



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Safety and Licensing Committee

Wednesday, April 23, 2025

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

The meeting was called to order by Chair Croatt at 5:34 p.m., then the meeting was turned over to Council president Van Zeeland

2. Pledge of Allegiance

3. Roll call of membership

Ald. Croatt appeared virtually

Present: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

4. Approval of minutes from previous meeting

[25-0397](#)

Safety & Licensing Committee Minutes from 4/9/2025

Attachments: [S&L Minutes 4.9.25.pdf](#)

Hartzheim moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

5. Public Hearing/Appearances

6. Action Items

[25-0384](#)

Elect Vice Chair

Ald. Van Zeeland was elected Vice Chair

[25-0385](#)

Set Meeting Date & Time

The Committee agreed to keep the meeting date and time as it currently stands at 5:30 p.m. on the 2nd and 4th Wednesdays of the month

[25-0386](#)

Designate Contact Person

Clerk Lynch was designated as the contact person[25-0371](#)

Operator License for Angella Gilson.

Attachments: [Angella Gilson - Operator License Application.pdf](#)
[Angella Gilson Clerk Letter.pdf](#)
[Angella Gilson PD Letter.pdf](#)
[Angella Gilson Memo.pdf](#)

Angella Gilson was present and addressed the committee

Hartzheim moved, seconded by Fenton, that the Operator License be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-0387](#)

2025-2026 Alcohol License renewal applications, contingent upon approval from all departments by 12:00 p.m. on June 30, 2025

Attachments: [2025 Alcohol License Renewals.pdf](#)

Hartzheim moved, seconded by Croatt, that the Alcohol License renewal applications be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

Balance of the action items on the agenda.

Fenton moved, Hartzheim seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-0388](#)

Class "B" Beer and "Class B" Liquor License Change of Agent for Bowlero Wisconsin LLC d/b/a Super Bowl Family Entertainment, New Agent, Enya Carter, located at 2222 E. Northland Ave, effective July 1, 2025 and contingent on approval from the Police department

Attachments: [Super Bowl Entertainment Center.Alcohol.COA.7.1.25.pdf](#)

This Report Action Item was recommended for approval

[25-0389](#) Class "A" Beer and "Class A" Liquor License Change of Agent for SG Petroleums LLC d/b/a Newberry Mobil, New Agent, Suyash Goel, located at 2811 E. Newberry St, effective July 1, 2025

Attachments: [Newberry Mobil.Alcohol.COA.7.1.25.pdf](#)

This Report Action Item was recommended for approval.

[25-0390](#) Temporary "Class B" Wine License application for Wild Goose Collabs, located at 803 W. Prospect Ave, for Wine Walk special event on May 22, 2025 from 4:30 p.m. to 8:00 p.m. contingent upon approval from the Police, Fire, and Health departments

Attachments: [Wild Goose Collabs.Alcohol.Temp B_Wine.Wine.Walk.5.22.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-0391](#) Temporary Class "B" Beer and "Class B" Wine License application for Photo Opp, located at 621 N. Bateman St, for Heart of Darkness Art Opening event on May 2 and May 3, 2025 from 4:00 pm. to 10:00 p.m. contingent upon approval from the Police, Fire, and Health departments

Attachments: [Photo Opp.Alcohol.Temp B_Beer Wine.Heart of Darkness Art.Opening.5.2.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[25-0372](#) Special Events
- Topsy Taco & Tequila Bar, Cinco de Mayo Block Party, 715 W Lawrence St - 721 W Lawrence St, May 4th 2025

[25-0398](#) Director's Report
1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Hartzheim moved, seconded by Fenton, that the meeting be adjourned at 5:44 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus