

## Paula Vandehey

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**From:** Kelli Lax <kelli@greenbaysigns.com>  
**Sent:** Tuesday, June 17, 2014 9:27 AM  
**To:** Paula Vandehey  
**Subject:** Spa BenMarNicos Signage - 300 W. College Ave.  
**Attachments:** Pages from D7772\_SpaBen\_p4-6\_8\_050614.pdf  
  
**Importance:** High

Hello Paula!

I hope your week is going well!

As you may know, I am working with Sue at Spa BenMarNicos for her new sign, detailed in the attached. We were planning on doing a flag mount due to the lack of options for any other signage that would be visible for them.

I had thought a basic permit was needed, but Johan called me yesterday and because of the overhang and street permits being needed, I was asked to send this to you to review prior to the meeting next Tuesday at 5:30 which I will plan to attend.

The sign will be done very tastefully, so we are really hopeful that it will be approved, again, due to the hardship with the lack of options for any other visible, functional signage.

Thank you so much in advance for your time Paula, I really appreciate it and I look forward to hearing back from you soon!

Kelli Lax

Senior Sign Consultant

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**CLIENT:** SPA BENMARNICOS  
**LOCATION:** 300 W COLLEGE AVE, APPLETON  
**DRAWN BY:** AMANDA S  
**SALESPERSON:** KELLIL  
**DATE:** 5/6/14  
**DESIGN #:** D7772  
**PAGE:** 8

REVISION LOG:	INTL DATE	DESCRIPTION

**FLAGMOUNT WALL SIGN**

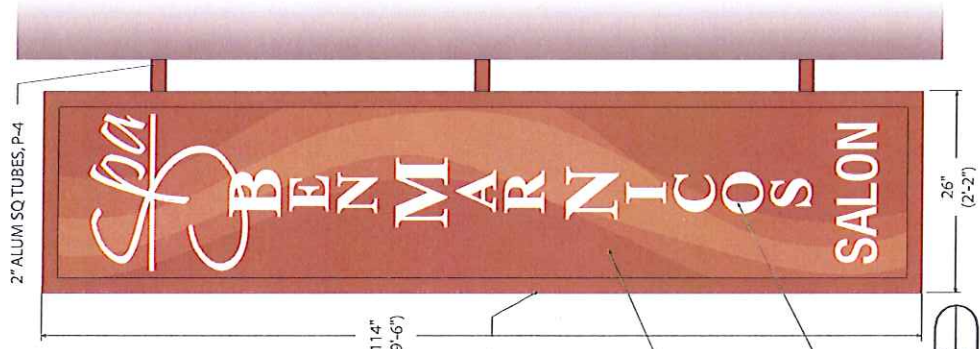
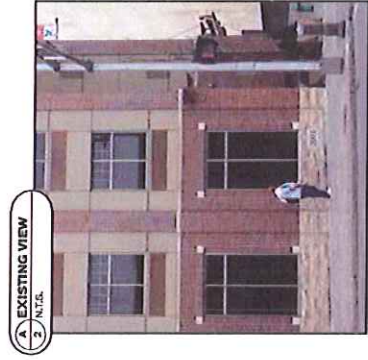
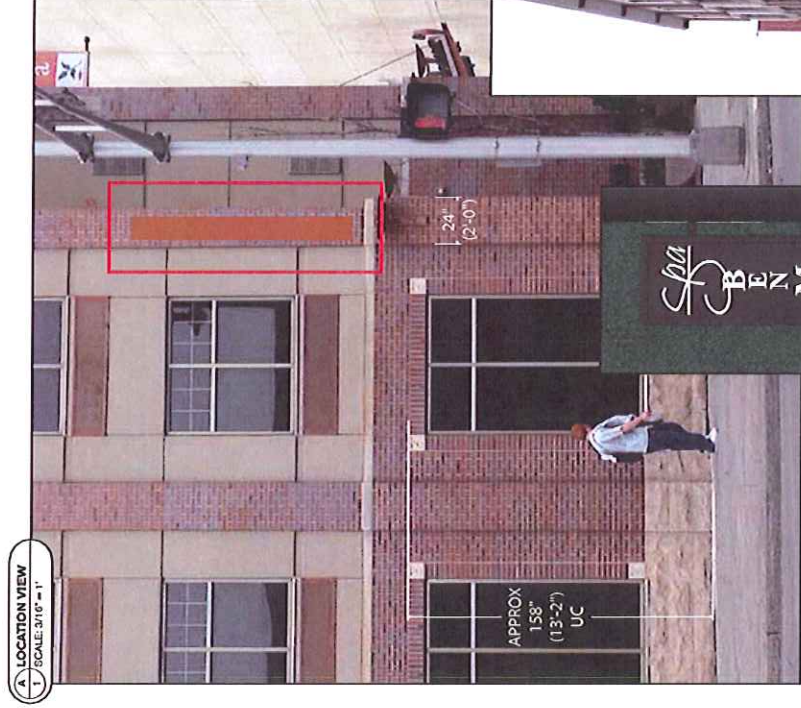
**QUANTITY:** 1  
**SIDES:** D/F  
**LIGHTING:** WHITE LED ILLUMINATED  
**CABINET DESC:** FABRICATED ALUM (12")  
**RETAINER:** Z  
**FACES:** WHITE LEXAN  
**GRAPHICS:** DIGITAL PRINT GRAPHICS, 1ST SURFACE ONLY  
**VINYL:** OPAQUE VINYL WITH LAM (REVERSE PRINT)  
**FONT:** TIMES NEW ROMAN BOLD, PROSTINA, HELVETICA NEUE BOLD COND  
**MOUNTING:** FLAGMOUNT TO BRICK WALL  
**INSTRUCTION:** PRODUCE & INSTALL WALL SIGN AS SHOWN.

**COLORS:**  
 P-7/C4 PLUS 80% C (COPPER)  
 C4 WHITE

**CUSTOMER SIGNATURE FOR DESIGN APPROVAL:**

**DATE**

**ILLUM FLAGMOUNT SIGN: OPT 3**



ONLY THE COPY ILLUMINATES

**CONCEPTUAL DRAWING ONLY - NOT FOR FABRICATION PURPOSES (SIZES ARE APPROX)**

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