

FOR IMMEDIATE RELEASE: City Of Appleton To Host Community Input Meeting On Downtown Streetscape Design Guide



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#### CITY OF APPLETON TO HOST COMMUNITY INPUT MEETING ON DOWNTOWN STREETSCAPE DESIGN GUIDE

APPLETON, Wis., April 6, 2021 – The City of Appleton will host a virtual meeting on the proposed Downtown Streetscape Design Guide developed by the City in conjunction with Alta Planning + Design, Inc. The community input meeting will be held on Thursday, April 15 from 6 to 8 p.m.

Project consultants from Alta will present a final draft document. Following the presentation, participants will have the opportunity to ask questions and share comments. Community members are invited to participate in the Zoom meeting by [registering online](#).

The Downtown Streetscape Design Guide builds upon recommendations found in the City's Comprehensive Plan. The guide offers further details for varying street types throughout downtown. Streetscape elements, such as decorative lighting, benches, and special paving, can help to create an inviting atmosphere and improve walkability. The guide is intended to inform decisions as future street reconstruction projects occur, with the final design of each project being reviewed on a case-by-case basis.

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