

**City of Appleton - Reid Golf Course**  
**2014 Revenues-May 15, 2014**

<b>Green Fees</b>	<b>2014 Projected Rounds</b>	<b>2014 Rate</b>	<b>Total Revenue</b>	<b>2014 Y-T-D Rounds</b>	<b>Rate</b>	<b>Total Revenue</b>
Weekday 9 (2013)				5	\$9.00	\$45.00
Weekday-Adult 9	5,250	\$16.00	\$84,000.00	537	\$16.00	\$8,592.00
Weekday-Adult 18	900	\$26.50	\$23,850.00	58	\$26.50	\$1,537.00
Weekday-Jr./Sr. 9	3,250	\$14.00	\$45,500.00	227	\$14.00	\$3,178.00
Weekday-Jr./Sr. 18	350	\$23.00	\$8,050.00	28	\$23.00	\$644.00
Weekday-Additional 9 (Adult)	50	\$10.50	\$525.00	9	\$10.50	\$94.50
Weekday-Additional 9 (Jr./Sr.)		\$9.00	\$0.00	0	\$9.00	\$0.00
Weekday-Adult 9 (Discount)	200	\$13.00	\$2,600.00	71	\$13.60	\$965.60
Weekday-Adult 18 (Discount)	100	\$22.50	\$2,250.00	4	\$22.53	\$90.12
Weekday-Jr./Sr. 9 (Discount)	200	\$13.00	\$2,600.00	29	\$11.90	\$345.10
Weekday-Jr./Sr. 18 (Discount)	50	\$22.50	\$1,125.00	3	\$19.55	\$58.65
Weekday-Add. 9 (Discount)	50	\$13.00	\$650.00	0	\$8.93	\$0.00
Weekend - 18-Holes (2013)				1	\$20.00	\$20.00
Weekend - 9-Holes (2013)				3	\$13.00	\$39.00
Weekend - 9 Holes	1,300	\$18.50	\$24,050.00	364	\$18.50	\$6,734.00
Weekend - 18 Holes	950	\$29.50	\$28,025.00	193	\$29.50	\$5,693.50
Weekend - Additional 9	20	\$11.00	\$220.00	8	\$11.00	\$88.00
Weekend - 9 Holes (Discount)	100	\$15.00	\$1,500.00	7	\$15.73	\$110.11
Weekend - 18 Holes (Discount)	50	\$25.00	\$1,250.00	7	\$25.08	\$175.56
Weekend - Add. 9 (Discount)	0	\$9.00	\$0.00	0	\$9.35	\$0.00
Promo Rounds	7,500	\$12.00	\$90,000.00	0		\$0.00
Mother's Day-9-Hole Foursome				1	\$40.00	\$40.00
Cumulus Media 18-Hole				3		
Mini-Round Spec.	700	\$5.00	\$3,500.00	0		\$0.00
Twilight Golf-Weekday	3,000	\$9.00	\$27,000.00	43	\$9.00	\$387.00
Twilight Golf-Weekend	1,050	\$9.00	\$9,450.00	71	\$9.00	\$639.00
Parent/Child Special				2	\$10.00	\$20.00
Parent/Child Special - Additional Child				3	\$2.00	\$6.00
Coupon Rounds - 9 Hole				15		
Coupon Rounds - 18 Hole				5		
League Rounds				8		
Passholder Rounds				552		
High School Rounds				204		
<b>Sub-Totals</b>	<b>25,070</b>		<b>\$356,145.00</b>	<b>2,461</b>		<b>\$29,502.14</b>
<b>Coupon Sales</b>	<b>2014 Projected Coupon Sales</b>	<b>2014 Rates</b>	<b>Total Revenues</b>	<b>2014 Y-T-D Coupon Sales</b>	<b>2014 Rates</b>	<b>Total Revenues</b>
9-Hole 4-Pack	0	\$50.00	\$0.00	21	\$50.00	\$1,050.00
9-Hole 6-Pack	0	\$75.00	\$0.00	5	\$75.00	\$375.00
18-Hole 4-Pack	0	\$90.00	\$0.00	6	\$90.00	\$540.00
18-Hole 6-Pack	0	\$125.00	\$0.00	11	\$125.00	\$1,375.00
Anytime	3	\$130.00	\$390.00			
<b>Sub-Totals</b>	<b>3</b>		<b>\$390.00</b>	<b>43</b>		<b>\$3,340.00</b>
<b>Pass Sales</b>	<b>2014 Projected Pass Sales</b>	<b>2014 Rates</b>	<b>Total Revenues</b>	<b>2014 Y-T-D Pass Sales</b>	<b>2014 Rates</b>	<b>Total Revenues</b>
<b>Weekday</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>
Junior-Loyalty Discount	1	\$175.00	\$175.00	2	\$150.00	\$300.00
Junior	2	\$225.00	\$450.00	2	\$250.00	\$500.00
Adult-Loyalty Discount	2	\$650.00	\$1,300.00	2	\$675.00	\$1,350.00
Adult	2	\$750.00	\$1,500.00	2	\$775.00	\$1,550.00
Senior-Loyalty Discount	20	\$500.00	\$10,000.00	16	\$525.00	\$8,400.00
Senior	5	\$600.00	\$3,000.00	10	\$625.00	\$6,250.00
<b>Sub-Totals</b>	<b>32</b>		<b>\$16,425.00</b>	<b>34</b>		<b>\$18,350.00</b>

<b>Pass Sales</b>	<b>2014 Projected</b>	<b>2014</b>	<b>Total</b>	<b>2014 Y-T-D</b>	<b>2014</b>	<b>Total</b>
<b>Annual</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>
Junior-Loyalty Discount	5	\$225.00	\$1,125.00	21	\$225.00	\$4,725.00
Junior	5	\$325.00	\$1,625.00	3	\$325.00	\$975.00
Associate-Loyalty Discount	10	\$600.00	\$6,000.00	2	\$600.00	\$1,200.00
Associate	5	\$700.00	\$3,500.00	5	\$700.00	\$3,500.00
Adult-Loyalty Discount	20	\$950.00	\$19,000.00	13	\$950.00	\$12,350.00
Adult	5	\$1,050.00	\$5,250.00	1	\$1,050.00	\$1,050.00
Senior-Loyalty Discount	20	\$650.00	\$13,000.00	21	\$650.00	\$13,650.00
Senior	20	\$750.00	\$15,000.00	5	\$750.00	\$3,750.00
Family-Loyalty Discount	10	\$1,000.00	\$10,000.00	6	\$1,000.00	\$6,000.00
Family	5	\$1,100.00	\$5,500.00	8	\$1,100.00	\$8,800.00
Business	1	\$2,500.00	\$2,500.00	0	\$2,500.00	\$0.00
<b>Sub-Totals</b>	<b>101</b>		<b>\$82,500.00</b>	<b>85</b>		<b>\$56,000.00</b>
<b>Pass Sales</b>	<b>2014 Projected</b>	<b>2014</b>	<b>Total</b>	<b>2014 Y-T-D</b>	<b>2014</b>	<b>Total</b>
<b>Junior/College Summer Pass</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>	<b>Pass Sales</b>	<b>Rates</b>	<b>Revenues</b>
Jr./College (Loyalty Discount)	60	\$100.00	\$6,000.00	11	\$100.00	\$1,100.00
Jr./College	25	\$200.00	\$5,000.00	1	\$200.00	\$200.00
<b>Sub-Totals</b>	<b>85</b>		<b>\$11,000.00</b>	<b>12</b>		<b>\$1,300.00</b>
	<b>2014 Projected</b>	<b>2014</b>	<b>Total</b>	<b>2014 Y-T-D</b>	<b>2014</b>	<b>Total</b>
<b>Discount Cards</b>	<b>Card Sales</b>	<b>Rates</b>	<b>Revenues</b>	<b>Dis. Card Sales</b>	<b>Rates</b>	<b>Revenues</b>
Discount Card-Youth	10	\$20.00	\$200.00	0	\$15.00	\$0.00
Discount Card-Adult	20	\$30.00	\$600.00	90	\$30.00	\$2,700.00
<b>Sub-Totals</b>	<b>30</b>		<b>\$800.00</b>	<b>90</b>		<b>\$2,700.00</b>
<b>Totals</b>			<b>\$467,260.00</b>			<b>\$111,192.14</b>