

For Immediate Release



Valley Transit Hires New Assistant General Manager

Appleton, Wis. (June 24, 2015) – Valley Transit has hired Daniel Sandmeier as its new Assistant General Manager. In this role Sandmeier is responsible for overseeing the day-to-day operations and maintenance functions of Valley Transit. Sandmeier comes to Valley Transit at an exciting time as Valley Transit has recently completed a long-term strategic plan based on community input. The strategic plan is focused on: using transportation in the Fox Cities to attract and retain businesses and workforce; providing transportation to community members who rely on transit; attracting choice riders; and sustaining the financial state of the transit system.

Sandmeier has been in the transit industry since 2003, most recently serving as Operations Supervisor for Ben Franklin Transit in Richland, WA. Sandmeier has experience in a variety of areas including accident investigation and drug and alcohol program administration. Sandmeier holds a Bachelor of Science degree in Public Administration from Eastern Oregon University.

Valley Transit General Manager, Deborah Wetter stated, “I’m thrilled that Daniel is joining our organization. He brings a vast amount of knowledge that will be beneficial to Valley Transit, and his focus on the daily operation of the system will be critical to our success in moving forward with the first phases of our multi-year strategic plan.”

Valley Transit provides safe and reliable community transportation throughout the Fox Cities in northeast Wisconsin. Services provided include fixed-route bus service, Valley Transit II ADA paratransit, The Connector, Call-A-Ride and six additional specialized and rural transportation services to seniors and people with disabilities.

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