

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 NOVEMBER 2023

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	25,268	26,825	326,233	279,597	-6%	17%
Children's Circulation	17,552	24,342	266,856	230,432	-28%	16%
Total Circulation	42,820	51,167	593,089	510,029	-16%	16%
Adult AV/nonbook (included in above)	8,172	8,392	99,772	89,443	-3%	12%
Children's AV/non-book (included in above)	1,716	2,285	24,449	24,032	-25%	2%
E-Book Circulation	7,467	6,959	88,096	83,610	7%	5%
E-Audiobook Circulation	10,021	8,196	107,806	87,971	22%	23%
E-Video Circulation	508	468	4,685	4,407	9%	6%
E-Comics Circulation	210	168	2,162	1,974	25%	10%
E-Magazine Circulation	2,867	1,149	16,288	12,181	150%	34%
E-Music Circulation	180	185	1,654	1,528	-3%	8%
Total E-Circulation	21,253	17,125	220,691	191,671	24%	15%
ILL items received (received from)	7,388	8,933	114,212	84,377	-17%	35%
ILL items loaned (provided to)	9,006	8,928	101,987	98,143	1%	4%
Total Registered Patrons (quarterly)	67,958	72,008	n/a	n/a	-6%	n/a
Door Count	11,187	15,389	187,491	152,229	-27%	23%
Percentage of Total Circulation on Self Check Machines	61.3%	60.9%	n/a	n/a	1%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,475	1,891	20,489	21,783	-22%	-6%
Reference Transactions - Children's	382	660	7,613	8,874	-42%	-14%
Total Reference	1,857	2,551	28,102	30,657	-27%	-8%
Volunteer Hours	172	273	2,899	2,549	-37%	14%

III. Collections & Processing						
Volumes Added	1,352	1,354	19,101	15,415	0%	24%
Volumes Withdrawn	13,335	1,185	29,868	77,143	1025%	-61%
Total Titles	181,555	189,689	n/a	n/a	-4%	n/a
Total Volumes	201,613	215,051	n/a	n/a	-6%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	50	46	562	435	9%	29%
Children's Program Attendance (including group visit)	1,408	1,862	21,911	13,562	-24%	62%
Children's Home Visits	1	1	8	11	0%	-27%
Children's Home Visit Participants	6	3	21	32	100%	-34%
Children's Self Directed Activities	13	3	138	47	333%	194%
Children's Self Directed Activity Participants	2,266	1,854	20,767	11,377	22%	83%
Young Adult						
Young Adult Programs	4	2	32	35	100%	-9%
Young Adult Program Attendance	35	6	884	702	483%	26%
Young Adult Self Directed Activities	0	1	9	4	-100%	125%
Young Adult Self Directed Activity Participants	0	37	627	926	-100%	-32%
Adult						
Adult Programs	11	7	127	115	57%	10%
Adult Program Attendance	384	184	3,951	4,913	109%	-20%
Adult One-on-One Instructions	10	13	179	170	-23%	5%
Adult One-on-One Instruction Attendance	15	20	293	276	-25%	6%
Adult Self Directed Activities	0	0	8	11	0%	-27%
Adult Self Directed Activity Participants	0	0	1,089	860	0%	27%
Total Programs	65	55	721	585	18%	23%
Total Program Attendance	1,827	2,052	26,746	19,177	-11%	39%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	3	465	0%	-99%
Meeting Room Uses - Events (Library Programs)	1	1	1	318	0%	-100%
Meeting Room Uses	1	1	4	783	0%	-99%

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V. Electronic Access Services						
Database Sessions	1,238	1,519	16,989	17,372	-18%	-2%
Web Page Sessions	12,427	69,667	159,722	435,852	N/A	N/A
APL Created Electronic Content	101	192	3,417	5,638	-47%	-39%
Public Computing Sessions	664	809	10,508	11,594	-18%	-9%
Total Time Used on Public Computers	609:00:00	740:00:00	8814:00:00	10389:00:00	-18%	-15%
Data Transferred (GB)	2001	1880	25529	23657	6%	8%
WIFI Distinct Clients	1424	1796	20835	21524	-21%	-3%

** Database Sessions are down due to inability to access Ebsco during the month of November*

*** Closed on November 22nd 2023 for the move to a second temporary location, and did not reopen until January 8th 2024*