

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 JULY 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	30,552	31,755	191,588	209,693	-4%	-9%
Children's Circulation	23,079	25,866	141,425	177,532	-11%	-20%
Total Circulation	53,631	57,621	333,013	387,225	-7%	-14%
Adult AV/nonbook (included in above)	8,317	9,170	55,426	64,471	-9%	-14%
Children's AV/non-book (included in above)	1,966	2,500	11,729	16,096	-21%	-27%
E-Book Circulation	8,089	8,711	57,024	56,747	-7%	0%
E-Audiobook Circulation	9,788	10,308	71,540	66,782	-5%	7%
E-Video Circulation	1,055	359	8,123	2,861	194%	184%
E-Comics Circulation	183	210	1,465	1,371	-13%	7%
E-Magazine / E-Serial Circulation	1,779	1,241	16,884	7,578	43%	123%
E-Music Circulation	179	165	1,258	997	8%	26%
Total E-Circulation	21,073	20,994	156,294	136,336	0%	15%
ILL items received (received from)	11,374	10,956	70,205	72,018	4%	-3%
ILL items loaned (provided to)	8,510	8,627	59,187	65,045	-1%	-9%
Total Registered Patrons (quarterly)	58,461	67,958	n/a	n/a	-14%	n/a
Door Count	18,268	19,158	111,549	123,204	-5%	-9%
Percentage of Total Circulation on Self Check Machines	60.3%	62.9%	n/a	n/a	-4%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,964	1,656	12,713	13,477	19%	-6%
Reference Transactions - Children's	722	629	4,446	5,530	15%	-20%
Total Reference	2,686	2,285	17,159	19,007	18%	-10%
Volunteer Hours	455	350	2,564	1,687	30%	52%

III. Collections & Processing						
Volumes Added	1,457	1,390	11,594	13,053	5%	-11%
Volumes Withdrawn	401	1,302	14,849	7,699	-69%	93%
Total Titles	176,946	193,889	n/a	n/a	-9%	n/a
Total Volumes	198,016	217,701	n/a	n/a	-9%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	64	50	294	368	28%	-20%
Children's Program Attendance (including group visit)	1,884	1,408	12,380	14,454	34%	-14%
Children's One-on-One Visits	1	0	5	5	>100%	0%
Children's Home One-on-One Visits Participants	3	0	12	10	>100%	20%
Children's Self Directed Activities	6	11	62	87	-45%	-29%
Children's Self Directed Activity Participants	2,714	2,085	16,195	13,106	30%	24%
Young Adult						
Young Adult Programs	3	3	23	22	0%	5%
Young Adult Program Attendance	21	28	565	664	-25%	-15%
Young Adult Self Directed Activities	0	1	5	7	-100%	-29%
Young Adult Self Directed Activity Participants	0	20	289	343	-100%	-16%
Adult						
Adult Programs	11	13	68	86	-15%	-21%
Adult Program Attendance	377	527	3,469	2,901	-28%	20%
Adult One-on-One Instructions	25	18	152	104	39%	46%
Adult One-on-One Instruction Attendance	37	28	229	172	32%	33%
Adult Self Directed Activities	0	0	4	6	0%	-33%
Adult Self Directed Activity Participants	0	0	249	484	0%	-49%
Total Programs	78	66	385	476	18%	-19%
Total Program Attendance	2,282	1,963	16,414	18,019	16%	-9%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	1	0	3	-100%	-100%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	1	0	3	-100%	-100%

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V. Electronic Access Services						
Public Computing Sessions	963	987	5,683	6,872	-2%	-17%
Total Time Used on Public Computers	792:00:00	787:00:00	5147:00:00	5685:00:00	1%	-9%
Data Transferred (GB)	686	1260	4739	14808	-46%	-68%
WIFI Distinct Clients	1175	1990	8095	13565	-41%	-40%