



CITY OF APPLETON

MEMORANDUM

Date: November 5, 2025
To: Public Arts Committee
From: Lily Paul, Economic Development Specialist
Subject: Houdini Tower Tiles

GENERAL INFORMATION

Owner: City of Appleton

Address/Parcel Number: Houdini Tower in Houdini Plaza

Request: Staff took inventory of the tiles that can be interchanged in Houdini Tower so the APAC can choose 12 tiles to replace them for next year.

PROJECT DETAILS

Project Summary: Staff took inventory of the tiles that fit in Houdini Tower. There are 57 tiles total, not including the ones already displayed. The subjects of the tiles fall in the categories of art, culture, life, and photography. There are 15 tiles that have rivets and can be strung and displayed elsewhere if desired. Attached is a document that contains a photo of each tile.

Appleton Public Arts Committee Action:

- Each committee member will rank their top 12 photos. Please use the score sheet attached and have this completed by the start of the meeting. To identify each photo, please simply use the page number that corresponds with the photo in the attached document.
- Each committee member's top ranked photo will be included. If there happens to be a repeat of a top ranked photo, that photo will be included, in addition to the committee member's next ranked photo.
- Since there are 7 committee members and 12 photos can be displayed, the remaining photos will be decided based on two things:
 - o Any photos that are repeated in committee members rankings
 - The higher number of repeats gets top priority
 - o Collaboration and discussion between the members