



"meeting community needs  
.....enhancing quality of life"

<b>FEES ARE NON-REFUNDABLE</b>	Date Rec'd <u>2/28/22</u>
License Fee - \$10.00 per event	Acct Code: CLCSPB
Investigation Fee + 7.00	Acct Code: CLCPIF
Total Amount Paid <u>17</u>	Receipt <u>3258-1</u>

### Application for Temporary Class "B" Beer or "Class B" Wine License

\*Application MUST be on file for 10 days prior to event, please allow 2-3 weeks for processing\*

<b>The named organization applies for: (Please check one or both)</b>					
<input checked="" type="checkbox"/> A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.					
<input type="checkbox"/> A temporary "Class B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 licenses in a 12 month period)					
<b>SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly</b>					
Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) <u>Fox Cities Chamber of Commerce Foundation</u>				Date Organized <u>September 29, 1976</u>	
Address <u>125 N. Superior Street</u>		City <u>Appleton</u>	State <u>WI</u>	Zip <u>54911</u>	
Person in Charge of Event:		Name: Last <u>Lehr, Thomas S.</u>	First <u>S.</u>	M. I.	Date of Birth 
Address <u>125 N. Superior Street</u>		City <u>Appleton</u>	State <u>WI</u>	Zip <u>54911</u>	Person in charge phone number: 
President	Last <u>Bartoszek</u>	First <u>Rebecca</u>	Middle Initial <u>L</u>	Date of Birth 	Male <input type="checkbox"/>
	Femal <input checked="" type="checkbox"/>	Address <u>125 N. Superior St</u>	City <u>Appleton</u>	State <u>WI</u>	Zip <u>54911</u>
Vice President	Last <u>Lehr</u>	First <u>Thomas</u>	Middle Initial <u>S</u>	Date of Birth 	Male <input checked="" type="checkbox"/>
	Femal <input type="checkbox"/>	Address <u>125 N. Superior Street</u>	City <u>Appleton</u>	State <u>WI</u>	Zip <u>54911</u>
Secretary	Last	First	Middle Initial	Date of Birth	Male <input type="checkbox"/>
	Femal <input type="checkbox"/>	Address	City	State	Zip
Treasurer	Last	First	Middle Initial	Date of Birth	Male <input type="checkbox"/>
	Femal <input type="checkbox"/>	Address	City	State	Zip
<b>SECTION 2 - EVENT INFORMATION SECTION</b>					
Date(s) of Event: Beginning <u>9 / 24 / 2022</u> Ending: <u>9 / 24 / 2022</u> Hours <u>9:00</u> AM/PM <u>6:00</u> AM/PM					
Please describe the type of event you are going to have: <u>Appleton's Octoberfest</u>					
Do you plan to serve food at this event? No <input type="checkbox"/> Yes <input checked="" type="checkbox"/> If yes, contact the Appleton Health Department. (920.832.6429)					
Location where beer or wine will be sold or served: <u>See bar locations on attached map</u>					
Address		City		State	Zip
Describe actual location and dimensions of area to be licensed below: - <b>BE PRECISE!</b>			Will minors be present?		No <input type="checkbox"/>
<u>see map attached of details College Ave - Richmond to Lawe St</u>			If yes, how will you prevent minors from obtaining alcoholic beverages? <u>Please see description attached</u>		Yes <input checked="" type="checkbox"/>
<b>SECTION 3 - PENALTY SECTION</b>					
This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license. If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license. This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.					
Signature of Officer <u></u> <u>EUP/CFO</u> <u>2/24/2022</u>					
<b>FOR OFFICE USE ONLY</b>					
Dept.	Approve	Deny	By	Reason	
Police					
Fire					
Health					
Inspection					
S&L		Date Issued		Exp. Date	License Number

How will we prevent minors from obtaining alcohol?

7 Wristband Booths

- Training of all wristband booth volunteer groups at an in person meeting in September
- Check IDs
  - Each person wears WE ID Pins
  - Booklets on what acceptable forms of ID are
- Each patron must buy their own wristband
- Everyone's ID MUST BE CHECKED
- Wristbands and tickets are same color and do change from year to year
- Wristbands are placed on a certain wrist each year (either left or right)

Wristband monitors will be monitoring each wristband booth throughout the day. These are trained volunteers

Each bar will have licensed and trained bar managers

## Erica Ziegert

---

**From:** Kristen Greiner <KGreiner@foxcitieschamber.com>  
**Sent:** Wednesday, March 2, 2022 9:06 AM  
**To:** Erica Ziegert  
**Subject:** Update

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Hi Erica

For the Octoberfest Special Event Permit and the Liquor License, they need to be listed under the Fox Cities Chamber Foundation instead of the Fox Cities Chamber of Commerce. The officers, etc are all still the same. Just the holder needs to be the foundation.

Let me know if you need anything in particular from me regarding that

Thanks!

*Kristen Greiner*

Executive Assistant to Becky Bartoszek, President/CEO  
Fox Cities Chamber of Commerce  
O: 920.734.7101 | D: 920.939.6402  
E: [kgreiner@foxcitieschamber.com](mailto:kgreiner@foxcitieschamber.com)  
[Join us at an upcoming Chamber event](#)

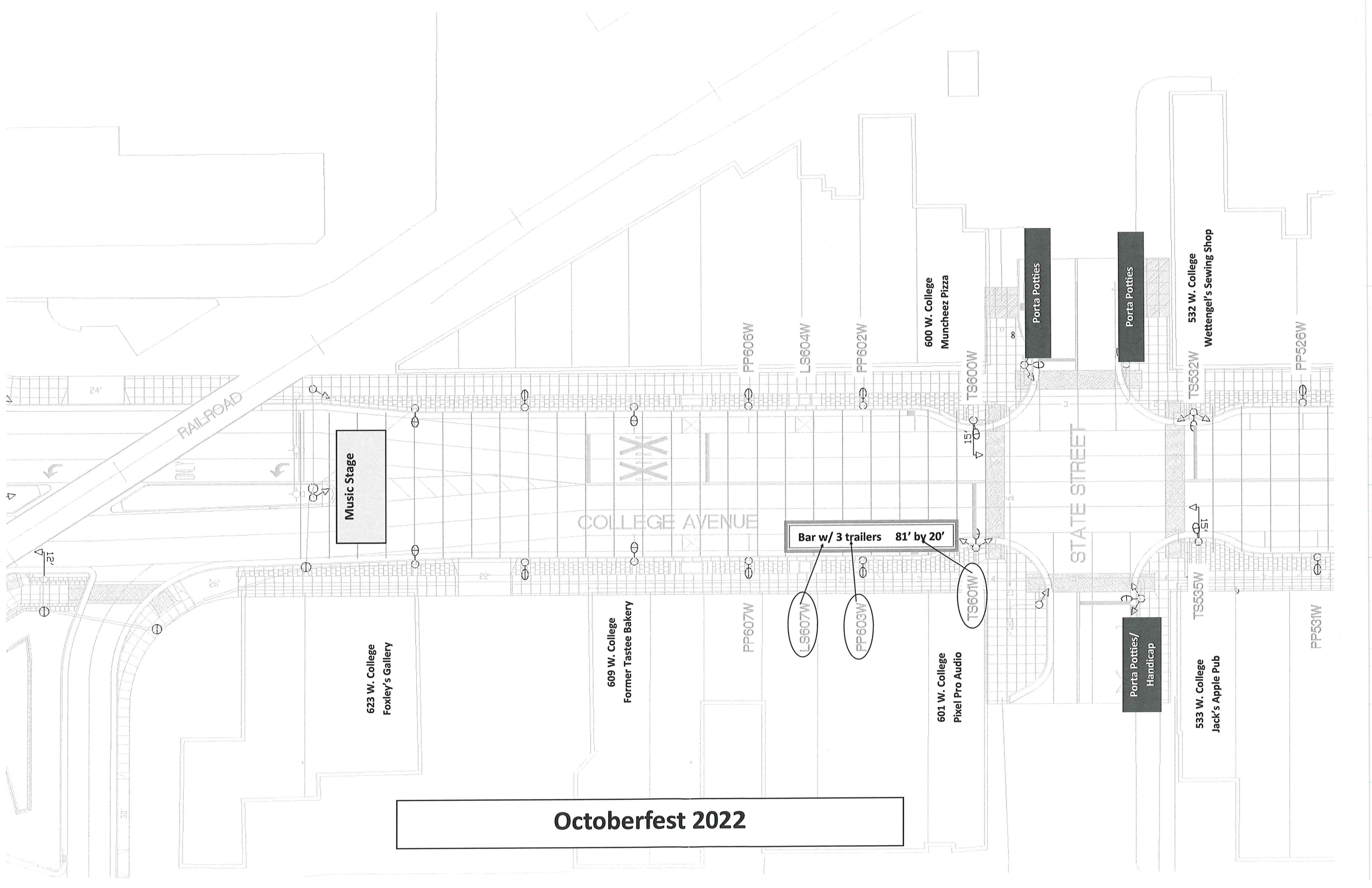
---

*The Chamber promotes employers and economic development while serving as a catalyst to further improve the quality of life in the Fox Cities.*

Attention: This message was sent from a source external to the City of Appleton. Please use caution when opening attachments or clicking links.



**Octoberfest 2022**



**Music Stage**

**Bar w/ 3 trailers 81' by 20'**

**Porta Potties**

**Porta Potties**

**Porta Potties/  
Handicap**

623 W. College  
Foxley's Gallery

609 W. College  
Former Taste Bakery

601 W. College  
Pixel Pro Audio

600 W. College  
Muncheez Pizza

532 W. College  
Wettengel's Sewing Shop

533 W. College  
Jack's Apple Pub

RAILROAD

COLLEGE AVENUE

STATE STREET

PP606W

LS604W

PP602W

TS600W

TS532W

PP526W

PP607W

LS607W

PP603W

TS601W

TS535W

PP531W

24'

24'

30'

22'

15'

15'



JOHNSTON STREET

Dumpster

Porta Potties

Porta Potties

532 W. College  
Wettengel's Sewing Shop

522 & 524 W. College

516 & 518 W. College

512 W. College  
Law Office

508 W. College  
Former Rondini Magic Shop

500 W. College  
Coffee Shop

Dumpster

Bud Truck—Ice Vehicle—Bud Vans - 80'

Budweiser Truck—65'

Wrist-band  
18' x 18'

Brewster's  
12x12 No Power  
East Easement

Specialty Bar w/ 2 trailers—60' by 20'

Wrist-band  
18' x 18'

STATE STREET

COLLEGE AVENUE

WALNUT STREET

TS600W

TS532W

PP526W

LS524W

PP522W

LS518W

PP518W

LS516W

PP514W

LS514W

PP512W

LS508W

PP506W

TS500W

TS430W

TS601W

TS535W

Bar w/ 3 trailers 81' by 20'

Boy Scouts #14  
12 x 20  
2 power  
West Easement

Waterboard Warriors  
12x20 1 power  
West Easement

PP501W

LS527W

PP525W

LS523W

PP519W

LS519W

PP515W

LS513W

PP513W

LS511W

PP507W

TS501W

TS431W

533 W. College  
Jack's Apple Pub

519 W. College  
Deja Vu

503 W. College  
Victoria's

Dumpster

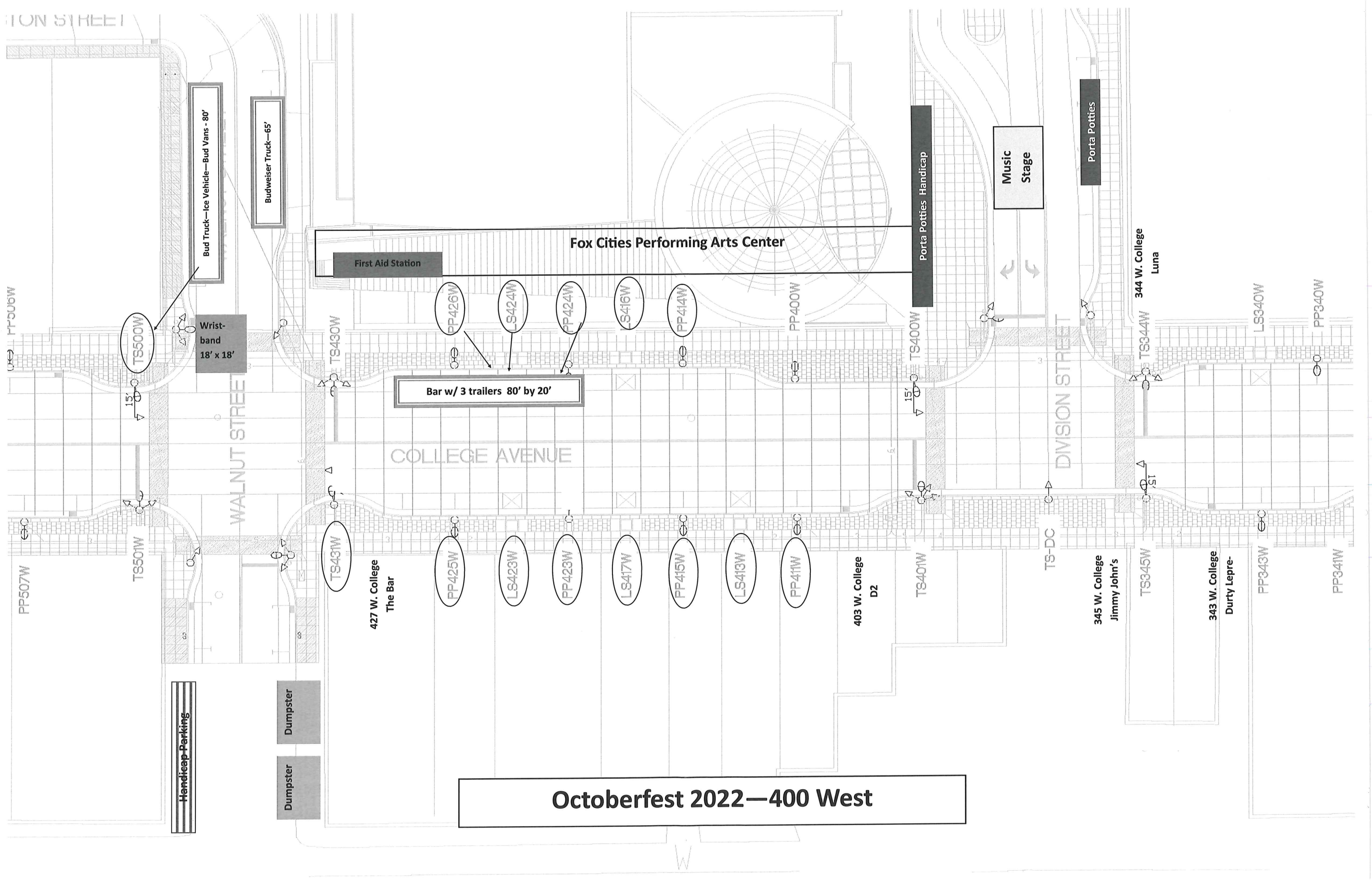
Bud storage truck/vans 105'

Handicap Parking

Handicap Parking

# Octoberfest 2022—500 West





**Octoberfest 2022—400 West**

**Fox Cities Performing Arts Center**

**Bar w/ 3 trailers 80' by 20'**

**Music Stage**

**Porta Potties Handicap**

**Porta Potties**

**Bud Truck—Ice Vehicle—Bud Vans - 80'**

**Budweiser Truck—65'**

**Wrist-band 18' x 18'**

**First Aid Station**

**Handicap Parking**

**Dumpster**

**Dumpster**

**427 W. College  
The Bar**

**403 W. College  
D2**

**345 W. College  
Jimmy John's**

**343 W. College  
Durty Lepre-**

**344 W. College  
Luna**

ION STREET

WALNUT STREET

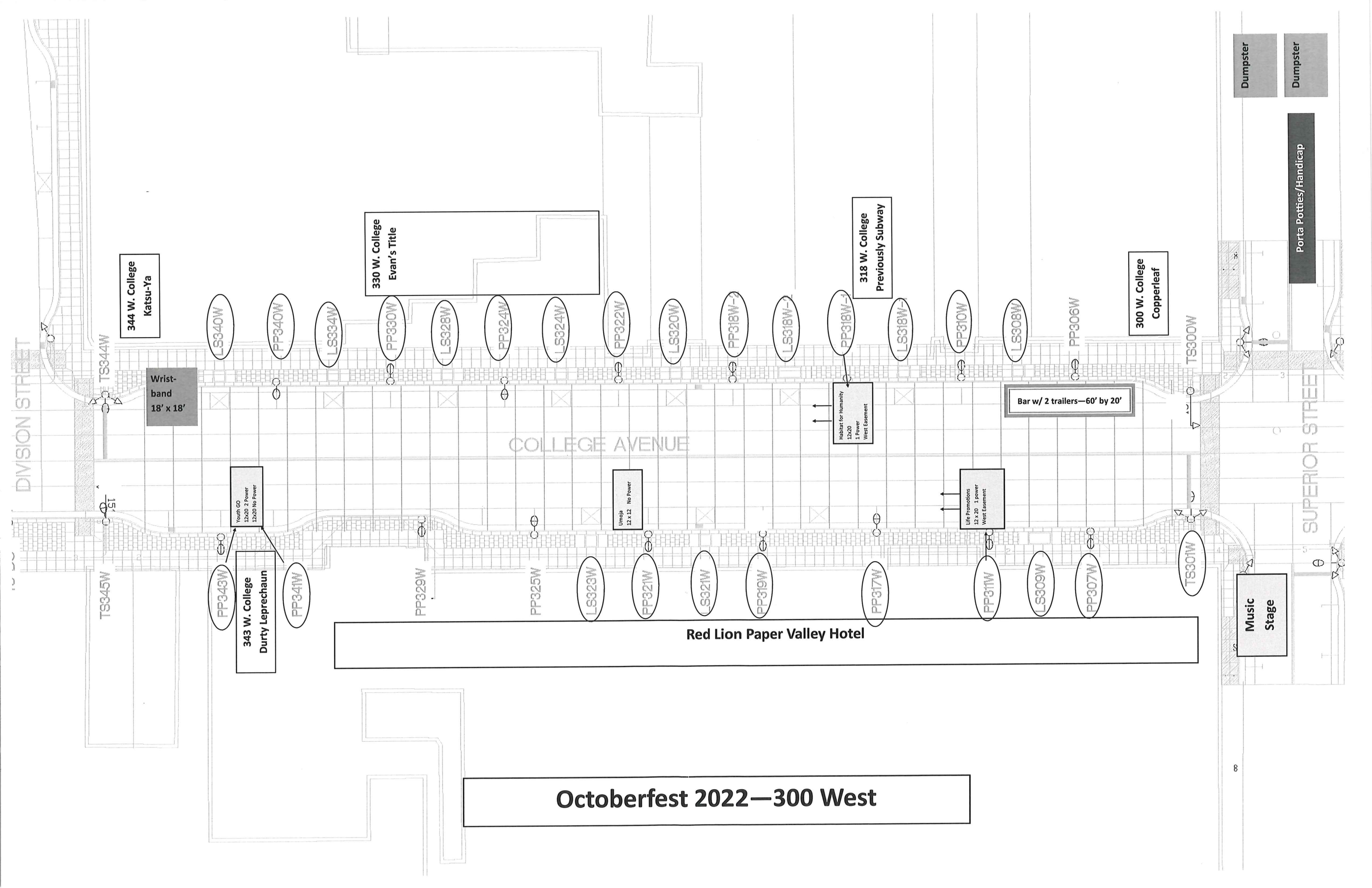
COLLEGE AVENUE

DIVISION STREET

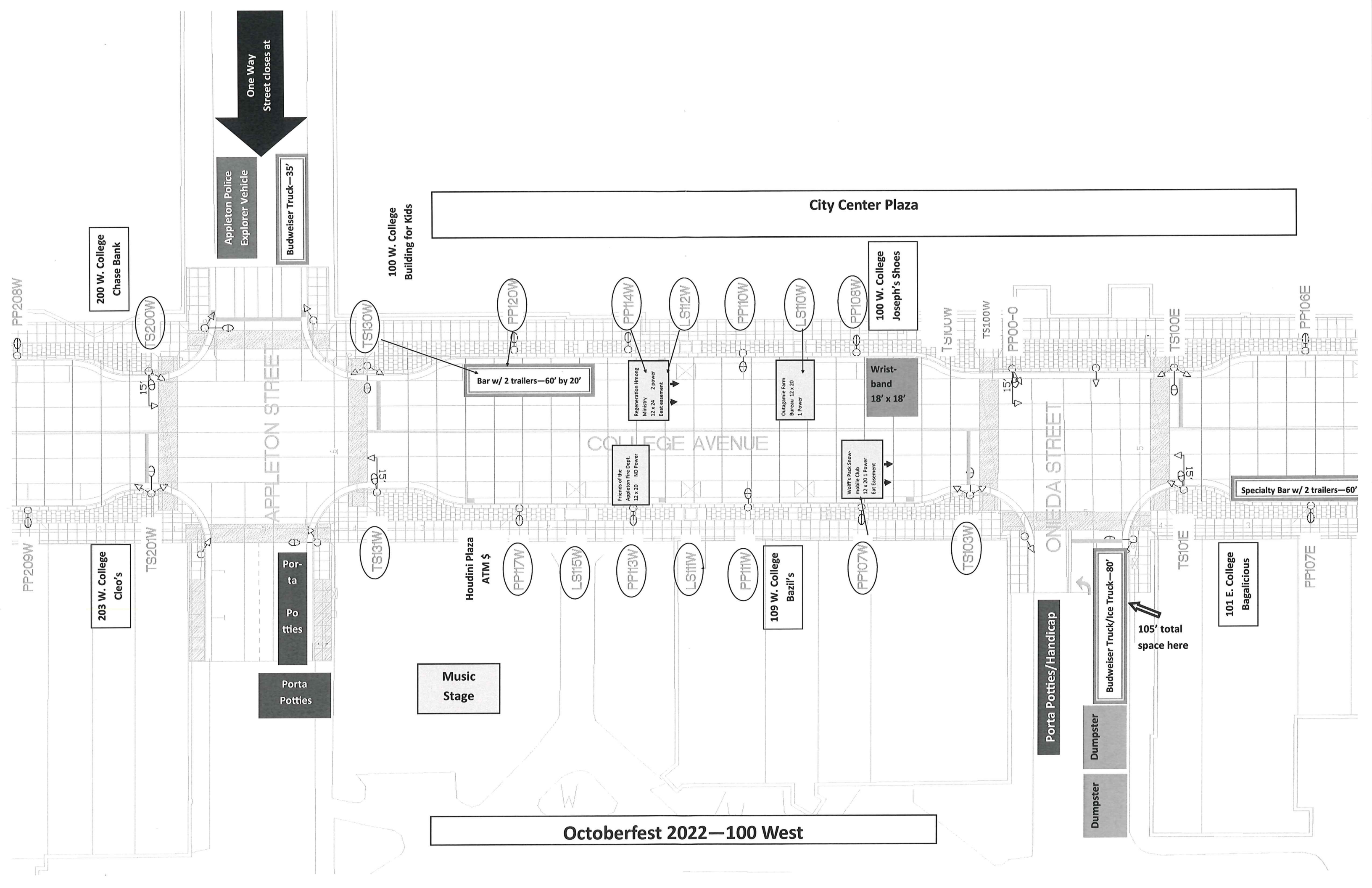
W



# Octoberfest 2022—300 West







**Octoberfest 2022—100 West**

**City Center Plaza**

100 W. College Building for Kids

200 W. College Chase Bank

Appleton Police Explorer Vehicle

Budweiser Truck—35'

One Way Street closes at

Bar w/ 2 trailers—60' by 20'

Regeneration Hmong Ministry  
12 x 24 2 power Eat easement

Outagamie Farm Bureau  
12 x 20 1 Power

Wrist-band  
18' x 18'

Friends of the Appleton Fire Dept.  
12 x 20 NO Power

Wolff's Pack Snowmobile Club  
12 x 20 1 Power Eat Easement

Specialty Bar w/ 2 trailers—60'

203 W. College Cleo's

Porta Potties

Porta Potties

Houdini Plaza ATM \$

Music Stage

109 W. College Basil's

Porta Potties/Handicap

Dumpster

Dumpster

Budweiser Truck/Ice Truck—80'

105' total space here

101 E. College Bagalicious

PP208W

PP209W

TS200W

TS201W

TS130W

TS131W

PP120W

PP117W

LS115W

PP113W

LS111W

PP111W

PP107W

LS112W

PP110W

LS110W

PP108W

TS110W

TS100W

PP00-0

TS100E

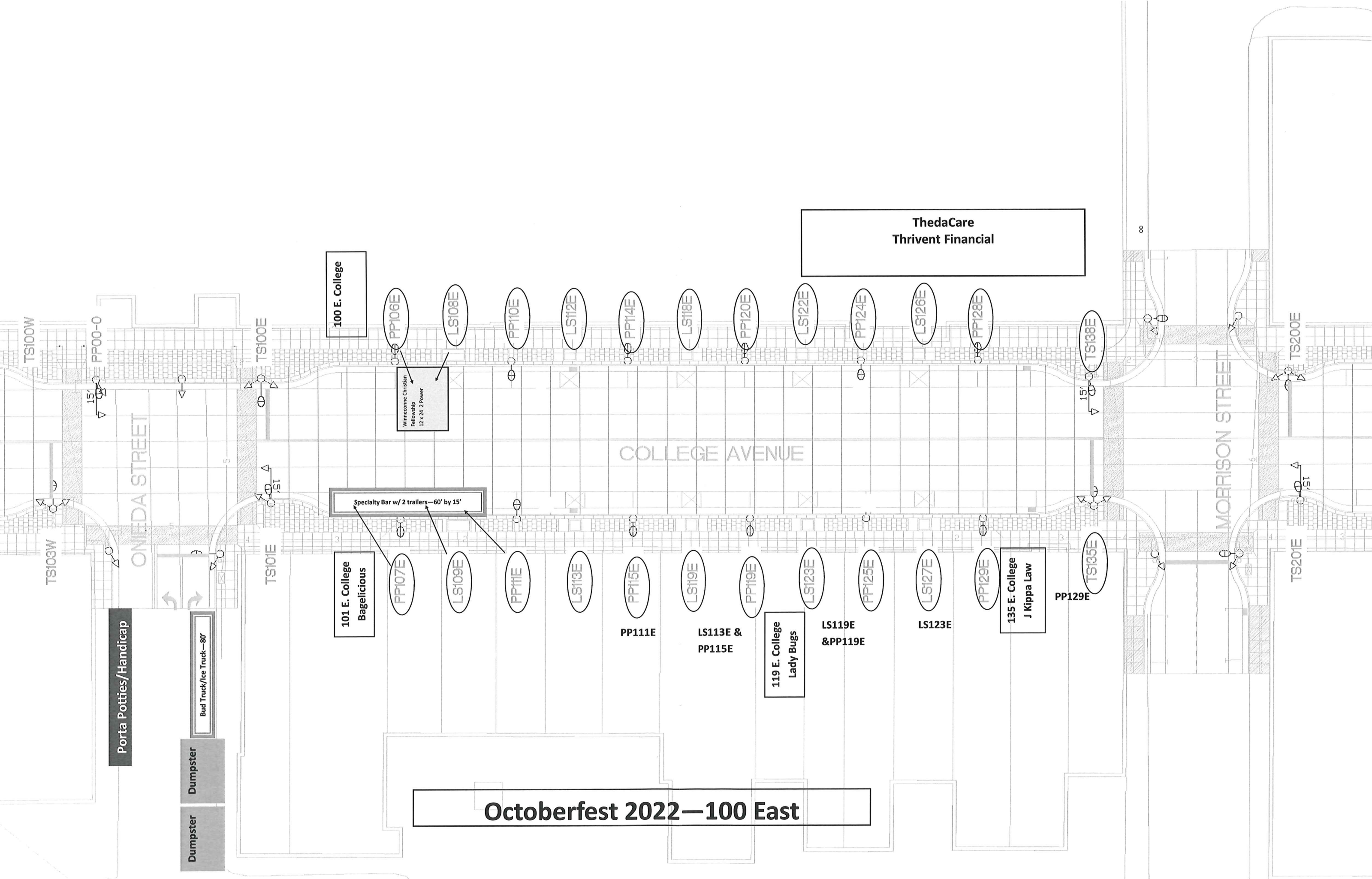
TS101E

PP106E

PP107E



# Octoberfest 2022—100 East



Porta Potties/Handicap

Dumpster

Bud Truck/Ice Truck—80'

100 E. College

ThedaCare  
Thrivent Financial

Specialty Bar w/ 2 trailers—60' by 15'

101 E. College  
Bagelicious

119 E. College  
Lady Bugs

135 E. College  
J Kippa Law

Winnecome Christian  
Fellowship  
12 x 24 2 Power

COLLEGE AVENUE

MORRISON STREET

ONEDA STREET



# Octoberfest 2022—200 East

One Way  
Street closes at 9:00 a.m.

MORRISON STREET

COLLEGE AVENUE

DURKEE STREET

200 E. College  
Peterson, Berk  
& Cross

201 to 211  
E. College  
Gabriel  
Lofts

217 E. College  
Wooden Nickel

219 E. College  
Charles the Florist

218 E. College  
Erbert & Gerbert's

228 E. College  
The Fire

232 E. College  
Massage Conn.

233 E. College

First United Method-  
ist 12x12  
No Power

Wristband  
18' x 18'

Bar w/two trailers—60' by 20'

Fox Valley Aires  
12 x 20 1 power  
West Easement

Bud truck—50'

Porta Potties/Handicap

Dumpster in  
best location

TS135E TS138E TS200E TS204E LS206E PP208E LS212E PP214E LS216E PP218E LS220E PP224E LS226E PP228E TS232E TS300E

TS201E

PP207E

LS209E

PP211E

LS213E

PP215E

LS217E

PP219E

LS221E

PP225E

LS227E

PP229E

TS233E

TS301E