

PROCLAMATION



Office of the Mayor

WHEREAS, monarch butterflies, honeybees, and other pollinators, including bats, birds, and various beneficial insects, play a vital role in the health of Appleton's ecology and natural habitats; and

WHEREAS, accelerated pollinator and insect losses in recent decades require immediate attention to ensure the safety of these populations and the sustainability of our environmental health and food production systems; and

WHEREAS, bees, butterflies, and numerous other insect populations can be restored through re-establishment of pollinator habitat, removal of environmental stressors, alternative landscape maintenance practices including reduced application of herbicides and pesticides; and

WHEREAS, the United States Senate has designated the third week in June as National Pollinator Week in recognition of the valuable role pollinators play in our delicate ecosystem; and

WHEREAS, the City of Appleton is recognized as a Bird City, a Bee City, and a Monarch City, and has expanded beekeeping options for its residents as well as hosting the first designated Bee Campus in Wisconsin at Lawrence University.

NOW THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD, Mayor of the City of Appleton, Wisconsin, do hereby proclaim June 16-22, 2025, as

Pollinator Week

in Appleton as an affiliate of *Bee City USA* and *Monarch City USA* and call upon all residents to join me in celebrating the significance of pollinators with appropriate observances and activities.



Signed and sealed this 28th day of May 2025.


JACOB A. WOODFORD
MAYOR OF APPLETON

#46-310