



Custom Offsets LLC
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Custom Offsets LLC has been in business since February 2013. We are an internet based company leading the Wheel Fitment Revolution (customoffsets.com). Our mission is to provide the largest gallery of installed custom wheels with all the specs, allowing customers and enthusiasts to easily envision how their truck or car could look. We then offer custom wheels, tires, lighting, wheel care products, and many more accessories to customize their vehicle.

Starting in Shawn Chartier's garage in 2013 Custom Offsets is now doing over \$3,000,000 a month in online sales. In 2015 Custom Offsets employed 3 people, today Custom Offsets employs over 20 people in the technology, marketing, and customer service fields.

In January 2017, we launched another website FitmentInc.com which will bring the same technology to cars, that Custom Offsets has brought to trucks. Fitment Inc. will double the size of Custom Offsets to over 40 employees in the next 24 months. At the same time, Custom Offsets intends to continue their 300% year-over-year growth rate!

Offsets Garage LLC recently opened April 2016, the garage is where Custom Offsets can film the install of their custom parts, further proving to the market we are the experts in our field. Offsets Garage is on pace to do over \$1,000,000 in business this year and with this new facility we will double the size of our ability to hire installers and increase the number of local custom builds we are able to do.

Custom Offsets has a social media reach of MILLIONS every month with over 130,000 Facebook followers, over 70,000 Instagram Followers, and almost 1 million YouTube views a MONTH! We are becoming the largest custom truck online wheel and tire company in the nation!

Our intentions are to build a 17,000 sq. ft. facility by the end of 2017, with intentions to expand another 20,000 sq. ft. in the next 24-36 months. We also partner with many local businesses to help grow their sales and thus reinvestment into their companies and people. We partner with Toys For Trucks, Matthews Tire, Poms Tire, and many local painters and other customizers.

Almost all of our employees are born and raised in Wisconsin, most from the Fox Valley. We are small business making it in the community. We have and will continue to hold Toy Drives for Toys for Tots, benefit giveaways yielding thousands in donations to C.O.P.S, Breast Cancer Treatment, our troops, fire fighters and many more. We also host local truck and car shows, and other enthusiast events, to help keep our youth focused on something productive.

We see a SUPER bright future for our company and we hope you do as well!

Sincerely,

Shawn Chartier

CEO / Founder

Custom Offsets / Offsets Garage / Alco Tech Properties / Team Stance / Fitment Inc