

# Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10 per event \_\_\_\_\_ (applicant background investigation fee)

Application Date: 05/02/2024

Town  Village  City of Appleton

County of Outagamie

The named organization applies for: (check appropriate box(es).)

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 07/13/2024 and ending 07/13/2024 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

### 1. Organization (check appropriate box) →

Bona fide Club

Church

Lodge/Society

Veteran's Organization

Fair Association or Agricultural Society

Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Appleton Downtown, Inc.

(b) Address 333 W. College Ave., Appleton, WI 54911

(Street)

Town

Village

City

(c) Date organized 04/02/1993

(d) If corporation, give date of incorporation \_\_\_\_\_

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President Lyssa King, 211 W. College Ave., Appleton, WI 54912

Vice President Steve Lonsway, 1004 S. Olde Oneida St., Appleton, WI 54911

Secretary Kolby Knuth, 901 S. Lawe St., Appleton, WI 54915

Treasurer Tom Klister, 229 E. Washington St., Appleton, WI 54911

(g) Name and address of manager or person in charge of affair: Jennifer Stephany, 333 W. College Ave., Appleton, WI 5491

(g)1. Date of Birth. \_\_\_\_\_

(g)2. Drivers License \_\_\_\_\_

(g)3. Ema \_\_\_\_\_

Phone \_\_\_\_\_

### 2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number see attached sheet

(b) Lot \_\_\_\_\_ Block \_\_\_\_\_

(c) Do premises occupy all or part of building? \_\_\_\_\_

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: Downtown Appleton businesses will participate in the Summer Beverage Stroll by providing various beverage samples to event ticket holders (see attached list of businesses). ADI will ID ticket holders at a central location & wristband those 21 or over.

### 3. Name of Event

(a) List name of the event Summer Beverage Stroll

(b) Dates of event 07/13/2024

(c) Time(s) of event 1:00 PM through 4:00 PM

### DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer Jennifer Stephany  
(Signature) \_\_\_\_\_  
(Date) \_\_\_\_\_

Appleton Downtown Inc.  
(Name of Organization) \_\_\_\_\_

Date Filed with Clerk 5/30/24

Date Reported to Committee \_\_\_\_\_

Date Granted \_\_\_\_\_

License No. \_\_\_\_\_

COA Dept. Approval: Police \_\_\_\_\_ Fire \_\_\_\_\_ Health \_\_\_\_\_

## **Appleton Downtown, Inc.**

**July 13, 2024**

### **Summer Beverage Stroll Participating Businesses**

Sugar Rushlow Boutique – 129 E. College Ave.

The Vintage Garden – 119 E. College Ave.

Lillians of Appleton – 115 E. College Ave.

Beatnik Betty's – 214 E. College Ave.

Board and Brush Creative Studio – 109 N. Durkee St. (Has a liquor license)

Eco Candle Co. – 123 E. College Ave.

Cedar Harbor – 611 N. Morrison St.

Olive & Rose Boutique – 121 E. College Ave.

POLLEN – 103 E. College Ave.

The General Store – 215 W. College Ave. (Has a liquor license)

Appleton Downtown, Inc. – 333 W. College Ave., Suite 100

#### **ADI Contacts**

Carissa Hackel, Events Director – 920-450-7176

Sandy Storch, Events Coordinator – 920-540-5892

Jennifer Stephany, Executive Director – 920-538-2026