



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Community Development Committee

Wednesday, June 25, 2025

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Vice Chair Fenton called the meeting to order at 4:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 4 - Lambrecht, Heffernan, Fenton and Meltzer

Excused: 1 - Jones

Others present:

Pam Seidl, Fox Cities Convention & Visitors Bureau

Jesse Heffernan, 1622 S. Jefferson Street

4. Approval of minutes from previous meeting

[25-0712](#)

CDC Minutes from 6-11-25

Attachments: [CDC Minutes 6-11-25.pdf](#)

Meltzer moved, seconded by Heffernan, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - Lambrecht, Heffernan, Fenton and Meltzer

Excused: 1 - Jones

5. Public Hearing/Appealances

6. Action Items

[25-0713](#)

Request to approve a release of the Northeast Business Park Plat No. 3 Deed Restrictions and Covenants for two (2) parcels generally located west of the CTH OO/USH 441 Interchange, south of E. Winslow Avenue (Tax Id #31-1-5351 & 31-1-5352) (part of the Chris J. Hartwig Revocable Trust property)

Attachments: [StaffMemo_NEBP Release Deed Restrictions_For06-25-25 CDC.pdf](#)
[Deed Restrictions NEIP F.pdf](#)
[NEBP Map_Release of Deed Restrictions.pdf](#)
[Hartwig E. Northland Ave 441 Rezoning Map.pdf](#)

Meltzer moved, seconded by Heffernan, that the release of the Northeast Business Park Plat No. 3 Deed Restrictions and Covenants be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Lambrecht, Heffernan, Fenton and Meltzer

Excused: 1 - Jones

7. Information Items

[25-0716](#)

Presentation by Pam Seidl, Executive Director of the Fox Cities Convention & Visitors Bureau (FCCVB), on recent visitor spending data and other FCCVB highlights

Attachments: [Economic Impact of Tourism Fox Cities 2024.pdf](#)
[Fox Cities Visitor Spending 2024_Summary.pdf](#)

This item was presented.

8. Adjournment

Meltzer moved, seconded by Heffernan, that the meeting be adjourned at 5:02 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Lambrecht, Heffernan, Fenton and Meltzer

Excused: 1 - Jones