

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
APRIL 2023

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	29,741	13,204	118,860	103,159	125%	15%
Children's Circulation	25,471	8,738	101,831	76,450	191%	33%
Total Circulation	55,212	21,942	220,691	179,609	152%	23%
Adult AV/nonbook (included in above)	9,430	5,019	37,472	37,117	88%	1%
Children's AV/non-book (included in above)	2,558	1,278	9,241	9,419	100%	-2%
E-Book Circulation	7,886	7,836	31,673	31,538	1%	0%
E-Audiobook Circulation	9,555	7,930	36,815	30,554	20%	20%
E-Video Circulation	416	382	1,698	1,568	9%	8%
E-Comics Circulation	170	189	724	664	-10%	9%
E-Magazine Circulation	1,051	1,113	4,249	4,410	-6%	-4%
E-Music Circulation	122	151	531	512	-19%	4%
Total E-Circulation	19,200	17,601	75,690	69,246	9%	9%
ILL items received (received from)	10,266	1,849	40,798	31,286	455%	30%
ILL items loaned (provided to)	9,171	7,825	38,031	39,578	17%	-4%
Total Registered Patrons (quarterly)	0	70,061	n/a	n/a	-100%	n/a
Door Count	16,739	6,269	67,688	56,417	167%	20%
Percentage of Total Circulation on Self Check Machines	61.2%	72.3%	n/a	n/a	-15%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,851	1,512	8,059	9,436	22%	-15%
Reference Transactions - Children's	617	309	3,180	2,452	100%	30%
Total Reference	2,468	1,821	11,239	11,888	36%	-5%
Volunteer Hours	238	106	818	908	125%	-10%

III. Collections & Processing						
Volumes Added	2,067	375	7,387	4,663	451%	58%
Volumes Withdrawn	947	8,613	4,337	56,358	-89%	-92%
Total Titles	192,082	196,743	n/a	n/a	-2%	n/a
Total Volumes	215,420	224,891	n/a	n/a	-4%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	58	7	229	92	729%	149%
Children's Program Attendance (including group visit)	2,383	173	8,303	1,379	1277%	502%
Children's One-on-One Visits	2	0	4	1	>100%	300%
Children's One-on-One Visits Participants	5	0	7	2	>100%	250%
Children's Self Directed Activities	9	7	40	18	29%	122%
Children's Self Directed Activity Participants	1,040	376	6,476	4,307	177%	50%
Young Adult						
Young Adult Programs	2	2	7	7	0%	0%
Young Adult Program Attendance	3	54	13	102	-94%	-87%
Young Adult Self Directed Activities	1	0	3	2	>100%	50%
Young Adult Self Directed Activity Participants	115	0	205	877	>100%	-77%
Adult						
Adult Programs	17	6	42	36	183%	17%
Adult Program Attendance	425	282	1,652	1,512	51%	9%
Adult One-on-One Instructions	11	14	58	67	-21%	-13%
Adult One-on-One Instruction Attendance	22	16	101	112	38%	-10%
Adult Self Directed Activities	0	0	3	0	0%	>100%
Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Total Programs	77	15	278	135	413%	106%
Total Program Attendance	2,811	509	9,968	2,993	452%	233%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1	44	1	465	-98%	-100%
Meeting Room Uses - Events (Library Programs)	0	4	0	307	-100%	-100%
Total Meeting Room Uses	1	48	1	772	-98%	-100%

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V. Electronic Access Services						
Database Sessions	1,833	1,408	7,534	5,922	30%	27%
Web Page Sessions	14,330	27,397	60,220	104,335	N/A	N/A
APL Created Electronic Content	473	448	2,263	2,345	6%	-3%
Public Computing Sessions	1,049	620	3,835	5,371	69%	-29%
Total Time Used on Public Computers	898:00:00	553:00:00	3238:00:00	4883:00:00	62%	-34%
Data Transferred (GB)	1130	920	7938	11380	23%	-30%
WIFI Distinct Clients	1917	1880	7684	9840	2%	-22%