

**City of Appleton - Reid Golf Course**  
**2017 Revenues - April 30, 2017**

	2016		2017	
<b><u>Green Fees</u></b>	<b><u>2016 Y-T-D Rounds</u></b>	<b><u>Total Revenue</u></b>	<b><u>2017 Y-T-D Rounds</u></b>	<b><u>Total Revenue</u></b>
Weekday-18 Holes	230	\$4,681.56	109	\$2,181.94
Weekday-9 Holes	774	\$10,363.24	370	\$4,809.01
Weekend - 18-Holes	54	\$1,585.22	282	\$5,682.10
Weekend - 9 Holes	118	\$2,134.38	593	\$6,826.49
Twilight Golf	221	\$1,803.45	198	\$1,856.18
Passholder Rounds	632		756	
Promo Rounds				
Coupon Rounds	45		14	
Outing/Tournament Rounds	8	\$380.96	6	\$314.36
Other	31	\$1,176.95	80	\$1,007.99
High School Rounds	312		343	
<b>Sub-Totals</b>	<b>2,425</b>	<b>\$22,125.76</b>	<b>2,751</b>	<b>\$22,678.07</b>
<b><u>Pass/Coupon/Discount Card Sales</u></b>	<b><u>2016 Y-T-D Sales</u></b>	<b><u>Total Revenues</u></b>	<b><u>2017 Y-T-D Sales</u></b>	<b><u>Total Revenues</u></b>
Pass Sales	73	\$40,100.00	84	\$49,550.24
Corporate Pass Sales	5	\$12,375.00	7	\$17,500.00
Coupon Sales	13	\$1,257.00	22	\$2,075.00
Discount Cards	59	\$1,770.00	56	\$1,680.00
<b><u>Cart Revenue</u></b>	<b><u>2016 Y-T-D Cart Sales</u></b>	<b><u>Total Revenues</u></b>	<b><u>2017 Y-T-D Cart Sales</u></b>	<b><u>Total Revenues</u></b>
Cart Fee	574	\$5,874.42	554	\$5,914.84
Annual Cart Passes	18	\$9,810.00	20	\$10,715.00
<b><u>Practice Range</u></b>	<b><u>2016 Y-T-D Sales</u></b>	<b><u>Total Revenues</u></b>	<b><u>2017 Y-T-D Sales</u></b>	<b><u>Total Revenues</u></b>
Driving Range	347	\$2,470.97	377	\$2,775.06
Annual Range Pass	10	\$2,587.50	7	\$1,600.00

	2016 Y-T-D	Total	2017 Y-T-D	Total
<b><i>Golf Shop Merchandise</i></b>	<b><u>Sales</u></b>	<b><u>Revenues</u></b>	<b><u>Sales</u></b>	<b><u>Revenues</u></b>
Balls/Assessories/Apparel/Misc.	245	\$1,480.86	247	\$1,823.47
Gift Cards	39	\$1,792.01	19	\$800.01
Lessons*			62	\$3,890.00
Other Rentals**	58	\$437.25	139	\$909.10
	2016 Y-T-D	Total	2017 Y-T-D	Total
<b><i>Food and Beverage</i></b>	<b><u>Sales</u></b>	<b><u>Revenues</u></b>	<b><u>Sales</u></b>	<b><u>Revenues</u></b>
Food		\$890.67		\$956.48
Beverage		\$1,350.14		\$1,226.61
Alcohol Sales		\$2,565.83		\$2,922.87
<b>Total Revenue (All Categories)</b>		<b>\$106,887.41</b>		<b>\$127,016.75</b>

\*Lessons include private, group and juniors

\*\*Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget April 30th Expense Report			
Description	Budget	End of April Expenses	Available
Regular Salaries	\$161,359	(\$36,890)	\$124,469
Overtime	\$528	\$0	\$528
Part-Time	\$123,781	(\$4,889)	\$118,892
Fringes	\$80,078	(\$15,467)	\$64,611
Training and Conferences	\$1,000	(\$210)	\$790
Office Supplies	\$600	(\$32)	\$568
Memberships & Licenses	\$1,566	(\$950)	\$616
Food & Provisions	\$100	\$0	\$100
Printing & Reproduction	\$2,500	(\$1,054)	\$1,446
Clothing	\$750	\$0	\$750
Accounting/Audit	\$2,800	\$0	\$2,800
Bank Services	\$13,000	(\$228)	\$12,772
Consulting Services	\$1,500	\$0	\$1,500
Advertising	\$11,000	(\$2,240)	\$8,760
Insurance	\$7,785	(\$2,594)	\$5,191
Rent	\$27,191	(\$3,104)	\$24,087
Depreciation Expense	\$67,365	(\$22,456)	\$44,909
Facilities Charges	\$32,264	(\$7,473)	\$24,791
CEA Equipment Rental	\$89,151	(\$18,949)	\$70,202
Software Support	\$2,369	\$0	\$2,369
Interest Payments	\$13,320	(\$4,440)	\$8,880
General Fund	\$17,900	(\$5,967)	\$11,933
Internal Services	\$0		\$0
Bldg Maintenance/Janitorial	\$3,500	(\$135)	\$3,365
Landscape Supplies	\$36,400	(\$27,358)	\$9,042
Concession Supplies	\$58,500	(\$9,395)	\$38,390
Miscellaneous Supplies	\$3,000	(\$172)	\$2,828
Gas Purchases	\$13,000	(\$1,216)	\$11,784
Miscellaneous Equipment	\$3,700	(\$1,845)	\$1,855
Collection Services	\$1,100	(\$155)	\$945
Contractor Fees	\$2,000	\$0	\$2,000
Equipment Repair & Maintenance	\$5,000	(\$623)	\$4,377
Other Interfund Charges	\$3,000	\$0	\$3,000
Electric	\$22,233	(\$2,572)	\$19,661
Gas	\$6,500	(\$2,511)	\$3,989
Water	\$2,100	(\$275)	\$1,825
Waste Disposal/Collection	\$1,880	(\$531)	\$1,349
Stormwater	\$12,120	(\$2,879)	\$9,241
Telephone	\$2,900	(\$975)	\$1,925
Cellular Telephone	\$904	(\$224)	\$680

Other Utilities (DirecTV)	\$1,700	(\$261)	\$1,439
	<b>\$837,444</b>	<b>(\$178,070)</b>	<b>\$659,374</b>