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**PARKS, RECREATION & FACILITIES
MANAGEMENT**

Dean R. Gazza, Director

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TO: Parks and Recreation Committee

FROM: Dean R. Gazza

DATE: November 6, 2023

RE: Action: Request Approval of Reid Golf Course 2024 Rates Policy

Attached is the proposed 2024 Reid Golf Course Rates Policy that outlines the daily fees and pass rates for 2024.

The proposed 2024 golf rates include increases for adult and senior daily fees, twilight rate, discount cards, and passes. Annually staff reviews Reid's fees and compares them to other courses in the Fox Valley. We generally position the golf course in the local market to be somewhere in the middle range and the proposed increases reflect that for 2024. Increasing some fees will assist with offsetting increased costs for operations and utilities, labor, credit card fees and capital improvement projects.

The Parks, Recreation, and Facilities Management Department is requesting approval of the 2024 Reid Golf Course Rates Policy at this time to begin planning for the 2024 season.

Please contact me at (920) 832-5572 or at dean.gazza@appleton.org if you need additional information or if you have any questions.