



November 14, 2017

Common Council  
City of Appleton  
100 N. Appleton Street  
Appleton, WI 54911

Dear Council Members,

On behalf of ThedaCare health system, I am writing to express our support for the Health in All Policies approach under consideration by the Common Council.

We look to the City of Appleton as a partner in improving health in the community. We do so because more than 80% of what creates health has little to do with what happens inside our hospital and clinic walls. Health is created in our homes, workplaces, schools, places of worship, recreational spaces, city streets, and more. It happens every day in places that you help create. Having access to well-lit streets encourages walking. Having streets marked for biking increases biking to work. Community policing reduces violence in communities. Proper sanitation prevents disease outbreaks. Transportation keeps the elderly from isolation and depression. The list goes on and this ordinance will further engage key stakeholders and those within our community that don't have voice to work together.

As partners in community health, we encourage you to go the next step in your already strong progression of health improvement efforts. We encourage you to adopt a Health in All Policies Ordinance. Doing so will break down more barriers and identify opportunities to help stem the tide of chronic disease, lessen health inequality and inequity, impact environmental conditions and encourage optimal health for Appleton citizens. The potential benefits are innumerable! This vote will help solidify Appleton's reputation as a forward-thinking, responsible, collaborative community with the health and well-being of its citizens the primary goal.

Appleton is an amazing place to call home because our community leaders do "the right thing" for their citizens. A Health in All Policy approach is one of those "right things."

Thank you for your leadership.

A handwritten signature in blue ink, appearing to read "Paula Morgen", with a long, sweeping underline that extends across the page.

Paula Morgen  
Director of Community Health

November 14, 2017

RE: Resolution 17-1716, Health in All Policies Ordinance

Dear City of Appleton Common Council,

East Central WI Regional Planning Commission (ECWRPC) expresses our support for the City of Appleton's Health in All Policies Ordinance. With the rise of chronic disease and health disparities, ECWRPC recognizes the importance of including health considerations into the decision-making process to ensure all policies improve the health outcomes for every community member. As the Metropolitan Planning Organization for Appleton (Fox Cities) and Oshkosh, the Commission continues to incorporate health and equity into transportation and land use planning.

The City of Appleton has taken various steps to incorporate health into its comprehensive plan, adopted a Trails Master Plan, created a large multi-modal network, and has a wonderful parks system to enhance the overall health and quality of life for the community. One recent example is with the College Avenue Corridor; ECWRPC worked with the City of Appleton, Outagamie County, the towns of Grand Chute and Greenville, and other related partners on the Federal Highway Administration's Health in Transportation Corridor Planning Framework (the Framework). The College Avenue corridor was one of five case studies to participate in a case study related to the Framework. This tool provides a scaleable framework for incorporating health considerations into corridor planning activities. The City of Appleton had been working with various internal departments to ensure that the development along this corridor would have a positive impact for community health.

In addition to this Corridor Study, the City of Appleton also worked with Edison Elementary School to adopt a sidewalk painting policy. This policy encourages and allows more students at Edison Elementary School to walk and bike to school and be more physically active.

We would like to applaud the City of Appleton for taking the next step in ensuring positive health outcomes for its community members and for its inclusive and comprehensive vision for policy making at the local level.

Sincerely,



Melissa A. Kraemer Badtke, Principal Transportation Planner

cc: Eric Fowle, Executive Director

Kim Biedermann, Regional Bicycle and Pedestrian Coordinator



United Way Fox Cities

15 November 2017

City of Appleton  
Common Council  
c/o Kami L. Lynch, City Clerk

Dear Common Council Members,

I'm sorry I'm unable to be at your council meeting this evening, therefore, I am writing in support of the effort to create the Health in All Policies ordinance in the City of Appleton.

The proposed ordinance would be a huge step forward in creating a culture of health in Appleton. It provides an important framework in the City, and more importantly in the community, for how we view our responsibility in building a better Appleton for everyone.

Research clearly shows that the social determinant of health, the physical environment and neighborhoods, economic stability, community support, and other factors together improve the population health of a community. (See attached.) The health in all policies approach considers the importance of addressing multiple factors when setting policy. Implementing health in all policies will require input from a variety of stakeholders and great collaboration; two things that we should want when trying to set policies that impact the entire community.

This ordinance will help create a mechanism to address health disparities at the systems, policy and structural levels leading to better health outcomes. United Way Fox Cities has and will continue to work to improve the lives of all residents. We would welcome the opportunity to work with the City of Appleton to implement health in all policies.

Thank you for your leadership and commitment to the City of Appleton.

Sincerely yours,

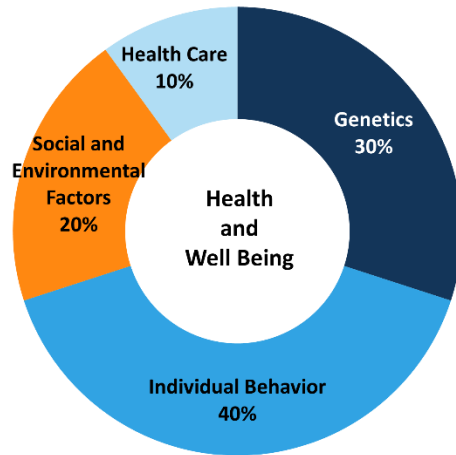
A handwritten signature in blue ink, appearing to read "Peter C. Kelly", is written over a light blue rectangular background.

Peter C. Kelly  
President & C.E.O.

Attachments

Figure 1

## Impact of Different Factors on Risk of Premature Death



SOURCE: Schroeder, SA. (2007). We Can Do Better — Improving the Health of the American People. *NEJM*. 357:1221-8.



Figure 2

## Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education			
Support	Walkability				

**Health Outcomes**  
Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations



Source: Heiman and Artiga, *Beyond Heal Care: The Role of the Social Determinants in Promoting Health and Health Equity*, 4 November, 2015, The Henry J. Kaiser Family Foundation