

City of Appleton - Reid Golf Course
2015 Revenues - December 31, 2015

	2014		2015	
	2014 Y-T-D Rounds	Total Revenue	2015 Y-T-D Rounds	Total Revenue
<u>Green Fees (Target \$349,370)</u>				
Weekday-18 Holes	1,752	\$43,130.07	1,840	\$38,525.08
Weekday-9 Holes	10,566	\$156,812.99	10,476	\$155,120.40
Weekend - 18-Holes	1,939	\$57,036.30	1,387	\$38,115.64
Weekend - 9 Holes	2,379	\$43,179.58	2,389	\$44,069.08
Twilight Golf	2,353	\$21,177.00	4,705	\$41,958.10
Passholder Rounds	6,910		6,483	
Promo Rounds				
Coupon Rounds	422		488	
Early Bird Special			4	\$80.00
Annual Pass Promo			64	
Community Color Mailer/Valpak	525	\$11,177.00	1,925	\$51,590.00
Other: Example: Free Golf for Veteran's, League Rounds Tournament Rounds, Fall Special, Etc.	2,143	\$43,987.00	3,262	\$59,959.56
High School Rounds	248		224	
Adjustment	1,313			
Sub-Totals	30,550	\$376,499.94	33,247	\$429,417.86

	2014 Y-T-D Sales	Total Revenues	2015 Y-T-D Sales	Total Revenues
<u>Pass/Coupon/Disc. Card Sales (Target \$109,050)</u>				
Pass Sales	191	\$90,675.00	117	\$70,355.00
Coupon Sales	104	\$7,840.00	77	\$6,760.00
Discount Cards	103	\$3,060.00	90	\$2,700.00
League Payments			22	\$10,684.09
<u>Cart Revenue (Target \$135,000)</u>				
Cart Fee	*	*	10,126	\$94,976.00
Annual Cart Passes	*	*	17	\$8,505.00
<u>Practice Range (Target \$20,000)</u>				
Driving Range	*	*	2,954	\$17,808.00
Annual Range Pass	*	*	8	\$2,412.50
<u>Golf Shop Merchandise (Target \$10,000)</u>				
Balls/Assessories/Apparel/Misc.	*	*		\$15,845.41
Gift Cards	*	*	168	\$7,393.05
Rentals (Pull Carts, Club, Lockers)	*	*	1,043	\$4,475.00
<u>Food and Beverage (Target \$100,000)</u>				
Food	*	*		\$17,330.71
Beverage	*	*		\$22,167.87
Alcohol Sales	*	*		\$64,306.15

Total Revenue (Target \$723,420) Currently 107% of Target				\$775,136.64
			(*) - Operations noted with asterisk were contracted in 2014.	

Reid Golf Course Budget

Description	Budget	End of Month December	Available
Regular Salaries	\$141,503	\$144,052	(\$2,549)
Overtime	\$500	\$238	\$262
Part-Time	\$100,158	\$124,789	(\$24,631)
Other Compensation		\$96	(\$96)
Vacation Pay		\$6,040	(\$6,040)
Fringes	\$74,001	\$61,097	\$12,904
Training and Conferences	\$1,000	\$370	\$630
Office Supplies	\$600	\$1,215	(\$615)
Memberships & Licenses	\$685	\$1,715	(\$1,030)
Food & Provisions	\$50	\$0	\$50
Printing & Reproduction	\$2,500	\$1,997	\$503
Clothing	\$500	\$1,528	(\$1,028)
Accounting/Audit	\$2,433	\$2,641	(\$208)
Bank Services	\$1,500	\$11,949	(\$10,449)
Consulting Services	\$4,650	\$367	\$4,283
Advertising	\$10,000	\$5,052	\$4,948
Laundry Services	\$500	\$80	\$420
Insurance	\$4,190	\$5,135	(\$945)
Rent	\$30,550	\$28,640	\$1,910
Depreciation Expense	\$66,000	\$66,024	(\$24)
Facilities Charges	\$30,943	\$27,051	\$3,892
CEA Equipment Rental	\$79,157	\$84,216	(\$5,059)
Interest Payments	\$14,385	\$14,388	(\$3)
Trans Out			
General Fund	\$17,900	\$17,900	\$0
Internal Services	\$2,800	\$2,800	\$0
Bldg Maintenance/Janitorial	\$10,000	\$1,328	\$8,672
Landscape Supplies	\$34,100	\$28,834	\$5,266
Shop Supplies & Tools	\$0	\$103	(\$103)
Concession Supplies	\$58,000	\$65,164	(\$7,164)
Miscellaneous Supplies	\$0	\$1,833	(\$1,833)
Gas Purchases	\$16,000	\$14,153	\$1,847
Miscellaneous Equipment	\$7,410	\$12,809	(\$5,399)
Collection Services	\$512	\$980	(\$468)
Contractor Fees	\$2,000	\$890	\$1,110
Equipment Repair & Maintenance	\$5,200	\$4,240	\$960
Other Interfund Charges	\$3,000	\$0	\$3,000
Other Contracts/Obligations	\$380	\$646	(\$266)
Electric	\$21,383	\$22,864	(\$1,481)
Gas	\$6,300	\$4,629	\$1,671
Water	\$2,023	\$2,070	(\$47)
Waste Disposal/Collection	\$1,825	\$1,495	\$330
Stormwater	\$11,548	\$11,120	\$428
Telephone	\$1,357	\$2,358	(\$1,001)
Cellular Telephone	\$150	\$558	(\$408)
	\$767,693	\$785,454	(\$17,761)