		5,000		6,500
642000	Facilities Charges		56,783		44,332	34,837		34,837		44,215
	Software Support		-		2,181	1,944		1,944		1,944
	CEA Expense		100,361		97,788	119,698		119,698		120,554
645400	Grounds Repair & Maint.		3,406		11,753	2,000		2,000		10,000
650100	Insurance		6,168		6,216	7,540		7,540		7,550
650302	Equipment Rent		30,161		29,495	33,500		33,500		33,500
	Depreciation Expense		62,801		66,267	61,000		61,000		61,000
	Interest Payments		8,063		5,700	3,975		3,975		1,725
	Other Capital Outlay		_		(32,543)					30,000
791100	Transfer Out - Gen Fund		17,900		17,900	17,900	_	17,900	_	26,850
	Total Expense	\$	871,595	\$	907,181		\$	963,459	\$	1,093,631
		<u> </u>	07 1,000			\$ 963,459				
ETAILED SI	IMMARY OF 2024 PROPOS	FD F	•	RES	\$ > \$15,000	\$ 903,459				
	JMMARY OF 2024 PROPOS	ED E	•	RES	S > \$15,000	, ,	ssior	ns		
Landscape	<u>Supplies</u>	ED E	XPENDITU	RES	S > \$15,000	Pro Shop/Conce			\$	26.600
Landscape	<u>e Supplies</u> , sand, gravel		4,500	RES	S > \$15,000	, ,	erage	es	\$	26,600 9,000
Landscape Topsoil Seed, fe	<u>e Supplies</u> , sand, gravel		XPENDITU	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev	erage	es	\$	26,600 9,000 13,000
Landscape Topsoil Seed, fo Plant m	<u>e Supplies</u> , sand, gravel ertilizer		4,500 11,000	RES	\$ > \$15,00 <u>0</u>	Pro Shop/Conce Alcoholic bev Non-alcoholic	erage bev	es erages	\$	9,000
Landscape Topsoil Seed, fo Plant m	e <u>Supplies</u> , sand, gravel ertilizer aterial (flowers)	\$	4,500 11,000 300	RES	S > \$15,00 <u>0</u>	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food	erage beve sion	es erages supplies	\$	9,000 13,000
Landscape Topsoil Seed, fo Plant m	e Supplies , sand, gravel ertilizer aterial (flowers) des/pesticides	\$	4,500 11,000 300 26,000 41,800	RES	S > \$15,00 <u>0</u>	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s	erage beve sion suppl	es erages supplies	\$	9,000 13,000 15,000 2,000
Landscape Topsoil Seed, fo Plant m Herbicio	e Supplies , sand, gravel ertilizer aterial (flowers) des/pesticides	\$	4,500 11,000 300 26,000 41,800 32,000	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s	erage beve sion suppl	es erages supplies		9,000 13,000 15,000 2,000
Landscape Topsoil Seed, for Plant methodologic Equipment Carts	e Supplies , sand, gravel ertilizer aterial (flowers) des/pesticides	\$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s	erage beve sion suppl	es erages supplies	\$	9,000 13,000 15,000 2,000 65,600
Landscape Topsoil Seed, for Plant m Herbicion Equipment Carts Mainter	e Supplies , sand, gravel ertilizer naterial (flowers) des/pesticides t Rent nance operations	\$	4,500 11,000 300 26,000 41,800 32,000	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s	erage beve sion suppl	es erages supplies	\$	9,000 13,000 15,000 2,000 65,600
Landscape Topsoil Seed, for Plant m Herbicion Equipment Carts Mainter Gas Purch	e Supplies , sand, gravel ertilizer naterial (flowers) des/pesticides t Rent nance operations	\$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage beversion suppl es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600
Landscape Topsoil Seed, for Plant m Herbicion Equipment Carts Mainter Gas Purch Non-die	e Supplies , sand, gravel ertilizer naterial (flowers) des/pesticides t Rent nance operations esel fuel 3325 gal @ \$3.75	\$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000
Landscape Topsoil Seed, for Plant m Herbicion Equipment Carts Mainter Gas Purch Non-die	e Supplies , sand, gravel ertilizer naterial (flowers) des/pesticides t Rent nance operations	\$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500 12,470 8,300	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000 30,000
Landscape Topsoil Seed, fr Plant m Herbicio Equipment Carts Mainter Gas Purch Non-die Diesel fr	e Supplies , sand, gravel ertilizer laterial (flowers) des/pesticides t Rent hance operations lases lasel fuel 3325 gal @ \$3.75 fuel 2050 gal @ \$4.05	\$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000
Landscape Topsoil Seed, fi Plant m Herbicio Equipment Carts Mainter Gas Purch Non-die Diesel f	e Supplies , sand, gravel ertilizer laterial (flowers) des/pesticides t Rent nance operations lases esel fuel 3325 gal @ \$3.75 ruel 2050 gal @ \$4.05	\$ \$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500 12,470 8,300 20,770	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000 30,000
Landscape Topsoil Seed, fi Plant m Herbicio Equipment Carts Mainter Gas Purch Non-die Diesel f Consulting Golf Co	e Supplies , sand, gravel ertilizer laterial (flowers) des/pesticides t Rent nance operations lases esel fuel 3325 gal @ \$3.75 ruel 2050 gal @ \$4.05 L Serivices ourse Master Plan	\$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500 12,470 8,300 20,770	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000 30,000
Landscape Topsoil Seed, fi Plant m Herbicio Equipment Carts Mainter Gas Purch Non-die Diesel f	e Supplies , sand, gravel ertilizer laterial (flowers) des/pesticides t Rent nance operations lases esel fuel 3325 gal @ \$3.75 ruel 2050 gal @ \$4.05 L Serivices ourse Master Plan	\$ \$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500 12,470 8,300 20,770 15,000 500	RES	S > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000 30,000
Landscape Topsoil Seed, fi Plant m Herbicio Equipment Carts Mainter Gas Purch Non-die Diesel f Consulting Golf Co	e Supplies , sand, gravel ertilizer laterial (flowers) des/pesticides t Rent nance operations lases esel fuel 3325 gal @ \$3.75 ruel 2050 gal @ \$4.05 L Serivices ourse Master Plan	\$ \$ \$ \$	4,500 11,000 300 26,000 41,800 32,000 1,500 33,500 12,470 8,300 20,770	RES	\$ > \$15,000	Pro Shop/Conce Alcoholic bev Non-alcoholic Candy/food Other conces Promotional s Bank Service Fe Credit card fe	erage bever sion suppl es es	es erages supplies ies	\$	9,000 13,000 15,000 2,000 65,600 24,000 30,000

	2021 ACTUAL	2022 ACTUAL	2023 YTD ACTUAL	2023 ORIG BUD	2023 REVISED BUD	2024 BUDGET
Dua marana Danasana						
Program Revenues 471000 Interest on Investments	(3,226)	(12,228)	577	1,000	1,000	1,000
480100 General Charges for Service	(3,220) 7,497	7,145	5,430	9,500	9,500	7,500
480203 Concessions	128,891	123,853	33	122,500	122,500	127,500
480204 Merchandise Sales	28,667	33,326	74	27,500	27,500	30,000
480205 Equipment Rentals	174,809	208,597	90	143,500	143,500	202,000
480206 Tournament Fees	-	2,730	-	-	-	-
485000 Daily Entrance Fees	7,500	6,750	-	10,250	10,250	10,250
485100 Greens Fees	609,389	606,206	86,451	567,550	567,550	627,500
501500 Rental of City Property 501600 Lease Revenue	17,000	14,500	25.070	15,000	15,000	15,000
502000 Lease Revenue 502000 Donations & Memorials	63,551 2,177	64,215 3,670	35,879 400	64,660	64,660	71,208
503000 Damage to City Property	222	729		-	_	_
503500 Other Reimbursements	4,573	4,126	61	2,000	2,000	2,000
508500 Cash Short or Over	(48)	375			<u>-</u> _	
TOTAL PROGRAM REVENUES	1,041,002	1,063,994	128,995	963,460	963,460	1,093,958
Personnel						
610100 Regular Salaries	131,215	142,366	39,486	205,872	205,872	223,362
610200 Labor Pool Allocations	35,698	38,997	5,023	-	-	-
610400 Call Time	100	-	-	-	-	-
610500 Overtime Wages	400.050	192	-	595	595	624
610800 Part-Time Wages 611000 Other Compensation	122,958 55	111,787 55	6,380 55	135,696	135,696	178,550
611400 Sick Pay	-	-	2,986	-	-	-
611500 Vacation Pay	18,912	17,711	2,500	_	_	_
615000 Fringes	73,818	83,137	19,215	88,141	88,141	93,775
615500 Unemployment Compensation	4,121	2,697	-	-	-	-
617000 Pension Expense	(23,773)	(15,165)	-	-	-	-
617100 OPEB Expense	2,988	1,177				
TOTAL PERSONNEL	366,092	382,954	73,145	430,304	430,304	496,311
Training~Travel						
620100 Training/Conferences	59	445	61	750	750	3,375
TOTAL TRAINING / TRAVEL	59	445	61	750	750	3,375
Supplies						
630100 Office Supplies	213	248	78	500	500	500
630300 Memberships & Licenses	1,824	2,170	1,346	1,760	1,760	2,170
630600 Building Maint./Janitorial	1,094	676	181	1,500	1,500 50	1,500
630700 Food & Provisions 630801 Topsoil, Sand, Gravel	50 3,849	6,202	20	50 4,500	4,500	50 4,500
630803 Seed, Fertilizer	8,881	6,375	7,306	11,000	11,000	11,000
630804 Plant Material	138	130	- ,,,,,,	300	300	300
630807 Herbicides/Pesticides	23,437	23,419	22,966	26,000	26,000	26,000
631401 Alcoholic Beverages	28,832	29,079	4,417	24,600	24,600	26,600
631402 Non-Alcoholic Beverages	8,984	9,959	1,557	8,000	8,000	9,000
631403 Candy/Food	8,998	11,032	2,187	12,750	12,750	13,000
631404 Other Concession Supplies	18,770	22,983	10,347	13,500	13,500	15,000
631405 Promotional Supplies	394	900	250	1,550	1,550	2,000
631603 Other Misc. Supplies 632002 Outside Printing	2,394 2,709	4,269 4,532	2,026 2,460	3,500 4,000	3,500 4,000	3,500 4,000
632101 Uniforms	433	241	2,400	500	500	500
632200 Gas Purchases	16,535	22,502	1,172	20,770	20,770	20,770
632700 Miscellaneous Equipment	6,894	39,793	10,999	30,000	30,000	6,000
TOTAL SUPPLIES	134,429	184,510	67,312	164,780	164,780	146,390
Purchased Services						
640100 Accounting/Audit Fees	2,170	1,225	-	2,160	2,160	2,160
640300 Bank Service Fees	20,877	24,294	586	19,000	19,000	24,000
640400 Consulting Services	-	388	-	500	500	15,500
640700 Solid Waste/Recycling Pickup	2,508	2,679	954	2,460	2,460	2,534
640800 Contractor Fees	1,296	1,600	4 000	1,000	1,000	1,500
641200 Advertising	4,619 23,986	3,048	1,908	6,000	6,000	5,000 24,562
641301 Electric 641302 Gas	23,986 5,264	24,080 6,198	4,532 3,465	22,725 4,300	22,725 4,300	6,446
0+100Z Gd3	J,ZU 4	0,130	J, 4 05	4,500	4,500	0,440

	2021 ACTUAL	2022 ACTUAL	2023 YTD ACTUAL	2023 ORIG BUD	2023 REVISED BUD	2024 BUDGET
641303 Water	1,802	1,693	233	2,100	2,100	1,800
641304 Sewer	522	519	69	676	676	555
641306 Stormwater	13,196	13,176	3,475	13,160	13,160	13,160
641307 Telephone	603	634	223	3,000	3,000	3,000
641308 Cellular Phones	634	965	244	1,000	1,000	1,000
641309 Cable Services	2,233	2,397	201	2,150	2,150	2,500
641800 Equipment Repairs & Maint.	5,662	7,287	2,563	5,000	5,000	6,500
642000 Facilities Charges	56,783	44,332	9,264	34,837	34,837	44,215
642400 Software Support	-	2,181	=	1,944	1,944	1,944
642501 CEA Operations/Maint.	37,293	36,538	12,393	48,150	48,150	35,445
642502 CEA Depreciation/Replace.	63,068	61,250	16,353	71,548	71,548	85,109
645400 Grounds Repair & Maintenance	3,406	11,753	4,362	2,000	2,000	10,000
650100 Insurance	6,168	6,216	3,140	7,540	7,540	7,550
650302 Equipment Rent	30,161	29,495	661	33,500	33,500	33,500
659900 Other Contracts/Obligation	<u> </u>	=	<u>=</u>		<u>=</u>	
TOTAL PURCHASED SVCS	282,251	281,948	64,626	284,750	284,750	327,980
Miscellaneous Expense						
660100 Depreciation Expense	62,801	66,267	27,260	61,000	61,000	61,000
672000 Interest Payments	8,063	5,700	1,655	3,975	3,975	1,725
TOTAL MISCELLANEOUS EXP	70,864	71,967	28,915	64,975	64,975	62,725
Capital Outlay						
680200 Land Improvements	194,975	-	-	-	-	-
689900 Other Capital Outlay	(194,975)	(32,543)				30,000
TOTAL CAPITAL OUTLAY	-	(32,543)	-	-	-	30,000
Transfers						
791100 Transfer Out - General Fund 791400 Transfer Out - Capital Project	17,900	17,900	7,458	17,900	17,900	26,850
TOTAL TRANSFERS	17,900	17,900	7,458	17,900	17,900	26,850
TOTAL EXPENSE	871,595	907,181	241,517	963,459	963,459	1,093,631

CITY OF APPLETON 2024 BUDGET

REID GOLF COURSE

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND NET ASSETS

Revenues	2021 Actual	2022 Actual			2024 Budget
Charges for Services Miscellaneous Lease Revenue Total Revenues	\$ 956,753 23,924 63,551 1,044,228	\$ 988,607 23,400 64,215 1,076,222	\$ 880,800 17,000 64,660 962,460	\$ 880,800 17,000 64,660 962,460	\$ 1,004,750 17,000 71,208 1,092,958
Expenses					
Operation and Maintenance Depreciation Total Expenses	782,832 62,801 845,633	835,214 66,267 901,481	880,584 61,000 941,584	880,585 61,000 941,585	974,056 61,000 1,035,056
Operating Income (Loss)	198,595	174,741	20,876	20,875	57,902
Non-operating Revenues (Expenses)					
Interest Income Interest Expense Total Non-Operating	(3,226) (8,063) (11,289)	(12,228) (5,700) (17,928)	1,000 (3,975) (2,975)	1,000 (3,975) (2,975)	1,000 (1,725) (725)
Net Income (Loss) Before Transfers	187,306	156,813	17,901	17,900	57,177
Contributions and Transfers In (Out)					
Capital Contributions Operating Transfers out	(17,900)	(17,900)	(17,900)	(17,900)	(26,850)
Change in Net Assets	169,406	138,913	1	-	30,327
Net Assets - Beginning	957,001	1,126,407	1,265,320_	1,265,320	1,265,320
Net Assets - Ending	\$ 1,126,407	\$ 1,265,320	\$ 1,265,321	\$ 1,265,320	\$ 1,295,647
	SCHEDUL	E OF CASH FL	ows		
Cash - Beginning of Year + Change in Net Assets - Capital Contributions				\$ 500,665	\$ 486,665 30,327
+ Depreciation - Fixed Assets + Advance from general fund				61,000 - -	61,000 (30,000)
- Principal Repayment				(75,000)	(75,000)
Working Cash - End of Year				\$ 486,665	\$ 472,992

CITY OF APPLETON 2024 BUDGET

REID GOLF COURSE OPERATING PROJECTIONS

Revenues	2022 Actual	2023 Projected	2024 Budget	2025 Projected	2026 Projected	2027 Projected	2028 Projected			
Charges for Services Miscellaneous Lease Revenue Total Revenues	\$ 988,607 23,400 64,215 1,076,222	\$ 880,800 17,000 64,660 962,460	\$ 1,004,750 17,000 71,208 1,092,958	\$ 1,024,845 17,340 71,208 1,113,393	\$ 1,045,342 17,687 71,208 1,134,237	\$ 1,066,249 18,041 71,208 1,155,498	\$ 1,087,574 18,402 71,208 1,177,184			
Expenses										
Operating Expenses Depreciation	835,214 66,267	880,585 61,000	974,056 61,000	998,407 60,139	1,023,367 59,355	1,048,951 56,510	1,075,175 53,666			
Total Expenses	901,481	941,585	1,035,056	1,058,546	1,082,722	1,105,461	1,128,841			
Operating Income	174,741	20,875	57,902	54,847	51,515	50,037	48,343			
Non-Operating Revenues (Expenses)										
Interest Income Interest Expense	(12,228) (5,700)	1,000 (3,975)	1,000 (1,725)	1,000 (300)	1,000	1,000	1,000			
Total Non-Operating	(17,928)	(2,975)	(725)	700	1,000	1,000	1,000			
Net Income Before Transfers	156,813	17,900	57,177	55,547	52,515	51,037	49,343			
Contributions and Transfers In (Out)										
Capital Contributions General Fund/CEA	(17,900)	(17,900)	(26,850)	(26,850)	(26,850)	(26,850)	(26,850)			
Change in Net Assets	138,913	-	30,327	28,697	25,665	24,187	22,493			
Total Net Assets - Beginning	1,126,407	1,265,320	1,265,320	1,295,647	1,324,344	1,350,009	1,374,196			
Total Net Assets - Ending	\$ 1,265,320	\$ 1,265,320	\$ 1,295,647	\$ 1,324,344	\$ 1,350,009	\$ 1,374,196	\$ 1,396,689			
SCHEDULE OF CASH FLOWS										
Cash - Beginning of the Year + Change in Net Assets		\$ 500,665 -	\$ 486,665 30,327	\$ 472,992 28,697	\$ 481,828 25,665	\$ 486,848 24,187	\$ 547,545 22,493			
Capital ContributionsDepreciationLong Term Debt		61,000	61,000	60,139	59,355 -	56,510 -	53,666			
- Fixed Assets - Principal Repayment		(75,000)	(30,000) (75,000)	(80,000)	(80,000)	(20,000)	(20,000)			
Working Cash - End of Year		\$ 486,665	\$ 472,992	\$ 481,828	\$ 486,848	\$ 547,545	\$ 603,704			
25% Working Capital Reserve (p	\$ 225,615	\$ 250,658	\$ 256,389	\$ 262,554	\$ 268,950					

ASSUMPTIONS:

Rounds of golf played @ projected 2023 levels and then increasing slightly for estimated increase in rounds 2% overall revenue increase in 2025 and beyond
Operating expenses to increase 2.5% per year after 2024
None of the costs identified in the Reid Golf Course CIP for 2024 and beyond are included in this projection

Strive to maintain a level of 25% working capital reserve

CITY OF APPLETON 2024 BUDGET REID GOLF COURSE LONG-TERM DEBT

2002 General Fund Advance

	Ceneral Fund Advance								
Year	F	Principal		Principal Interest		Total			
2024			-		-	_		_	
2025		60,000			-			60,000	
2026		80,000			-			80,000	
	\$	140,000		\$	-	_	\$	140,000	

2012

	Ta	Taxable General Obligation Refunding Bonds									
Year	P	rincipal	- 1	nterest		Total					
2024		75,000		1,725		76,725					
2025		20,000		300		20,300					
	\$	95,000	\$	2,025	\$	97,025					

2021

	General Fund Advance									
Year	Principal	Interest	Total							
2024	_	-	-							
2025	_	-	-							
2026	-	-	-							
2027	20,000	-	20,000							
2028	20,000	-	20,000							
2029	20,000	-	20,000							
2030	20,000	-	20,000							
2031	20,000	-	20,000							
	\$ 100,000	\$ -	\$ 100,000							

			T	otal	
Year	Princip	oal	Inte	erest	Total
2024	75	,000		1,725	76,725
2025	80	,000		300	80,300
2026	80	,000		-	80,000
2027	20	,000		-	20,000
2028	20	,000		-	20,000
2029	20	,000		-	20,000
2030	20	20,000 -		20,000	
2031	20	,000		-	20,000
	\$ 335	,000	\$	2,025	\$ 337,025