



## Paula Vandehey

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**From:** Josh Turkow <josht@appletonsign.com>  
**Sent:** Tuesday, February 10, 2015 11:04 AM  
**To:** Kurt Craanen  
**Subject:** RE: Bazils

11'3" to the bottom of the sign – 19'3" to the top of the sign.

Josh

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**From:** Kurt Craanen [mailto:Kurt.Craanen@Appleton.org]  
**Sent:** Tuesday, February 10, 2015 10:08 AM  
**To:** 'Josh Turkow'  
**Subject:** RE: Bazils

Josh:

What is the height of this sign from grade? If you included this, I missed it.

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**From:** Josh Turkow [mailto:josht@appletonsign.com]  
**Sent:** Tuesday, February 10, 2015 10:05 AM  
**To:** Kurt Craanen  
**Subject:** RE: Bazils

Hi Kurt-

Attached is an updated rendering with the measurements you are looking for. I will be sending you an update of the alternative rendering that will also be required to go to council as soon as I have it ready with those additional measurements.

I would like to request a street occupancy permit for the 2/24 meeting date.

Please let me know if you need to see anything else on this.

Thanks,

**Josh Turkow**, Sr. Account Manager

[JoshT@appletonsign.com](mailto:JoshT@appletonsign.com) | <http://www.appletonsign.com>

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*"...meeting community needs...enhancing quality of life."*

Effective Date: 10-15-2014

## **GUIDELINES for Signs in the Street Right-of-Way**

These guidelines have been established to determine which signs may be administratively approved to be installed within the street right-of-way. Requests for signs not meeting these requirements will be denied. Appeals will be to the Common Council through the Municipal Services Committee.

### GROUND SIGNS

No ground signs may be installed within the street right-of-way.

### PROJECTING SIGNS/AWNINGS

Projecting signs meeting the following criteria may be administratively approved to be installed within the street right-of-way:

1. Minimum clearance of 10 feet between the bottom of the sign and the normal grade.
2. Maximum projection of 4 feet into the street right-of-way.
3. Maximum size of sign within the street right-of-way is 35% of the wall size abutting the street frontage, or 350 square feet, whichever is less.
4. Maximum size of a changeable copy sign within the street right-of-way is 48 square feet.

### BANNERS

See Banner Policy

### SANDWICH BOARD SIGNS

See Sandwich Board Sign Policy