

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
**OCTOBER 2023**

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
<b>I. Circulation</b>						
Adult Circulation	30,266	27,554	300,965	252,772	10%	19%
Children's Circulation	24,017	23,166	249,304	206,090	4%	21%
<b>Total Circulation</b>	<b>54,283</b>	<b>50,720</b>	<b>550,269</b>	<b>458,862</b>	<b>7%</b>	<b>20%</b>
Adult AV/nonbook (included in above)	8,991	8,643	91,600	81,051	4%	13%
Children's AV/non-book (included in above)	2,090	2,217	22,733	21,747	-6%	5%
E-Book Circulation	7,896	6,882	80,629	76,651	15%	5%
E-Audiobook Circulation	10,190	8,328	97,785	79,775	22%	23%
E-Video Circulation	450	415	4,177	3,939	8%	6%
E-Comics Circulation	199	145	1,952	1,806	37%	8%
E-Magazine Circulation	3,151	1,091	13,421	11,032	189%	22%
E-Music Circulation	177	156	1,474	1,343	13%	10%
<b>Total E-Circulation</b>	<b>22,063</b>	<b>17,017</b>	<b>199,438</b>	<b>174,546</b>	<b>30%</b>	<b>14%</b>
ILL items received (received from)	11,930	9,052	106,824	75,444	32%	42%
ILL items loaned (provided to)	9,236	8,933	92,981	89,215	3%	4%
Total Registered Patrons (quarterly)	67,958	72,008	n/a	n/a	-6%	n/a
Door Count	17,147	15,473	176,304	136,840	11%	29%
Percentage of Total Circulation on Self Check Machines	60.7%	58.2%	n/a	n/a	4%	n/a

<b>II. Customer Assistance</b>						
Reference Transactions - Adult	1,808	1,976	19,014	19,892	-9%	-4%
Reference Transactions - Children's	546	1,031	7,231	8,214	-47%	-12%
<b>Total Reference</b>	<b>2,354</b>	<b>3,007</b>	<b>26,245</b>	<b>28,106</b>	<b>-22%</b>	<b>-7%</b>
Volunteer Hours	364	245	2,727	2,276	49%	20%

<b>III. Collections &amp; Processing</b>						
Volumes Added	1,677	1,893	17,749	14,061	-11%	26%
Volumes Withdrawn	5,323	2,275	16,533	75,958	134%	-78%
Total Titles	189,831	189,721	n/a	n/a	0%	n/a
Total Volumes	213,592	214,842	n/a	n/a	-1%	n/a

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<b>IV. Programs</b>						
<b>Children's</b>						
Children's Programs (including group visit)	56	49	512	389	14%	32%
Children's Program Attendance (including group visit)	2,494	1,598	20,503	11,700	56%	75%
Children's Home Visits	1	1	8	10	0%	-20%
Children's Home Visit Participants	2	2	15	29	0%	-48%
Children's Self Directed Activities	13	3	125	44	333%	184%
Children's Self Directed Activity Participants	1,894	882	18,501	9,523	115%	94%
<b>Young Adult</b>						
Young Adult Programs	3	4	28	33	-25%	-15%
Young Adult Program Attendance	104	22	849	696	373%	22%
Young Adult Self Directed Activities	0	0	9	3	0%	200%
Young Adult Self Directed Activity Participants	0	0	627	889	0%	-29%
<b>Adult</b>						
Adult Programs	12	27	116	108	-56%	7%
Adult Program Attendance	273	847	3,567	4,729	-68%	-25%
Adult One-on-One Instructions	13	16	169	157	-19%	8%
Adult One-on-One Instruction Attendance	24	18	278	256	33%	9%
Adult Self Directed Activities	0	0	8	11	0%	-27%
Adult Self Directed Activity Participants	0	0	1,089	860	0%	27%
<b>Total Programs</b>	<b>71</b>	<b>80</b>	<b>656</b>	<b>530</b>	<b>-11%</b>	<b>24%</b>
<b>Total Program Attendance</b>	<b>2,871</b>	<b>2,467</b>	<b>24,919</b>	<b>17,125</b>	<b>16%</b>	<b>46%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	0	0	3	465	0%	-99%
Meeting Room Uses - Events (Library Programs)	0	4	0	317	-100%	-100%
<b>Total Meeting Room Uses</b>	<b>0</b>	<b>4</b>	<b>3</b>	<b>782</b>	<b>-100%</b>	<b>-100%</b>

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<b>V. Electronic Access Services</b>						
Database Sessions	1,006	1,397	15,751	15,853	-28%	-1%
Web Page Sessions	14,001	73,437	147,295	366,185	N/A	N/A
APL Created Electronic Content	141	272	3,316	5,446	-48%	-39%
Public Computing Sessions	958	881	9,844	10,785	9%	-9%
Total Time Used on Public Computers	842:00:00	783:00:00	8205:00:00	9649:00:00	8%	-15%
Data Transferred (GB)	1500	2070	23528	21777	-28%	8%
WIFI Distinct Clients	1860	1813	19411	19728	3%	-2%

*\* Database Sessions are down due to inability to access Ebsco during the month of October*