APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
DECEMBER 2022

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	26,439	26,896	306,036	310,153	-2%	-1%
Children's Circulation	18,476	16,711	248,908	235,601	11%	6%
Total Circulation	**44,915**	**43,607**	**554,944**	**545,754**	**3%**	**2%**
Adult AV/nonbook (included in above)	8,340	10,588	97,783	109,437	-21%	-11%
Children's AV/non-book (included in above)	2,099	2,538	26,131	28,866	-17%	-9%
E-Book Circulation	7,134	7,416	90,744	89,568	-4%	1%
E-Audiobook Circulation	7,871	6,996	95,842	82,990	13%	15%
E-Video Circulation	395	390	4,802	5,014	1%	-4%
E-Comics Circulation	153	152	2,127	2,115	1%	1%
E-Magazine Circulation	1,099	906	13,280	8,325	21%	60%
E-Music Circulation	184	136	1,712	1,591	35%	8%
Total E-Circulation	**16,836**	**15,996**	**208,507**	**189,603**	**5%**	**10%**
ILL items received (received from)	8,999	2,009	93,376	111,120	348%	-16%
ILL items loaned (provided to)	8,712	9,507	106,855	115,557	-8%	-8%
Total Registered Patrons (quarterly)	72,008	76,383	n/a	n/a	-6%	n/a
Door Count	13,089	15,372	165,318	135,560	-15%	22%
Percentage of Total Circulation on Self Check Machines	61.1%	68.0%	n/a	n/a	-10%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	1,833	2,009	23,616	25,033	-9%	-6%
Reference Transactions - Children's	536	710	9,410	7,848	-25%	20%
Total Reference	**2,369**	**2,719**	**33,026**	**32,881**	**-13%**	**0%**
Volunteer Hours	181	363	2,730	2,778	-50%	-2%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	961	1,293	16,376	26,412	-26%	-38%
Volumes Withdrawn	3,796	9,382	80,939	44,108	-60%	84%
Total Titles	189,783	240,558	n/a	n/a	-21%	n/a
Total Volumes	212,211	276,572	n/a	n/a	-23%	n/a

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IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	21	31	455	452	-32%	1%
Children's Program Attendance (including group visit)	516	1,358	14,104	12,638	-62%	12%
Children's Home Visits	1	1	12	19	0%	-37%
Children's Home Visit Participants	3	1	35	48	200%	-27%
Children's Literacy Offerings	0	0	2	0	0%	>100%
Children's Literacy Offering Participants	0	0	0	0	0%	0%
Children's Self Directed Activities	18	10	66	125	80%	-47%
Children's Self Directed Activity Participants	1,880	1,404	13,470	7,869	34%	71%
Young Adult						
Young Adult Programs	5	1	40	37	400%	8%
Young Adult Program Attendance	47	1	749	341	4600%	120%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	0	1	4	15	-100%	-73%
Young Adult Self Directed Activity Participants	0	0	926	548	0%	69%
Adult						
Adult Programs	5	10	120	173	-50%	-31%
Adult Program Attendance	307	264	5,220	4,471	16%	17%
Adult One-on-One Instructions	16	11	186	35	45%	431%
Adult One-on-One Instruction Attendance	21	15	297	39	40%	662%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	0	1	11	31	-100%	-65%
Adult Self Directed Activity Participants	0	40	860	527	-100%	63%
Total Programs	**31**	**42**	**615**	**662**	**-26%**	**-7%**
Total Program Attendance	**870**	**1,623**	**20,073**	**17,450**	**-46%**	**15%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	119	465	759	-100%	-39%
Meeting Room Uses - Events (Library Programs)	0	164	318	619	-100%	-49%
Meeting Room Uses	**0**	**283**	**783**	**1,378**	**-100%**	**-43%**

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V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	1,466	1,425	18,838	15,540	3%	21%
Web Page "Hits"	67,381	42,815	503,233	503,645	57%	0%
APL Created Electronic Content	232	484	5,870	7,337	-52%	-20%
Public Computing Sessions	764	1,465	11,392	13,945	-48%	-18%
Total Time Used on Public Computers	672:00:00	1359:00:00	11061:00:00	11838:00:00	-51%	-7%
Data Transferred (GB)	1190	3490	21047	16202	-66%	30%
WIFI Distinct Clients	1626	2719	23150	26391	-40%	-12%