



REPORT TO CITY PLAN COMMISSION

Plan Commission Meeting Date: August 25, 2020 ***Critical Timing***

Common Council Meeting Date: September 2, 2020

Item: Annual Review of the Business Improvement District (BID) 2021 Operating Plan

Case Manager: David Kress, Principal Planner

GENERAL INFORMATION

On behalf of Jennifer Stephany, Executive Director of Appleton Downtown Inc., please find the attached 2021 Business Improvement District (BID) Operating Plan for your review and recommendation.

Staff has reviewed the Operating Plan, and it would appear that there are no BID boundary changes proposed. Page 9 of the Operating Plan identifies the parcels that are removed from or added to the schedule of assessments.

Business Improvement Districts are regulated by Section 66.1109 of the Wisconsin State Statutes. These Statutes require that a BID Operating Plan be reviewed and approved by the local legislative body on an annual basis. The Plan Commission is being asked to review and make recommendation to the Common Council in regard to the submitted 2021 Operating Plan.