

**NOTICE OF PUBLIC HEARING**  
**OF THE**  
**APPLETON CITY PLAN COMMISSION**

Dear property owner(s):

The City of Appleton Plan Commission will conduct a Public Hearing on Wednesday, July 12, 2023, at 3:30 P.M., or as soon thereafter as can be heard, in Common Council Chambers, 6th Floor, City Hall, 100 North Appleton Street, for the purpose of considering the following proposed Special Use Permit:

- Pursuant to Sections 23-66 and 23-132 of the Appleton Municipal Code, to consider a request by Daniel Gueths, applicant, and Unicorn Holdings, LLC, owner, for property located at 1524 W. Civic Street (Tax Id #31-3-0124-00) to obtain a Special Use Permit for an automobile sales and display lot. In the M-2 General Industrial District, a Special Use Permit is required for an automobile sales and display lot.
  
- ALDERMANIC DISTRICT: 9 – Alderperson Alex Schultz

You are being notified as a policy of the City of Appleton Community and Economic Development Department. All persons interested are invited to attend this meeting and will be given an opportunity to be heard. Feedback can also be shared with Plan Commission members via written letter, email, or phone call. The Plan Commission makes a recommendation to the Common Council who makes the final decision on the matter.

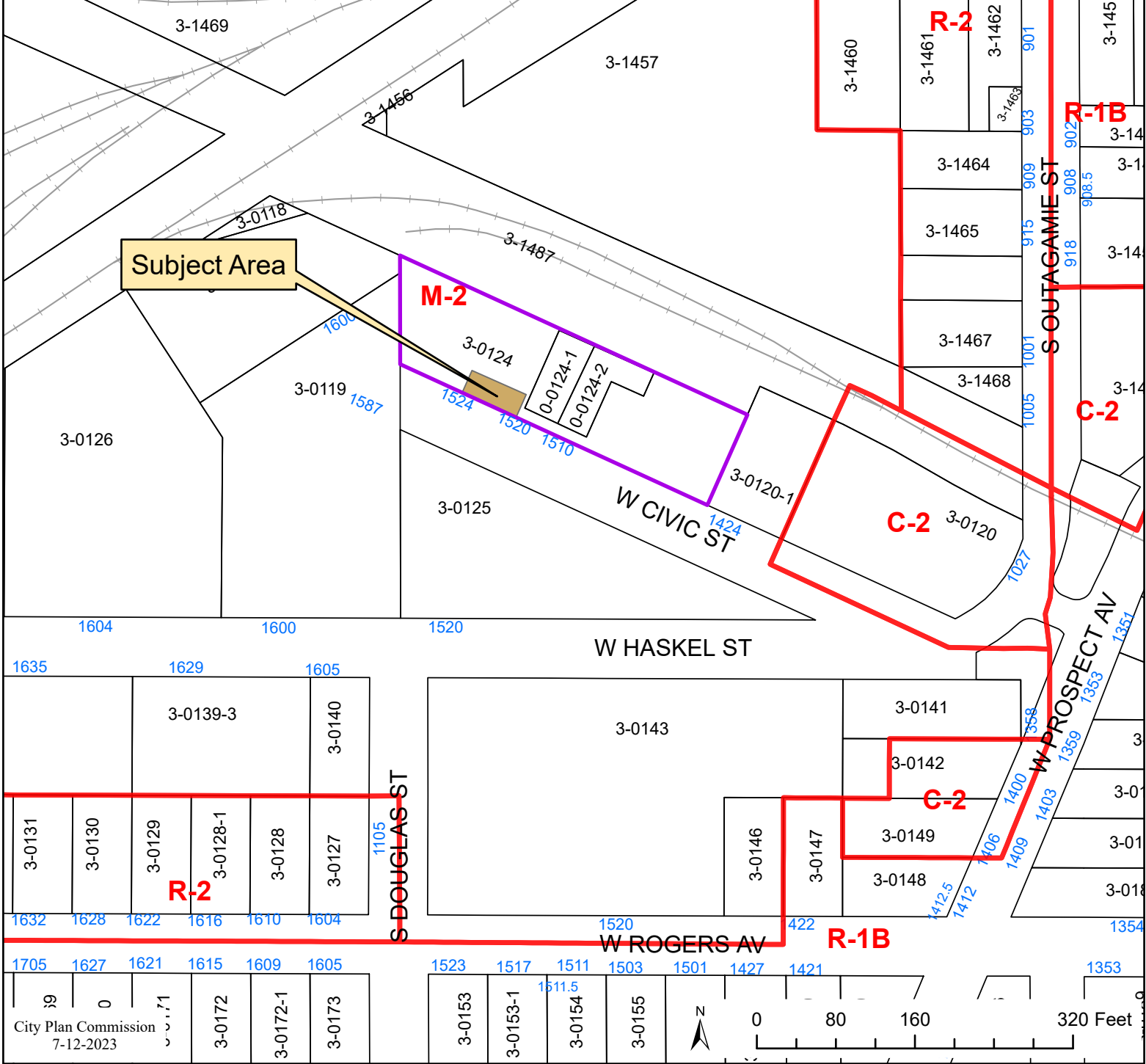
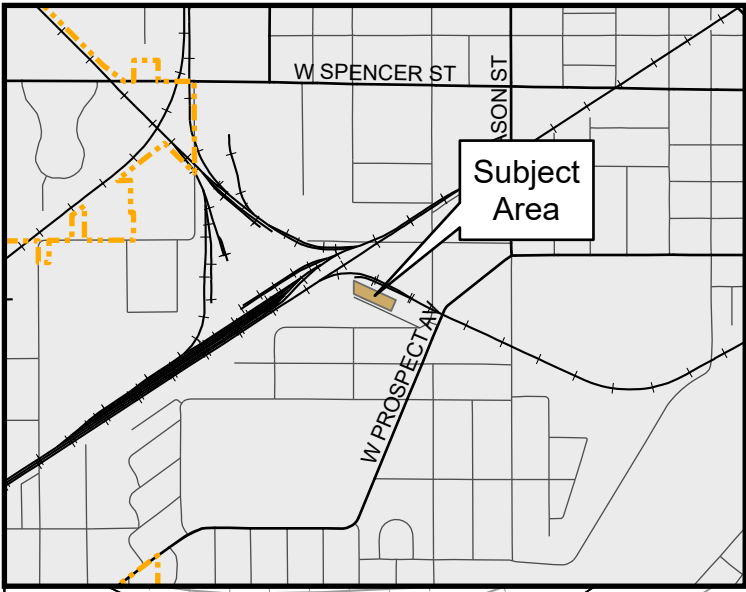
Any questions regarding this matter should be directed to Jessica Titel, Principal Planner, in the Community and Economic Development Department at 920-832-6476 or by email at [jessica.titel@appleton.org](mailto:jessica.titel@appleton.org).

CITY PLAN COMMISSION

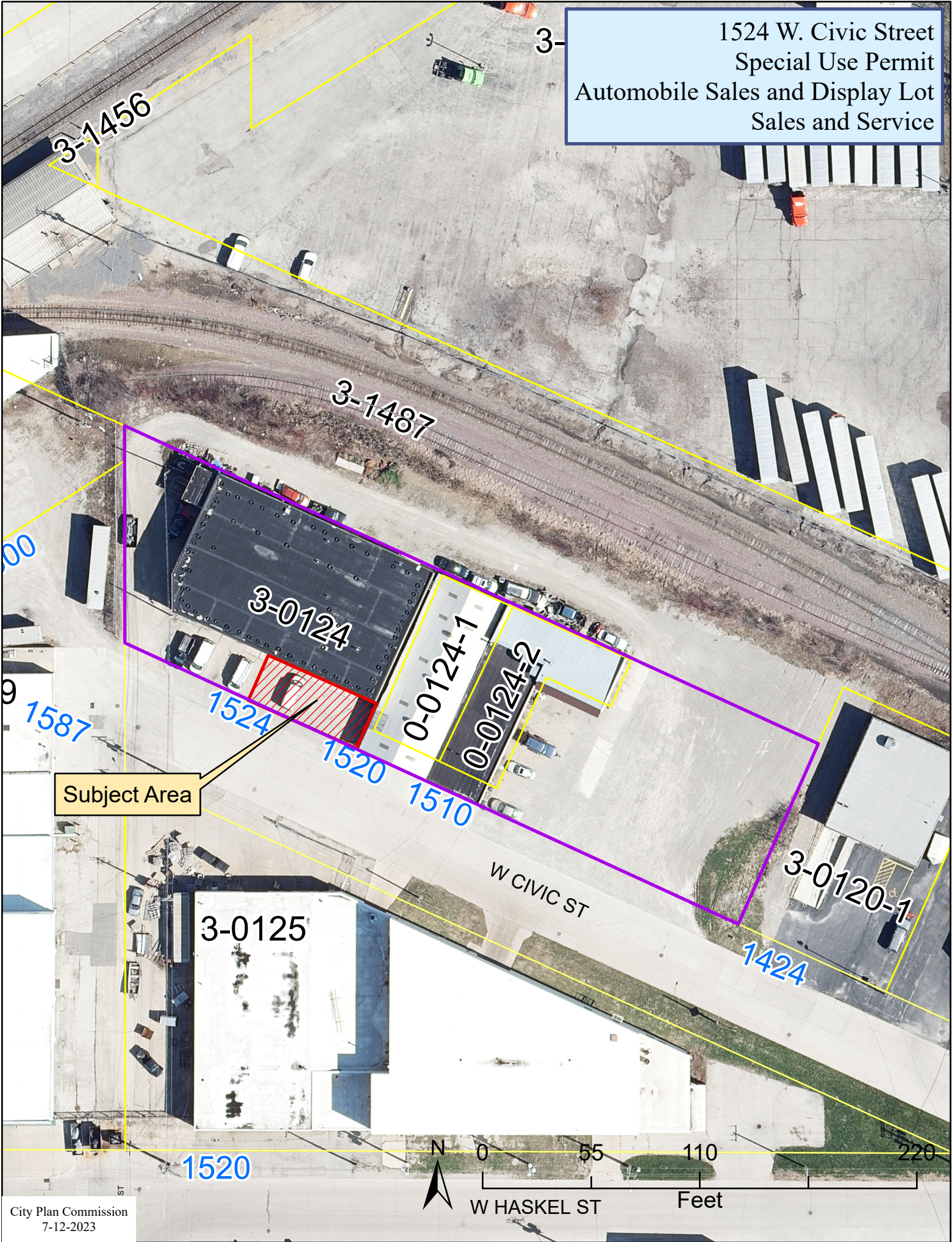
COMMUNITY & ECONOMIC DEVELOPMENT  
CITY HALL - 100 NORTH APPLETON STREET  
APPLETON, WISCONSIN 54911-4799  
920-832-6468

*Reasonable accommodations for persons with disabilities will be made upon request and if feasible.*

1524 W. Civic Street  
Special Use Permit  
Automobile Sales and Display Lot  
Vicinity Map



1524 W. Civic Street  
Special Use Permit  
Automobile Sales and Display Lot  
Sales and Service



Subject Area

