



2400 Holly Road
Neenah, WI 54956
Tel: 920.734.1601
Fax: 920.734.1622

June 13, 2018

City of Appleton
Paula Vandehey
100 N Appleton St
Appleton WI 54911

Re: Riverheath banners

Hi Paula,
Mark Geall with Riverheath/Tanesay Development would like us to provide and install a total of twelve (12) pole banners to existing light pole fixtures along Riverheath Way.

Drawings and images are attached on the email with this letter.

Please review for final approval.

Thank you very much,

A handwritten signature in black ink that reads 'Rod Fredrickson'.

Rod Fredrickson
Appleton Sign Co

Cc: Mark Geall

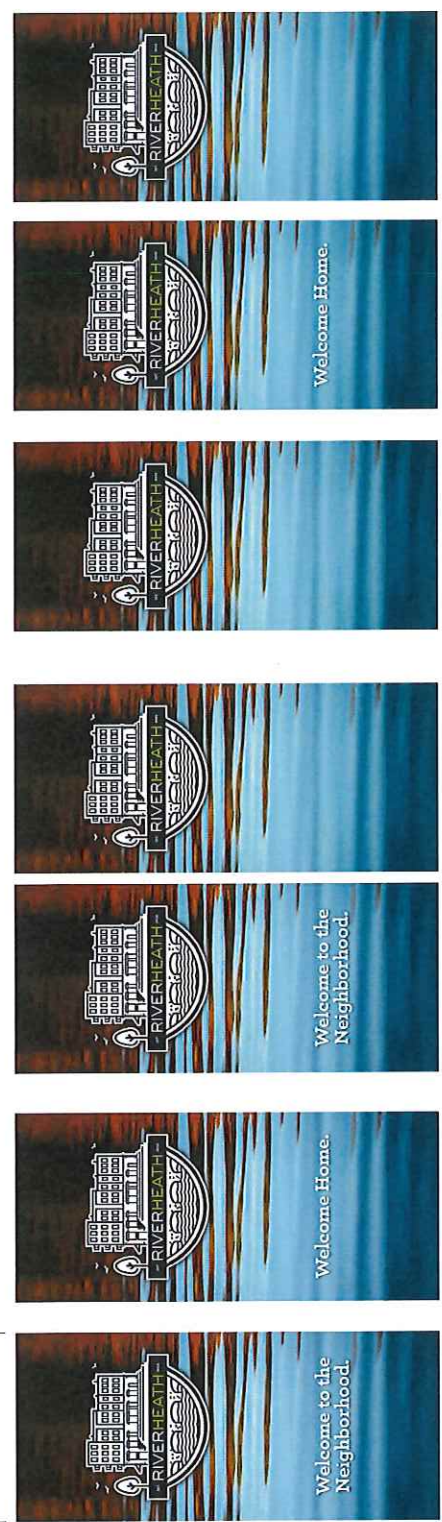
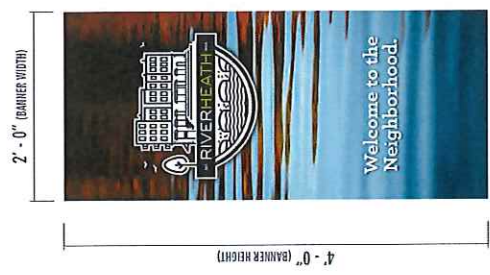
CLIENT:	RIVERHEATH
STREET ADDRESS:	201 SOUTH RIVERCREST WAY
CITY/STATE:	APPLETON, WI
SCOPE:	2018 - POLE BANNERS
DATE:	05/10/18
SALES:	BOB FREDERICKSON
DESIGNER:	ERIC CATES
GENERAL SPECIFICATIONS	
VOLTAGE:	NA
POWER DRAW:	NA
SQUARE FOOTAGE:	NA
COLOR SCHEDULE	
1	FULL COVERAGE DIGITAL PRINT - IMAGES SUPPLIED ART
REQUIRED ITEMS	
CLEAN ART?	
FIELD SURVEY?	
COUNSET	
MISS. ITEMS?	
REVISION SCHEDULE	

PLEASE SIGN BELOW STATING THAT THIS DESIGN IS APPROVED
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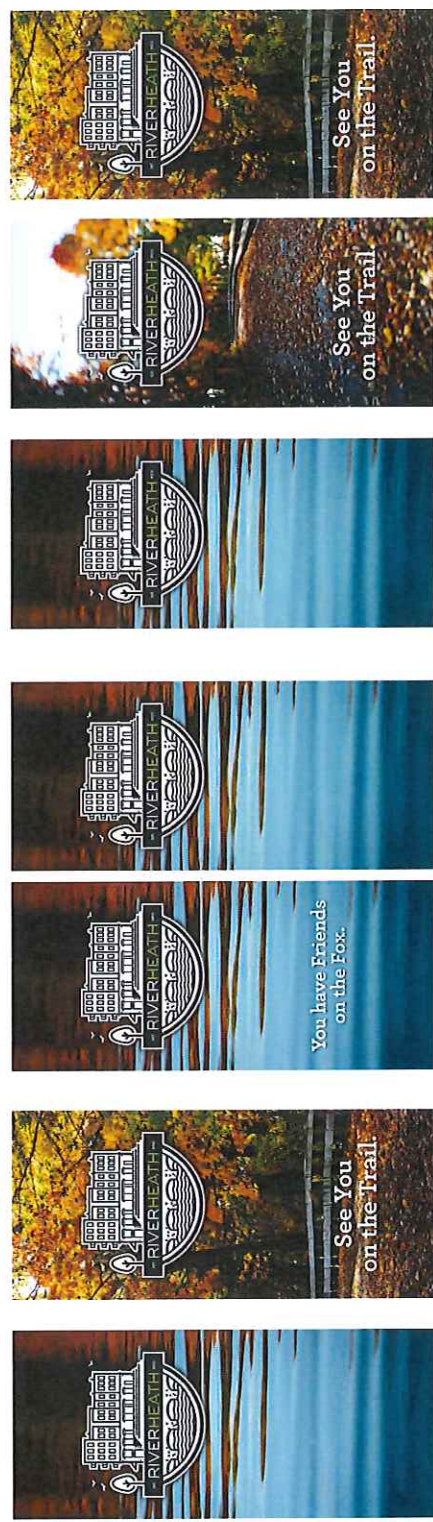
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DETAILED DESIGN!
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#1 DOWNHILL SIDE #3 DOWNHILL SIDE #5 DOWNHILL SIDE #7 UPHILL SIDE #9 DOWNHILL SIDE #11 UPHILL SIDE



#2 DOWNHILL SIDE #4 DOWNHILL SIDE #6 DOWNHILL SIDE #8 UPHILL SIDE #10 DOWNHILL SIDE #12 DOWNHILL SIDE

FABRICATE AND INSTALL TOTAL OF TWELVE (12) POLE BANNERS. QTY TEN (10) ARE S/F AND QTY TWO (2) ARE D/E MOUNT TO EXISTING LIGHT POLES ALONG PROPERTY.

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SCALE: 3/4" = 1' 0"

CLIENT: INTERIORTH
 STREET ADDRESS: 201 SOUTH RIVERHEAD WAY
 CITY / STATE: APPLETON, WI
 SCOPE: 2018 - POLE BANNERS
 DATE: 05/10/18
 SALES: BOB FREDRICKSON
 DESIGNER: ERIC CATES
 GENERAL SPECIFICATIONS
 VOLTAGE: NA
 POWER DRAW: NA
 SQUARE FOOTAGE: NA

COLOR SCHEDULE
 FULL COVERAGE DIGITAL PRINT - JANCO SUPPLIED ART

REQUIRED ITEMS	
CLEAN ART?	
FIELD SURVEY?	
COLORIST	
MISS. ITEMS?	

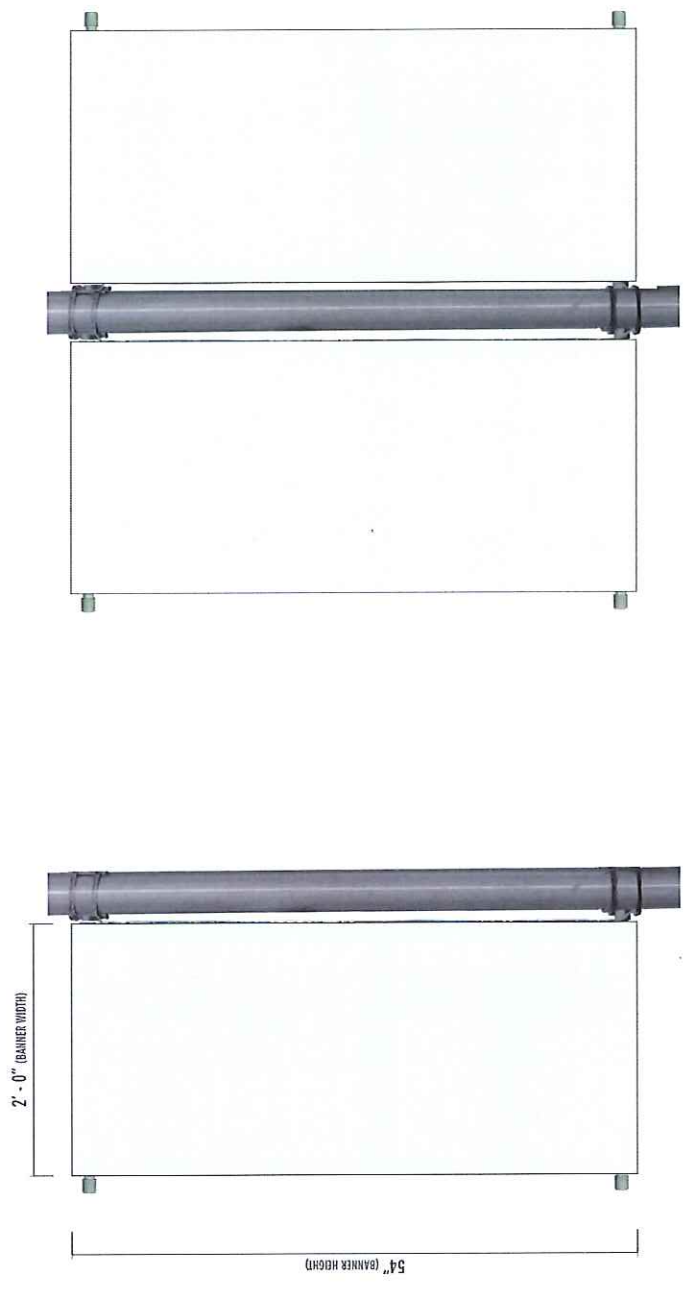
REVISION SCHEDULE	

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SINGLE BANNERS
QTY: TEN(10)

DOUBLE BANNERS
QTY: TWO(2)

SEE LAYOUTS ON PAGE 1

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CLIENT: INTERRIGHT
 STREET ADDRESS: 201 SOUTH RIVERHEAD PARK
 CITY / STATE: APPLETON, WI
 SCOPE: 2018 - POLE BANNERS
 DATE: 05/10/18
 SALES: BOB FREDRICKSON
 DESIGNER: EMM CATES
 GENERAL SPECIFICATIONS
 VOLTAGE: 120
 POWER DRAW: 60
 SQUARE FOOTAGE: 60

COLOR SCHEDULE
 FULL COVERAGE DIGITAL PRINT - IMAGES SUPPLIED ART
 1 FULL COVERAGE DIGITAL PRINT - IMAGES SUPPLIED ART

REQUIRED ITEMS	
CLEAN ART?	<input type="checkbox"/>
FIELD SURVEY?	<input type="checkbox"/>
COLORSET	<input type="checkbox"/>
MISC. ITEMS?	<input type="checkbox"/>
REVISION SCHEDULE	
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

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AppletonSIGN
 COMPANY
 2400 Holly Road • Neenah, WI 54956
 Tel: 920.734.1601 • Fax: 920.734.1622
 www.AppletonSIGN.com

CLIENT:	RIVERHEAD
STREET ADDRESS:	201 SOUTH RIVERHEAD WAY
CITY / STATE:	APPLETON, WI
SCOPE:	2018 - POLE BANNERS
DATE:	05/07/18
SALES:	MILO FREDERICKSON
DESIGNER:	ERIC CATES
GENERAL SPECIFICATIONS	
VOLAGE:	NA
POWER DRABE:	NA
SQUARE FOOTAGE:	NA
COLORS SCHEDULE	
1	FULL COVERAGE DIGITAL PRINT - IMAGES SUPPLIED ART
REQUIRED ITEMS	
CLEAN ART?	
FIELD SWEEP?	
COLORS?	
MISC. FEES?	
REVISION SCHEDULE	

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CLIENT:	RIVERMOUTH
STREET ADDRESS:	201 SOUTH RIVERHEAD WAY
CITY / STATE:	APPLETON, WI
SCOPE:	2018 - POLE BANNERS
DATE:	06/10/18
SALES:	MILO PEDRACCHIONI
DESIGNER:	ERIC GATES
GENERAL SPECIFICATIONS	
VOLAGE:	NA
POWER DRAW:	NA
SQUARE FOOTAGE:	NA

COLOR SCHEDULE	
1	PERMANENT FULL COVERAGE DIGITAL PRINT - MARCH SUPPLIED ART

REQUIRED ITEMS	
CLEAN ART?	
FIELD SURVEY?	
COLORSET	
MISC. ITEMS?	

REVISION SCHEDULE	

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