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DEPARTMENT OF PUBLIC WORKS  
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**To:** Municipal Services Committee  
**From:** Eric Lom, City Traffic Engineer  
**Date:** April 1, 2019  
**Re:** Parking restriction changes on Badger Avenue, adjacent to Appleton West High School  
*Follow-Up to Six-Month Trial Period*

The Traffic Section was contacted by a representative from Appleton West High school regarding a parking issue on the east side of Badger Avenue, adjacent to their pool complex. The existing loading zone at this location was being overwhelmed with “regular” vehicles dropping off and picking up students, which was causing problems for the loading and unloading of team buses. In an effort to address this issue, they requested the existing loading zone (which was in effect from 7am to 9am and 2pm to 9pm on school days) be converted to “No Stopping, Standing or Parking, except Buses, from 7am to 9pm on School Days.”

Based on our review of the situation, we felt this change would adequately address their concerns without any substantial downside. As such, we instituted a 6-month trial to test the changes.

Upon review at the end of the trial period, AASD was pleased with the effectiveness of the change. Additionally, we have received no negative feedback from the neighborhood regarding this change. As such we recommend making the change permanent.

**To accomplish this, the following ordinance action is required:**

1. **Create:** “Stopping, standing and parking be prohibited, except for buses, from 7:00 a.m. to 9:00 p.m. on school days, on the east side of Badger Avenue from a point 385 feet southeast of Schneider Place to a point 500 feet southeast of Schneider Place, as measured along the centerline of Badger Avenue.”