

City of Appleton - Reid Golf Course
2020 Revenues - October 31, 2020

	2019		2020	
	2019 Y-T-D Rounds	Total Revenue	2020 Y-T-D Rounds	Total Revenue
Green Fees				
Weekday-18 Holes	2,004	\$37,681.24	3,060	\$57,978.49
Weekday-9 Holes	10,284	\$148,545.88	10,256	\$150,039.97
Weekend - 18-Holes	1,472	\$40,003.72	2,073	\$56,173.74
Weekend - 9 Holes	2,312	\$37,268.00	3,210	\$53,714.52
Twilight Golf	3,136	\$32,696.59	3,276	\$36,631.75
Passholder Rounds	6,383		8,469	
Promo Rounds				
Coupon Rounds	368		280	
Misc. Promotional Rounds*	3,248	\$52,280.99	3,359	\$55,622.70
Team Rounds	668		101	
Sub-Totals	29,875	\$348,476.42	34,084	\$410,161.17
	2019 Y-T-D	Total	2020 Y-T-D	Total
Pass/Coupon/Discount Card Sales	Sales	Revenues	Sales	Revenues
Pass Sales	108	\$56,375.68	105	\$55,799.91
Corporate Pass Sales	6	\$15,000.00	9	\$22,393.35
Coupon Sales	64	\$5,958.24	52	\$4,418.31
Discount Cards	167	\$5,010.00	106	\$3,179.86
	2019 Y-T-D	Total	2020 Y-T-D	Total
Cart Revenue	Cart Sales	Revenues	Cart Sales	Revenues
Cart Fee	9,827	\$101,870.21	12,511	\$135,901.61
Annual Cart Passes	28	\$13,408.50	23	\$12,422.75
	2019 Y-T-D	Total	2020 Y-T-D	Total
Practice Range	Sales	Revenues	Sales	Revenues
Driving Range	3,770	\$25,767.52	3,508	\$25,231.63
Annual Range Pass	12	\$3,774.96	8	\$2,246.44
	2019 Y-T-D	Total	2020 Y-T-D	Total
Golf Shop Merchandise	Sales	Revenues	Sales	Revenues
Balls/Assessories/Apparel/Misc.		\$18,537.79		\$20,634.29
Gift Cards	254	\$10,446.25	281	\$11,981.75
Lessons**	159	\$7,466.00	42	\$1,845.00
Other Rentals***	724	\$4,101.50	517	\$2,381.97
	2019 Y-T-D	Total	2020 Y-T-D	Total
Food and Beverage	Sales	Revenues	Sales	Revenues
Food		\$15,970.61		\$9,282.58
Beverage		\$19,670.47		\$20,315.51
Alcohol Sales		\$67,705.90		\$70,003.14
Catering/Banquet	374	\$2,238.88	107	\$304.88
Raincheck Redeemed		-\$2,691.85		-\$2,143.58
Total Revenue (All Categories)		\$719,087.08		\$806,360.57

*Misc. Promotional Rounds include Outings, Holidays, Family Day, Valpak & CCM Specials

**Lessons include private, group and juniors

***Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget October 31st Expense Report

Description	Budget	End of October Expenses	Available
Regular Salaries	\$177,660	(\$152,416)	\$25,244
Overtime	\$563	(\$503)	\$60
Part-Time	\$123,351	(\$100,946)	\$22,405
Fringes	\$83,382	(\$60,817)	\$22,565
Training and Conferences	\$2,250	(\$1,600)	\$650
Office Supplies	\$500	(\$132)	\$368
Memberships & Licenses	\$1,760	(\$1,904)	(\$144)
Food & Provisions	\$50	\$0	\$50
Printing & Reproduction	\$2,000	(\$1,698)	\$302
Clothing/Uniforms	\$500	\$0	\$500
Accounting/Audit	\$2,250	(\$2,123)	\$127
Bank Services	\$13,000	(\$14,032)	(\$1,032)
Consulting Services	\$1,000	\$0	\$1,000
Advertising	\$10,000	(\$3,743)	\$6,257
Insurance	\$6,200	(\$5,170)	\$1,030
Rent	\$35,975	(\$33,687)	\$2,288
Depreciation Expense	\$61,000	(\$51,140)	\$9,860
Facilities Charges	\$30,930	(\$26,325)	\$4,605
CEA Equipment Rental	\$108,572	(\$82,352)	\$26,220
Software Support	\$1,860	(\$1,860)	\$0
Interest Payments	\$10,432	(\$8,690)	\$1,742
General Fund	\$17,900	(\$14,917)	\$2,983
Transfer Out-Capital	\$3,850	\$0	\$3,850
Land Improvement	\$161,517	(\$9,621)	\$151,896
Bldg Maintenance/Janitorial	\$1,500	(\$1,030)	\$470
Landscape Supplies	\$36,900	(\$31,707)	\$5,193
Concession Supplies	\$60,400	(\$54,589)	\$5,811
Miscellaneous Supplies	\$2,000	(\$176)	\$1,824
Gas Purchases	\$13,500	(\$10,240)	\$3,260
Miscellaneous Equipment	\$5,000	(\$3,401)	\$1,599
Collection Services	\$1,100	(\$1,669)	(\$569)
Contractor Fees	\$1,000	(\$980)	\$20
Equipment Repair & Maintenance	\$5,500	(\$5,012)	\$488
Other Interfund Charges	\$2,000	(\$765)	\$1,235
Electric	\$21,525	(\$18,107)	\$3,418
Gas	\$4,300	(\$3,248)	\$1,052
Water	\$2,100	(\$1,167)	\$933
Waste Disposal/Collection	\$2,100	(\$295)	\$1,805
Stormwater	\$13,160	(\$9,929)	\$3,231
Telephone	\$3,900	(\$2,115)	\$1,785
Cellular Telephone	\$1,000	(\$203)	\$797
Other Utilities (DirecTV)	\$2,150	(\$1,473)	\$677
	\$1,035,637	(\$719,782)	\$315,855