



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

Wednesday, November 8, 2023

11:00 AM

Council Chambers

1. Call meeting to order

Meeting called to order by Chair Mayor Woodford at 11:02 a.m.

2. Pledge of Allegiance

3. Roll call of membership

Mike Vanden Berg arrived at 11:07 a.m.

George Dearborn arrived at 11:15 a.m.

Present: 12 - Mayor Woodford, Gifford, Wilde, Kuen, Vanden Berg, Dearborn, Benz, Hedtke, Seidl, Patza, Antoine and Homan

Excused: 6 - Van Laanen, Reader, Rugland, Downs, Stevenson and Vanden Boom

Others present:

Martino DeStefano, Hilton Appleton Paper Valley

Linda Garvey, Hilton Appleton Paper Valley

Dean Gazza, Director of Parks, Rec & Facilities Management

Tom Flick, Deputy Director of Parks, Rec & Facilities Management

David Kress, Deputy Director of Community & Economic Development

Matt Rehbein, Economic Development Specialist

4. Approval of minutes from previous meeting

[23-1323](#)

ARA Exhibition Center Advisory Committee Minutes from 9-6-22

Attachments: [ARA Exhibition Center Advisory Committee Minutes 9-6-22.pdf](#)

Seidl moved, seconded by Antoine, that the Minutes be approved. Roll Call.

Motion carried by the following vote:

Aye: 8 - Gifford, Wilde, Kuen, Benz, Hedtke, Seidl, Patza and Antoine

Excused: 8 - Van Laanen, Reader, Vanden Berg, Dearborn, Rugland, Downs, Stevenson and Vanden Boom

5. Public Hearing/Appearances

[23-1324](#)

Public Participation

There was no public participation.

6. Action Items

7. Information Items

[23-1325](#)

Welcome new appointments:

Todd Stevenson, City of Neenah representative, replacing Dean Kaufert
Brad Vanden Boom, Hotelier representative, replacing Laura Dietz
Kara Homan, City of Appleton Community & Economic Development
Director, replacing Karen Harkness

Attachments: [ARA Exhibition Center Advisory Committee-Apr 2023.pdf](#)

The new appointments were presented.

[23-1327](#)

Pam Seidl of the Fox Cities Convention & Visitors Bureau providing
updates on tourism in general and specific to the Fox Cities

Attachments: [CVB Update to ARA Advisory Committee_10.31.23.pdf](#)

This information was presented by Pam Seidl.

[23-1326](#)

Martino DeStefano of the Hilton Appleton Paper Valley providing Hilton
and Fox Cities Exhibition Center updates

Attachments: [FCEC ARA Presentation Nov 2023 v2.pdf](#)

This information was presented by Martino DeStefano and Linda Garvey.

8. Adjournment

Kuen moved, seconded by Antoine, that the meeting be adjourned at 11:50
a.m. Roll Call. Motion carried by the following vote:

Aye: 10 - Gifford, Wilde, Kuen, Vanden Berg, Dearborn, Benz, Hedtke, Seidl, Patza
and Antoine

Excused: 6 - Van Laanen, Reader, Rugland, Downs, Stevenson and Vanden Boom