City of Appleton - Reid Golf Course 2018 Revenues - October 31, 2018

Promo Rounds Coupon Rounds Coupon Rounds Cotting/Tournament Rounds 559 Other 513 \$12,903.04 427 \$8,705.27 Cher 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 2017 Y-T-D Total Sales Revenues Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 Practice Range Driving Range \$3,599 \$22,765.21 3,573 \$22,765.22		2	2017		2018	
Weekday-18 Holes 1,900 \$36,598.90 2,170 \$42,215.82 Weekday-9 Holes 10,415 \$151,329.93 10,658 \$154,592.42 Weekend - 18-Holes 1,812 \$48,075.56 1,457 \$40,237.47 Weekend - 9 Holes 3,075 \$48,476.59 2,267 \$38,093.89 Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 — Promo Rounds 559 420 — Coupon Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 — Weexenses 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 120 \$3,600.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.00 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart		2017 Y-T-D	Total	2018 Y-T-D	Total	
Weekeday-9 Holes 10,415 \$151,329.93 10,658 \$154,592.42 Weekend - 18-Holes 1,812 \$48,075.56 1,457 \$40,237.47 Weekend - 9 Holes 3,075 \$48,476.59 2,267 \$38,093.89 Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 — Promo Rounds 59 420 — Coupon Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 — Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass/Coupon/Discount Card Sales \$sles Revenues \$sles Revenues Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 120 \$3,600.00 7 \$16,238.10	Green Fees	<u>Rounds</u>	<u>Revenue</u>	<u>Rounds</u>	<u>Revenue</u>	
Weekend - 18-Holes 1,812 \$48,075.56 1,457 \$40,237.47 Weekend - 9 Holes 3,075 \$48,476.59 2,267 \$38,093.89 Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 6,953 Promo Rounds 559 420 420 Outing/Tournament Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 515 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass/Coupon/Discount Card Sales Sales Revenues Sales Revenues Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 124 \$60,355.10 108 \$55,908.31 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 </td <td>Weekday-18 Holes</td> <td>1,900</td> <td>\$36,598.90</td> <td>2,170</td> <td>\$42,215.82</td>	Weekday-18 Holes	1,900	\$36,598.90	2,170	\$42,215.82	
Weekend - 9 Holes 3,075 \$48,476.59 2,267 \$38,093.89 Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 ————————————————————————————————————	Weekday-9 Holes	10,415	\$151,329.93	10,658	\$154,592.42	
Weekend - 9 Holes 3,075 \$48,476.59 2,267 \$38,093.89 Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 ————————————————————————————————————						
Twilight Golf 3,212 \$33,442.38 2,942 \$30,704.81 Passholder Rounds 8,737 6,953 Promo Rounds 559 420 Outing/Tournament Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 150 \$4,500.00 Coupon Rounds 690 515 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Coupon Sales 124 \$60,355.10 108 \$55,908.31 Coupon Sales 124 \$60,355.10 108 \$55,908.31 Coupon Sales 120 \$3,600.00 7 \$16,238.10 Coupon Sales 120 \$3,600.00 150 \$4,500.00 Coupon Sales 120 \$3,600.00 150 \$4,500.00 Coupon Sales 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 Practice Range Sales Revenues Sales Re	Weekend - 18-Holes	1,812	\$48,075.56	1,457	\$40,237.47	
Passholder Rounds Ry,737 Ry,700 Rounds Coupon Rounds Sub-Totals Sub-Totals Sub-Totals 2017 Y-T-D Total Sesount Cards Coupon Sales Revenues Coupon Sales Revenues Cart Revenue Cart Revenue Cart Fales Cart Revenue Cart Sales Cart Fale Cart Revenue Cart Sales Cart Passes Driving Range Proceptice Range Driving Range Rounds 8,737 6,953 420 420 427 \$8,705.27 \$1,6,238.10 \$108 \$1,5,238.10 \$108 \$1,5,238.10 \$1,5,238.10 \$1,5,238.10 \$1,5,238.10 \$2,7,755.11 \$1,8,7,755.11 \$1,8,7,755.11 \$1,8,7,755.22 \$1,1,185.00 \$1,5,7,755.22	Weekend - 9 Holes	3,075	\$48,476.59	2,267	\$38,093.89	
Passholder Rounds Ry,737 Ry,700 Rounds Coupon Rounds Sub-Totals Sub-Totals Sub-Totals 2017 Y-T-D Total Sesount Cards Coupon Sales Revenues Coupon Sales Revenues Cart Revenue Cart Revenue Cart Fales Cart Revenue Cart Sales Cart Fale Cart Revenue Cart Sales Cart Passes Driving Range Proceptice Range Driving Range Rounds 8,737 6,953 420 420 427 \$8,705.27 \$1,6,238.10 \$108 \$1,5,238.10 \$108 \$1,5,238.10 \$1,5,238.10 \$1,5,238.10 \$1,5,238.10 \$2,7,755.11 \$1,8,7,755.11 \$1,8,7,755.11 \$1,8,7,755.22 \$1,1,185.00 \$1,5,7,755.22						
Promo Rounds Coupon Rounds Coupon Rounds Cotting/Tournament Rounds 559 Other 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 2017 Y-T-D Total Pass/Coupon/Discount Card Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Revenue Cart Revenue Cart Sales Revenues Driving Range 3,599 \$22,765.22	Twilight Golf	3,212	\$33,442.38	2,942	\$30,704.81	
Promo Rounds Coupon Rounds Coupon Rounds Cotting/Tournament Rounds 559 Other 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 2017 Y-T-D Total Pass/Coupon/Discount Card Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Revenue Cart Revenue Cart Sales Revenues Driving Range 3,599 \$22,765.22						
Coupon Rounds 559 420 Outing/Tournament Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 ————————————————————————————————————	Passholder Rounds	8,737		6,953		
Coupon Rounds 559 420 Outing/Tournament Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 ————————————————————————————————————						
Outing/Tournament Rounds 513 \$12,903.04 427 \$8,705.27 Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 ————————————————————————————————————	Promo Rounds					
Other 2,274 \$51,797.59 2,675 \$47,266.38 High School Rounds 690 515 ————————————————————————————————————	Coupon Rounds	559		420		
High School Rounds 690 515	Outing/Tournament Rounds	513	\$12,903.04	427	\$8,705.27	
Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass Coupon/Discount Card Sales 2017 Y-T-D Total Revenues 2018 Y-T-D Sales Revenues 108 \$55,908.31 \$55,908.31 Secondary Secondary \$6,905.00 7 \$16,238.10 \$16,238.10 \$10 \$10,238.10 \$10,238.10 \$10,208.20 \$10,208.20 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10	Other	2,274	\$51,797.59	2,675	\$47,266.38	
Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass Coupon/Discount Card Sales 2017 Y-T-D Total Revenues 2018 Y-T-D Sales Revenues 108 \$55,908.31 \$55,908.31 Secondary Secondary \$6,905.00 7 \$16,238.10 \$16,238.10 \$10 \$10,238.10 \$10,238.10 \$10,208.20 \$10,208.20 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10						
Sub-Totals 33,187 \$382,623.99 30,484 \$361,816.06 Pass Coupon/Discount Card Sales 2017 Y-T-D Total Revenues 2018 Y-T-D Sales Revenues 108 \$55,908.31 \$55,908.31 Secondary Secondary \$6,905.00 7 \$16,238.10 \$16,238.10 \$10 \$10,238.10 \$10,238.10 \$10,208.20 \$10,208.20 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$4,500.00 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10 \$10,023 \$104,070.05 \$10						
2017 Y-T-D Total Revenues Sales Sale	High School Rounds	690		515		
2017 Y-T-D Total Revenues Sales Sale						
Pass/Coupon/Discount Card Sales Sales Revenues Sales Revenues Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Sub-Totals	33,187	\$382,623.99	30,484	\$361,816.06	
Pass/Coupon/Discount Card Sales Sales Revenues Sales Revenues Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22						
Pass Sales 124 \$60,355.10 108 \$55,908.31 Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total Revenues Revenues Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22		2017 Y-T-D	Total	2018 Y-T-D	Total	
Corporate Pass Sales 8 \$20,000.00 7 \$16,238.10 Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 2017 Y-T-D Total 2018 Y-T-D Total Revenues Cart Sales Revenues Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Pass/Coupon/Discount Card Sales	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>	
Coupon Sales 79 \$6,905.00 91 \$8,279.99 Discount Cards 120 \$3,600.00 150 \$4,500.00 Zont Y-T-D Total Zont Sales Revenues Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Pass Sales	124	\$60,355.10	108	\$55,908.31	
Discount Cards 120 \$3,600.00 150 \$4,500.00 2017 Y-T-D Total 2018 Y-T-D Total Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Corporate Pass Sales	8	\$20,000.00	7	\$16,238.10	
Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Coupon Sales	79	\$6,905.00	91	\$8,279.99	
Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Discount Cards	120	\$3,600.00	150	\$4,500.00	
Cart Revenue Cart Sales Revenues Cart Sales Revenues Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22						
Cart Fee 10,410 \$107,807.46 10,023 \$104,070.05 Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22		2017 Y-T-D	Total	2018 Y-T-D	Total	
Annual Cart Passes 28 \$13,510.00 29 \$14,185.00 2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	<u>Cart Revenue</u>	<u>Cart Sales</u>	<u>Revenues</u>	Cart Sales	<u>Revenues</u>	
2017 Y-T-D Total 2018 Y-T-D Total Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Cart Fee	10,410	\$107,807.46	10,023	\$104,070.05	
Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22	Annual Cart Passes	28	\$13,510.00	29	\$14,185.00	
Practice Range Sales Revenues Sales Revenues Driving Range 3,599 \$21,755.11 3,573 \$22,765.22						
Driving Range 3,599 \$21,755.11 3,573 \$22,765.22		2017 Y-T-D	Total	2018 Y-T-D	Total	
	<u>Practice Range</u>	Sales	Revenues	<u>Sales</u>	Revenues	
Annual Range Pass 13 \$3,215.00 16 \$4,849.94	Driving Range	3,599	\$21,755.11	3,573	\$22,765.22	
	Annual Range Pass	13	\$3,215.00	16	\$4,849.94	

	2017 Y-T-D	Total	2018 Y-T-D	Total
Golf Shop Merchandise	<u>Sales</u>	Revenues	<u>Sales</u>	<u>Revenues</u>
Balls/Assessories/Apparel/Misc.		\$21,109.16		\$19,853.50
Gift Cards	221	\$8,956.56	251	\$13,600.25
Lessons*	177	\$8,150.00	186	\$9,194.00
Other Rentals**	750	\$4,678.15	627	\$3,824.35
	2017 Y-T-D	Total	2018 Y-T-D	Total
<u>Food and Beverage</u>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>
Food		\$16,582.29		\$16,207.16
Beverage		\$19,388.81		\$19,202.31
Alcohol Sales		\$68,910.23		\$67,748.78
Catering/Banquet	851	\$4,461.75	415	\$3,181.42
Raincheck Redeemed		-\$4,209.66		-\$1,427.79
Total Revenue (All Categories)		\$767,798.95		\$743,996.65

^{*}Lessons include private, group and juniors

^{**}Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget October 31st Expense Report

Description	Rudget	End of October Expenses	Available
-	Budget	·	
Regular Salaries	\$164,468	(\$141,933)	\$22,535
Overtime Part-Time	\$533 \$121,367	(\$117)	\$416
		(\$102,216)	\$19,151
Fringes	\$84,250	(\$58,502)	\$25,748
Training and Conferences	\$1,000	(\$397)	\$603
Office Supplies	\$600	(\$417)	\$183
Memberships & Licenses	\$1,659	(\$1,669)	(\$10)
Food & Provisions	\$1,639	\$0	\$50
Printing & Reproduction	\$2,250	(\$1,643)	\$607
	\$750	\$0	\$750
Clothing Accounting/Audit	\$2,800	\$0	\$2,800
Bank Services	\$13,000	(\$11,106)	\$1,894
Consulting Services	\$3,500	(\$1,651)	\$1,849
Advertising	\$10,500	(\$6,179)	\$4,321
_	\$7,685		\$1,635
Insurance Rent	\$30,861	(\$6,050) (\$22,622)	\$8,239
Depreciation Expense	\$63,936	(\$54,140)	\$9,796
Facilities Charges	\$36,632	(\$20,650)	\$15,982
CEA Equipment Rental	\$96,996		\$15,982
Software Support	\$1,860	(\$81,017)	\$15,979
Interest Payments		(\$1,860) (\$10,460)	\$2,096
General Fund	\$12,556	(\$10,460)	` '
Internal Services	\$17,900 \$3,200	(\$14,917)	\$2,983 \$3,200
internal Services	\$5,200		\$3,200
Bldg Maintenance/Janitorial	\$2,000	(\$1,247)	\$753
Landscape Supplies	\$36,900	(\$32,560)	\$4,340
Concession Supplies	\$61,000	(\$58,484)	\$2,516
Miscellaneous Supplies	\$2,750	(\$1,261)	
Gas Purchases	\$12,350	(\$14,913)	(\$2,563)
Miscellaneous Equipment	\$12,530	(\$7,598)	(\$448)
Wiscenarieous Equipment	\$7,130	(865,75)	(\$440)
Collection Services	\$1,100	(\$649)	\$451
Contractor Fees	\$1,000	(\$840)	·
Equipment Repair & Maintenance	\$5,000	(\$4,555)	
Other Interfund Charges	\$2,000	(\$3,955)	(\$1,955)
Other interfalla Charges	\$2,000	(\$3,533)	(51,555)
Electric	\$22.222	(\$18,293)	\$3,940
Gas	\$22,233 \$6,500	(\$3,812)	\$2,688
Water	\$2,100	(\$3,812)	\$2,088
Waste Disposal/Collection		(\$1,326)	\$774
Stormwater	\$1,974 \$11,516	(\$1,215)	\$2,971
Telephone	\$3,000	(\$3,191)	(\$191)
Cellular Telephone	\$936	(\$708)	\$228
Other Utilities (DirecTV)	\$1,900	(\$708)	
other othices (birecty)	\$859,762	(\$1,470) (\$ 702,168)	