

**City of Appleton**  
**100 North Appleton Street, Appleton WI 54911**  
**Phone: (920) 832-6411 Fax: (920) 832-6464**

Permit No.:	_____
Key No.:	_____
Receipt No.:	_____
Date:	_____

## SIGN PERMIT

A separate permit is required for each proposed sign.

Site Address: 333 W. College Ave.

Single Tenant

Business Name: Hilton Paper Valley Hotel

Multi- Tenant

Permit Fee:	<input type="checkbox"/> Penalty Fee
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Estimated Cost: <b>\$2,350</b>
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Type of Sign		
<input type="checkbox"/> Ground Sign	<input type="checkbox"/> Awning Sign	<input type="checkbox"/> Changeable Copy Sign (No animation)
<input checked="" type="checkbox"/> Wall Mounted Sign (2)	<input type="checkbox"/> Temporary Sign (Sandwich, Etc.)	<input type="checkbox"/> Painted Wall Sign
<input type="checkbox"/> Projecting Sign	<input type="checkbox"/> Canopy Sign	<input type="checkbox"/> Other
<input type="checkbox"/> Window Sign	<input type="checkbox"/> Portable Sign	

Zoning District		
<input type="checkbox"/> C2- General Commercial	<input type="checkbox"/> M1- Industrial Park	<input type="checkbox"/> PI- Public Institution
<input type="checkbox"/> CO- Commercial Office	<input type="checkbox"/> M2- General Industrial	<input type="checkbox"/> P- Park District
<input type="checkbox"/> AG- Agriculture		<input type="checkbox"/> CBD- Central Business District

Dimensions/Other Information	
Width of Sign: 96	Height of Sign: 48
Height Above Normal Grade:	Underclearance:
Projecting into ROW:	Distance to Side Lot Line (5' Min):
Setback from R-O-W:	Setback from Driveway:
Design Exception (Sec. 23-529):	Material: ACM Panels

WALL SIGN DETAILS (Wall/Painted Signs Only)					
	Proposed Size Width x Height (ft)	Proposed Area of Sign (sq. ft.)	Existing Size Width x Height (ft)	Existing Area of Sign (sq. ft.)	Area of Entire Wall
Wall North	96 X 48	32	X	64sqft ish	370sqft
Wall East	X		X		
Wall West	X		X		
Wall South	96 X 48	32	X	64sqft ish	370sqft

Electrical Information of Sign N/A			
<input type="checkbox"/> Internal	<input type="checkbox"/> Florescent	<input type="checkbox"/> LED	<input type="checkbox"/> Message Center
<input type="checkbox"/> External	<input type="checkbox"/> Incandescent	<input type="checkbox"/> Electronic	<input type="checkbox"/> Neon

<b>UL Design No:</b>	<b>Electrical Contractor:</b>
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Office Information	
BZA Variance Date:	Street Occupancy Permit No.:

Sign Contractor	Contractor Address	Contractor Phone	Contractor Email
Fastsigns of Appleton	135 S. Casaloma Dr.	920.954.9778	ariele.mcgin@fastsigns.com

Applicant hereby agrees to comply with all laws and regulations of the State of Wisconsin and of the Ordinances of the City of Appleton. Applicant further agrees in consideration of the issuance of the permit to save the City of Appleton harmless for any injury or damage caused by reason of the erection or maintenance of the sign or signboard. If any sign erected pursuant to the permit occupies public street right-of-way, it is subject to all of the provisions of Wis. State. 60.045, but without charge or bond. This permit as applied for is granted subject to revocation when any law or regulation of the State of Wisconsin or the Ordinance of the City of Appleton is violated or when inspection reveals that the sign or signboard creates a hazard. Permit fee is nonrefundable.

Name of Applicant: <b>Ariele McGinn</b>	Phone: <b>920.954.9778</b>
Address: <b>135 S. Casaloma Dr.</b>	Inspector Approval*:

**\*Condition of approval: Reconsideration of the Street Occupancy and Sign Permits shall be made upon completion of the Parking Utility Wayfinding, Marketing and Strategic Planning study and may result in possible revocation of the Sign and Street Occupancy Permits and removal of the sign.**

Quantity  
**1**

SKYWALK PANEL SIGN

Client:	HILTON
Contact:	Linda Garvey
Date:	3.21.23
Sales:	Ariele McGinn
Designer:	Becky Knuth
File:	150428 Hilton Parking
Revision:	5

**JOB SPECIFICATIONS**

POLYMETAL SIGN

- Digital Print
- IJ40C Standard Gloss Vinyl
- 8520 Premium Matte Laminate
- 3mil polymetal

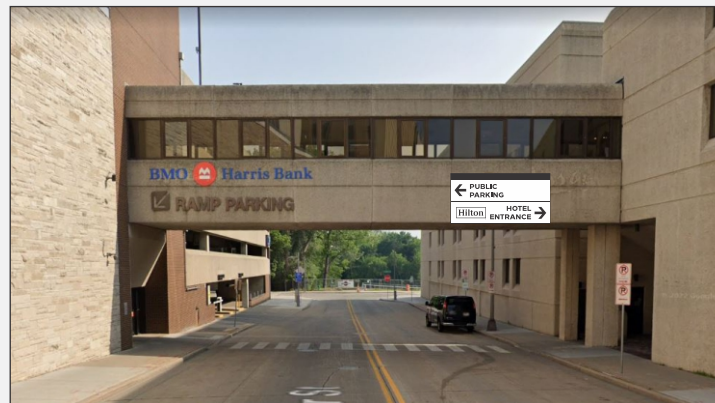
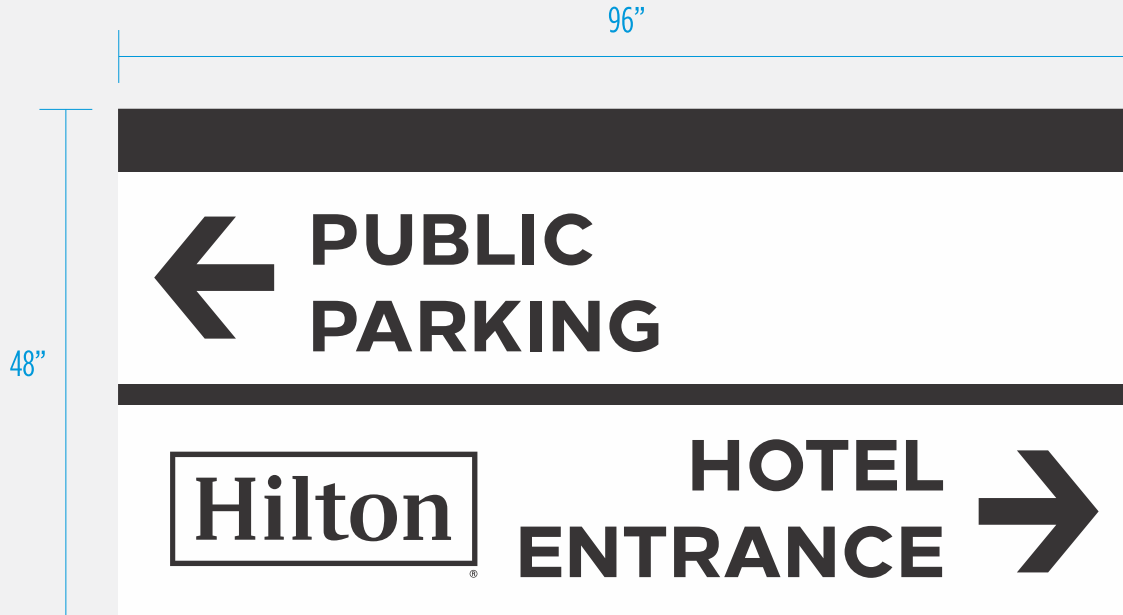
Job Spot Colors:

<input type="checkbox"/> PMS	<input type="checkbox"/> PMS
<input type="checkbox"/> PMS	<input type="checkbox"/> PMS
<input type="checkbox"/> PMS	<input type="checkbox"/> PMS

Other requirements: [Installation](#)

Square Footage:

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Client signature for approval: **X** \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
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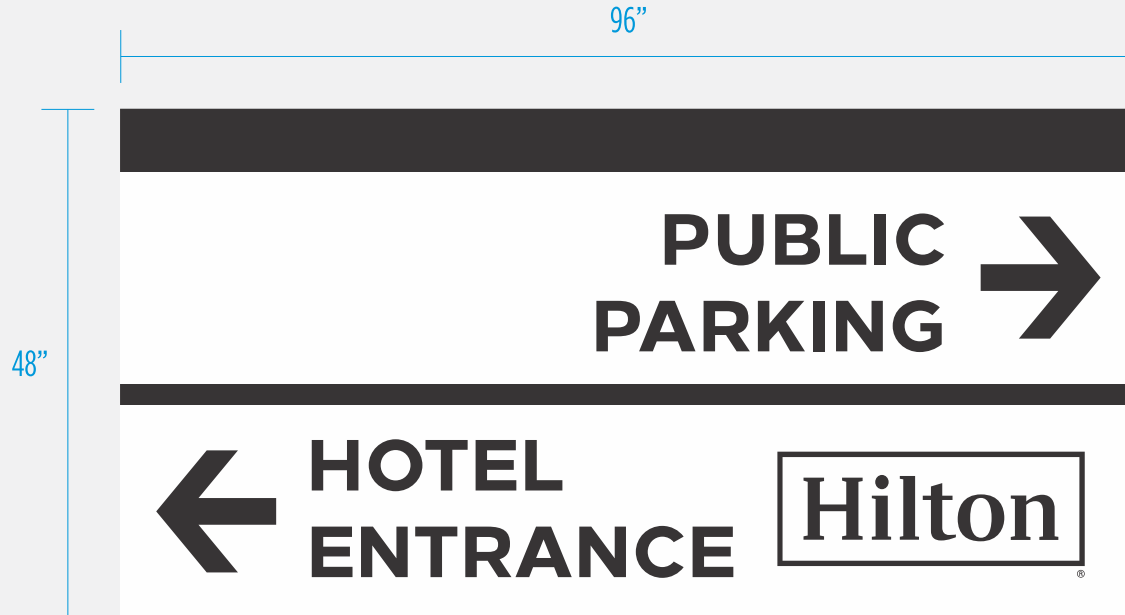
<input type="checkbox"/> PMS	<input type="checkbox"/> PMS
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