APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
APRIL 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	47,942	48,336	191,821	198,795	-1%	-4%
Children's Circulation	30,379	32,194	120,012	126,913	-6%	-5%
Total Circulation	**78,321**	**80,530**	**311,833**	**325,708**	**-3%**	**-4%**
Adult AV/nonbook (included in above)	21,092	21,901	87,219	91,981	-4%	-5%
Children's AV/non-book (included in above)	6,064	6,603	24,334	26,594	-8%	-8%
E-Book Circulation	6,856	6,044	28,471	21,532	13%	32%
E-Audiobook Circulation	6,011	4,508	23,400	15,937	33%	47%
E-Video Circulation	429	371	1,803	1,289	16%	40%
E-Comics Circulation	83	180	913	520	-54%	76%
E-Magazine Circulation	1,741	952	5,784	4,908	83%	18%
E-Music Circulation	217	187	812	707	16%	15%
Total E-Circulation	**15,337**	**12,242**	**61,183**	**44,893**	**25%**	**36%**
ILL items received (received from)	12,464	11,879	51,040	47,456	5%	8%
ILL items loaned (provided to)	13,168	13,606	51,270	54,590	-3%	-6%
Total Registered Patrons (quarterly)	81,571	78,492	n/a	n/a	4%	n/a
Door Count	35,054	37,291	136,054	145,185	-6%	-6%
Percentage of Total Circulation on Self Check Machines	72.0%	77.2%	n/a	n/a	-7%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,688	3,528	14,410	14,715	5%	-2%
Reference Transactions - Children's	1,204	1,332	5,367	5,991	-10%	-10%
Total Reference	**4,892**	**4,860**	**19,777**	**20,706**	**1%**	**-4%**
Volunteer Hours	780	657	2,298	2,471	19%	-7%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	4,948	2,680	11,637	10,765	85%	8%
Volumes Withdrawn	9,825	3,197	31,110	12,800	207%	143%
Total Titles	263,644	283,544	n/a	n/a	-7%	n/a
Total Volumes	313,151	337,201	n/a	n/a	-7%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	86	73	292	293	18%	0%
Children's Program Attendance (including group visit)	2,877	2,013	8,918	8,294	43%	8%
Children's One-on-One Visits	2	1	8	13	100%	-38%
Children's One-on-One Visits Participants	9	2	28	35	350%	-20%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	255	113	0%	126%
Children's Drop-In Activities	11	11	33	33	0%	0%
Children's Drop-In Activity Participants	7,209	7,209	8,934	3,757	0%	138%
Young Adult						
Young Adult Programs	3	12	43	46	-75%	-7%
Young Adult Program Attendance	28	132	563	567	-79%	-1%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	1	1	3	-100%	-67%
Young Adult Drop-In Activity Participants	0	54	3	219	-100%	-99%
Adult						
Adult Programs	19	30	98	104	-37%	-6%
Adult Program Attendance	770	788	1,964	2,189	-2%	-10%
Adult One-on-One Instructions	7	6	20	33	17%	-39%
Adult One-on-One Instruction Attendance	7	5	20	31	40%	-35%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	1	2	12	7	-50%	71%
Adult Drop-In Activity Participants	11	183	211	560	-94%	-62%
Total Programs	**108**	**115**	**433**	**443**	**-6%**	**-2%**
Total Program Attendance	**3,675**	**2,933**	**11,445**	**11,050**	**25%**	**4%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	270	265	989	1017	2%	-3%
Meeting Room Uses - Events (Library Programs)	165	190	605	736	-13%	-18%
Total Meeting Room Uses	**435**	**455**	**1,594**	**1,753**	**-4%**	**-9%**

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
APRIL 2019

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	99,107	59,506	626,094	220,632	67%	184%
Web Page "Hits"	78,571	90,733	312,290	376,152	-13%	-17%
Fox Valley Memory "Hits"	1,121	2,604	4,467	11,179	-57%	-60%
Remote Logins to InfoSoup	11,039	11,603	43,494	47,330	-5%	-8%
Public Computing Sessions	4,366	4,248	17,638	18,209	3%	-3%
Total Time Used on Public Computers	3533:00:00	3548:00:00	14035:00:00	15006:00:00	0%	-6%
Data Transferred (GB)	2008	1510	7288	5220	33%	40%
WIFI Distinct Clients	3168	2954	12079	11759	7%	3%