

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
OCTOBER 2021

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	29,074	0	255,583	136,428	>100%	87%
Children's Circulation	22,359	0	197,275	79,114	>100%	149%
Total Circulation	51,433	23,919	452,858	215,542	115%	110%
Adult AV/nonbook (included in above)	10,295	0	88,422	56,057	>100%	58%
Children's AV/non-book (included in above)	2,939	0	23,506	12,544	>100%	87%
E-Book Circulation	6,867	7,633	74,940	87,538	-10%	-14%
E-Audiobook Circulation	7,035	6,054	69,178	68,510	16%	1%
E-Video Circulation	417	610	4,191	6,065	-32%	-31%
E-Comics Circulation	135	187	1,759	1,849	-28%	-5%
E-Magazine Circulation	945	2,723	6,451	18,465	-65%	-65%
E-Music Circulation	129	133	1,338	1,617	-3%	-17%
Total E-Circulation	15,528	17,340	157,857	184,044	-10%	-14%
ILL items received (received from)	9,808	8,746	100,209	58,912	12%	70%
ILL items loaned (provided to)	10,464	8,409	96,605	56,532	24%	71%
Total Registered Patrons (quarterly)	75,871	74,131	n/a	n/a	2%	n/a
Door Count	16,078	3,914	103,017	99,376	311%	4%
Percentage of Total Circulation on Self Check Machines	68.8%	0.0%	n/a	n/a	>100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,283	2,148	20,735	22,688	6%	-9%
Reference Transactions - Children's	900	0	6,074	3,215	>100%	89%
Total Reference	3,183	2,148	26,809	25,903	48%	3%
Volunteer Hours	303	103	1,877	1,681	194%	12%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,362	3,350	23,576	25,284	-29%	-7%
Volumes Withdrawn	6,500	147	29,287	14,367	4322%	104%
Total Titles	247,236	251,982	n/a	n/a	-2%	n/a
Total Volumes	288,993	299,067	n/a	n/a	-3%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	45	63	385	456	-29%	-16%
Children's Program Attendance (including group visit)	577	1,425	10,366	17,794	-60%	-42%
Children's Home Visits	2	2	17	9	0%	89%
Children's Home Visit Participants	3	3	44	13	0%	238%
Children's Literacy Offerings	0	0	0	1	0%	-100%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	9	5	104	76	80%	37%
Children's Self Directed Activity Participants	130	582	5,373	1,581	-78%	240%
Young Adult						
Young Adult Programs	1	8	34	45	-88%	-24%
Young Adult Program Attendance	2	49	337	712	-96%	-53%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	3	0	12	5	>100%	140%
Young Adult Self Directed Activity Participants	44	0	587	86	>100%	583%
Adult						
Adult Programs	19	32	147	155	-41%	-5%
Adult Program Attendance	558	6,222	3,750	10,614	-91%	-65%
Adult One-on-One Instructions	6	0	22	41	>100%	-46%
Adult One-on-One Instruction Attendance	6	0	22	41	>100%	-46%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	4	0	33	3	>100%	1000%
Adult Self Directed Activity Participants	16	0	487	47	>100%	936%
Total Programs	65	103	566	656	-37%	-14%
Total Program Attendance	1,137	7,696	14,453	29,120	-85%	-50%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	115	0	490	677	>100%	-28%
Meeting Room Uses - Events (Library Programs)	117	0	349	427	>100%	-18%
Total Meeting Room Uses	232	0	839	1,104	>100%	-24%

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	1,230	83,515	12,941	988,887	-99%	-99%
Web Page "Hits"	39,995	41,366	372,914	520,975	-3%	-28%
APL Created Electronic Content	621	610	6,255	6,615	2%	-5%
Public Computing Sessions	1,585	0	10,906	10,233	>100%	7%
Total Time Used on Public Computers	1514:00:00	0:00:00	8938:00:00	8140:00:00	>100%	10%
Data Transferred (GB)	3840	435	9546	8215	783%	16%
WIFI Distinct Clients	2741	1552	20953	19790	77%	6%