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DEPARTMENT OF PUBLIC WORKS
Engineering Division – Traffic Section
2625 E. Glendale Avenue
Appleton, WI 54911
TEL (920) 832-5580
FAX (920) 832-5570

To: Municipal Services Committee
From: Eric S. Lom, City Traffic Engineer
Date: June 28, 2021
Re: Speed Limit on French Road between Edgewood Drive (CTH JJ) and the north City limits

The full width of French Road, from Edgewood Drive (CTH JJ) to a point 170 feet north of Aquamarine Avenue was annexed into the City in recent years. The posted speed limit on this portion of French Road is currently 45 miles per hour.

Since this section of roadway was annexed, quite a bit of development has occurred in the area, including a large apartment complex and several large subdivisions, all of which have accesses on this stretch of French Road.

Due to the increased development, number of access points, number of turning movements, and use of the roadway by pedestrians and bicyclists, the 45 mile per hour speed limit is no longer appropriate. State Statutes advise that the posted speed limit on roadways of this type be set at 35 miles per hour.

As a means of more closely matching the speed limit with the land use along this corridor, I recommend extending the existing posted speed limit of 35 miles per hour on French Road northerly across Edgewood Drive (CTH JJ) to the north City Limits (full right-of-way width), located 170 feet north of Aquamarine Avenue (as highlighted on the diagram below).



To accomplish this, section 19-61 of Chapter 19 of the Appleton Municipal Code requires the following amendment:

- Sec. 19-61 Speed Limits Designated—Thirty-five miles per hour.
Add: “French Road from Edgewood Drive (CTH JJ) to the north City limits”
- Sec. 19-61 Speed Limits Designated—Forty-five miles per hour.
Remove: “French Road from the Edgewood Drive to the north City limits”