



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Community and Economic Development Committee
FROM: Nikki Gerhard, Community Development Specialist
DATE: January 27, 2021
RE: 2020 Community Development Block Grant CARES Act Funding (CDBG-CV2)

The Wisconsin Department of Administration (DOA) has made available a special allocation of \$148,007.08 in Community Development Block Grant funding to the City of Appleton. Similar to the City's direct CDBG allocations, the DOA's CDBG-CV2 funds were authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) to respond to the growing effects of the public health crisis and must be used to prevent, prepare for, and respond to COVID-19.

Staff proposes the following recommendations [with the support of the philanthropic entities and community partners], in response to the short and long-term needs as a result of this public health crisis. These recommendations will be considered by CEDC on January 27th and Common Council on February 3rd. If approved, staff will submit a cover letter providing the synopsis of these recommendations to the DOA seeking a contract to use and administer the funds as outlined.

1. Boys & Girls Club of Appleton: Street Outreach/Case Management (\$148,007.08)

Through an executed two-year Memorandum of Understanding (MOU), the Boys & Girls Club of Appleton will provide street outreach, information and referrals, completed assessments, intakes, short-term case management, and services to people living in unsheltered locations, such as cars, parks, abandoned buildings, and on the streets and that are not already working with a Fox Cities Housing Coalition members for services. The Street Outreach and Case Management role will reach people who might not otherwise seek assistance or come to the attention of the homelessness service system and ensure that people's basic needs are met while supporting them along pathways toward housing stability.

This role will work intricately with the City's Motel Voucher Program. The City of Appleton's Motel Voucher Program is designed to ensure that individuals and families experiencing homelessness have a safe, temporary place to stay until a more permanent housing solution is identified. Staff will work collaboratively with local agencies to ensure additional access to shelter options. The Motel Voucher Program also includes a case management component, food, transportation, and connection to housing solutions.

The following attachments are provided for additional information for this action item.

Attached Documents:

- 1.) October 19, 2020 CARES Act CDBG-CV2 entitlement letter
- 2.) MOU between the City of Appleton and Boys & Girls Club of Appleton

If you have any questions, please contact me at 832-6469 or nikki.gerhard@appleton.org. Thank you!