

Paula Vandehey

From: Paula Vandehey
Sent: Tuesday, July 9, 2019 10:16 AM
To: Mari Massonet
Subject: WHEA Conference

From: Mari Massonet <Mari.Massonet@boldt.com>
Sent: Monday, July 1, 2019 10:45 AM
To: Paula Vandehey <Paula.Vandehey@Appleton.org>; Christopher Croatt <District14@Appleton.org>
Cc: Patti Coenen <District11@Appleton.org>
Subject: RE: Future Muni Services Agenda Item?

Hi Paula,

Thanks for your quick response, once again.

I didn't see the Exhibition Center on the map, but yes, it would go from there to the Appleton Beer Factory. I believe the Center is connected with the hotel? Either way, we will need to work those logistics out on our end.

We would certainly like to move forward with trying to get the Boldt logo on the shoe print first. If they disapprove, can we still do just the shoe print markings? Once we have the template created, I can send it over for your approval.

Thanks!

Mari Massonet
Group Coordinator
mari.massonet@boldt.com
2525 N. Roemer Road
Appleton, WI 54912

-----Original Message-----

From: Paula Vandehey <Paula.Vandehey@Appleton.org>
Sent: Monday, July 1, 2019 9:57 AM
To: Mari Massonet <Mari.Massonet@boldt.com>; Christopher Croatt <District14@Appleton.org>
Cc: Patti Coenen <District11@Appleton.org>
Subject: RE: Future Muni Services Agenda Item?

Hi Mari,

A couple of thoughts/questions.

1. Based on the map, it looks like the prints would be from the hotel to Appleton Beer Factor. I don't see a route from the Exhibition Center (or is that because they will cut through the building versus going outside?) 2. If you would decide not to have the Boldt logo, then I do not need to go through Committee and Council. It is up to you, just let me know which route you would like to take. Our next Committee meeting is July 15th so I need o complete the agenda the week before.

Paula

-----Original Message-----

From: Mari Massonet <Mari.Massonet@boldt.com>
Sent: Monday, July 1, 2019 9:02 AM
To: Paula Vandehey <Paula.Vandehey@Appleton.org>; Christopher Croatt <District14@Appleton.org>
Cc: Patti Coenen <District11@Appleton.org>
Subject: RE: Future Muni Services Agenda Item?

Hello,

Thank you so much for the prompt response from all of you. I really appreciate it.

Paula, we would love to have chalk shoe prints from the Convention Center to the Appleton Beer Factory directing individuals to and from these locations. We would love to have the footprints be Boldt branded, including our logo, as well as some tag lines. The tag lines would be something like "you are almost there", and "Come celebrate with Boldt". However, we are certainly open to just having the Boldt logo or just a plain shoe print.

Once again, thank you for taking the time to look into this matter.

Mari Massonet
Group Coordinator
mari.massonet@boldt.com
2525 N. Roemer Road
Appleton, WI 54912

-----Original Message-----

From: Paula Vandehey <Paula.Vandehey@Appleton.org>
Sent: Monday, July 1, 2019 8:28 AM
To: Christopher Croatt <District14@Appleton.org>
Cc: Mari Massonet <Mari.Massonet@boldt.com>; Patti Coenen <District11@Appleton.org>
Subject: RE: Future Muni Services Agenda Item?

Hi Mari,

Advertising is not allowed within the street right-of-way. If you wish to do temporary chalk shoe prints, I can administratively approved that request. However, if the decals are not chalk and/or they include advertising (Boldt logo as an example) then I will need to take this request through the Municipal Services Committee and Common Council. There is also a certificate of insurance requirement and a \$40 fee. Please email me your request stating the purpose for the sidewalk markings, a map showing the route, why advertising is needed as part of the sidewalk markings, etc.

Thanks and have a great week!

Paula Vandehey, P.E.
Director of Public Works
City of Appleton

-----Original Message-----

From: Christopher Croatt
Sent: Friday, June 28, 2019 4:34 PM
To: Paula Vandehey <Paula.Vandehey@Appleton.org>

Cc: mari.massonet@boldt.com; Patti Coenen <District11@Appleton.org>

Subject: Future Muni Services Agenda Item?

Hi Paula,

Sending this to make a connection between you and my sister-in-law, Mari, regarding a request they have for an event downtown this Fall. She's copied on this email. Mari can give you details but she told me they want to do some temporary marking on some downtown sidewalks.

Their event is the evening of September 18. WHEA Conference is at the convention center and afterparty is at Appleton Beer Factory. So, it would be about 2-3 blocks worth of shoe prints from FCEC to ABF. These shoe print decals would have the Boldt logo and maybe some tag lines.

I thought this would be something that should come through Committee. Right? Patti also copied.

Thanks!

Chris