M E M O R A N D U M

"…meeting community needs…enhancing quality of life."

TO: Dean Gazza, Director of Parks, Rec, Facilities and Grounds

FROM: Jessica Titel, Principal Planner

DATE: February 1, 2023

RE: Select Winning Photos Received From the "Images That Define Appleton" Photo
            Contest to be Placed in the Welcome Tower in Houdini Plaza

The Appleton Public Arts Committee met on February 1, 2023 and reviewed the 37 eligible
photos entered in the Houdini Welcome Tower Photo Contest. The Appleton Public Arts
Committee selected the following top 12 and 2 alternate photos and recommends these top 12
photos to be displayed in the tower with the 2 alternates available to be displayed if necessary.

Houdini Welcome Tower Photo Contest			
Final Art Committee Photo Selections			
		Photo Number	Contestant Name
Winning Photos	1	2A	Dallas Denoo
	2	3A	Jenny Fletcher
	3	6	Jamie Sheridan
	4	9	Nestor Cisneros
	5	11	Tammy Carey
	6	12B	Maggy Isham-Gelina
	7	13B	Jeff Kraus
	8	14A	Emily Fochs
	9	15	Madelyn Mayer
	10	17A	Eryn Lemmert
	11	21A	Keely Nelson
	12	22A	Addison Thomson
Alternates	13	7	Ryan Platta
	14	13A	Jeff Kraus

Per the Art in Public Places Policy, the recommendation from the Appleton Public Arts Committee is forwarded to the committee of jurisdiction, in this case, the Parks and Recreation Committee. Please place this item on the agenda for the February 6, 2023 Parks and Rec Committee agenda. Their recommendation would then be forwarded to the Common Council for final consideration on February 15, 2023.

The memo prepared for the Public Art Committee and the winning photos are attached for reference.

MEMORANDUM

"…meeting community needs…enhancing quality of life."

TO: Appleton Public Arts Committee (APAC)

FROM: Jessica Titel, Principal Planner

DATE: January 23, 2023

RE: Houdini Welcome Tower Photo Contest - Contest Winner Selection

The City has received a fantastic response to the Houdini Welcome Tower Photo Contest. We appreciate the efforts of each contestant. It is very encouraging to see such a wonderful community response.

A total of 37 eligible photos were entered into the contest. The Arts Committee is tasked with choosing 12 photos to be displayed in the Houdini Plaza Welcome Tower. We also ask that you choose two alternatives. In the event that one of the twelve chosen photos are not able to provide a high-resolution photo suitable for printing and display in the tower, one of the alternates will be displayed instead.

As a reminder, the theme of the contest was IMAGES THAT DEFINE APPLETON. The contest was open to residents of the City of Appleton. The full contest rules are also attached for reference.

Attached is a document that contains each photo that was submitted for the contest. With each entry, the contestant has provided a description of where the photo was taken and how the image defines Appleton from their viewpoint. The names of each contestant were removed, and each photo has been given a number. The photos with an "A" or "B" after the number indicate those photos were submitted by the same contestant. Each contestant was allowed to submit up to two photos. The contest rules stated that only one photo from each contestant can be chosen.

You will also notice there are two sets of images. One set for contestants age 18 and over and one set for contestants age 17 and younger.

As you make your selections, please keep in mind that the images will be viewed from a distance and should be legible/identifiable when displayed in the tower. The images will also need to be cropped to square size for the display. Not every contestant has cropped their photo.

Staff would recommend that each Arts Committee member come to the meeting with a ranking of all the photos. This will expedite the selection process. A score sheet has been provided.

APPLETON PUBLIC ARTS COMMITTEE ACTION:
1. Choose the 12 photos to be displayed in the tower.
2. Choose the 2 alternate photos.

IMAGES THAT DEFINE APPLETON - Houdini Tower Photo Contest Entries

18 and Over Category

Photo #1A
Description of where photo was taken: Fox River Trail

Describe how the photo defines Appleton: The beauty of the season.

Photo #1B

Description of where photo was taken: Fox River Trail

Describe how the photo defines Appleton: Wildlife in the city.

18 and Over Category

Photo #2A

Description of where photo was taken: This image was taken on State Street

Describe how the photo defines Appleton: Mile of Music, of course!

Photo #2B

Description of where photo was taken: Along the Fox River near the locks.

Describe how the photo defines Appleton: I think the river and the locks are such a staple of this beautiful city.

Photo #3A

Description of where photo was taken: Fox Trot Trail on the Fox River.

Describe how the photo defines Appleton: Beautiful view of the downtown skyline.

Photo #3B

Description of where photo was taken: Downtown Ice Sculpture

Describe how the photo defines Appleton: All the fun activities Downtown Appleton Inc puts onto bring people to Appleton.

Photo #4

Description of where photo was taken: Appleton farmers market

Describe how the photo defines Appleton: The farmers market brings the community together and families

Photo #5

Description of where photo was taken: Erb Park

Describe how the photo defines Appleton: Relaxing, fun, and outdoorsy.

18 and Over Category

Photo #6

Description of where photo was taken: Bridge on the Fox River With Sunset Left of Lawrence Memorial Chapel

Describe how the photo defines Appleton: Appleton is a growing walk friendly city with picturesque views along the Fox River where its rich history (as seen in this photo where a new bridge was built atop an old railroad trestle) is preserved and blends with new development surrounding the stunning campus of Lawrence University.

18 and Over Category

Photo #7

Description of where photo was taken: Fall Berries with First English Lutheran Church in the Background.

Describe how the photo defines Appleton: City Park Architecture

Photo #8A

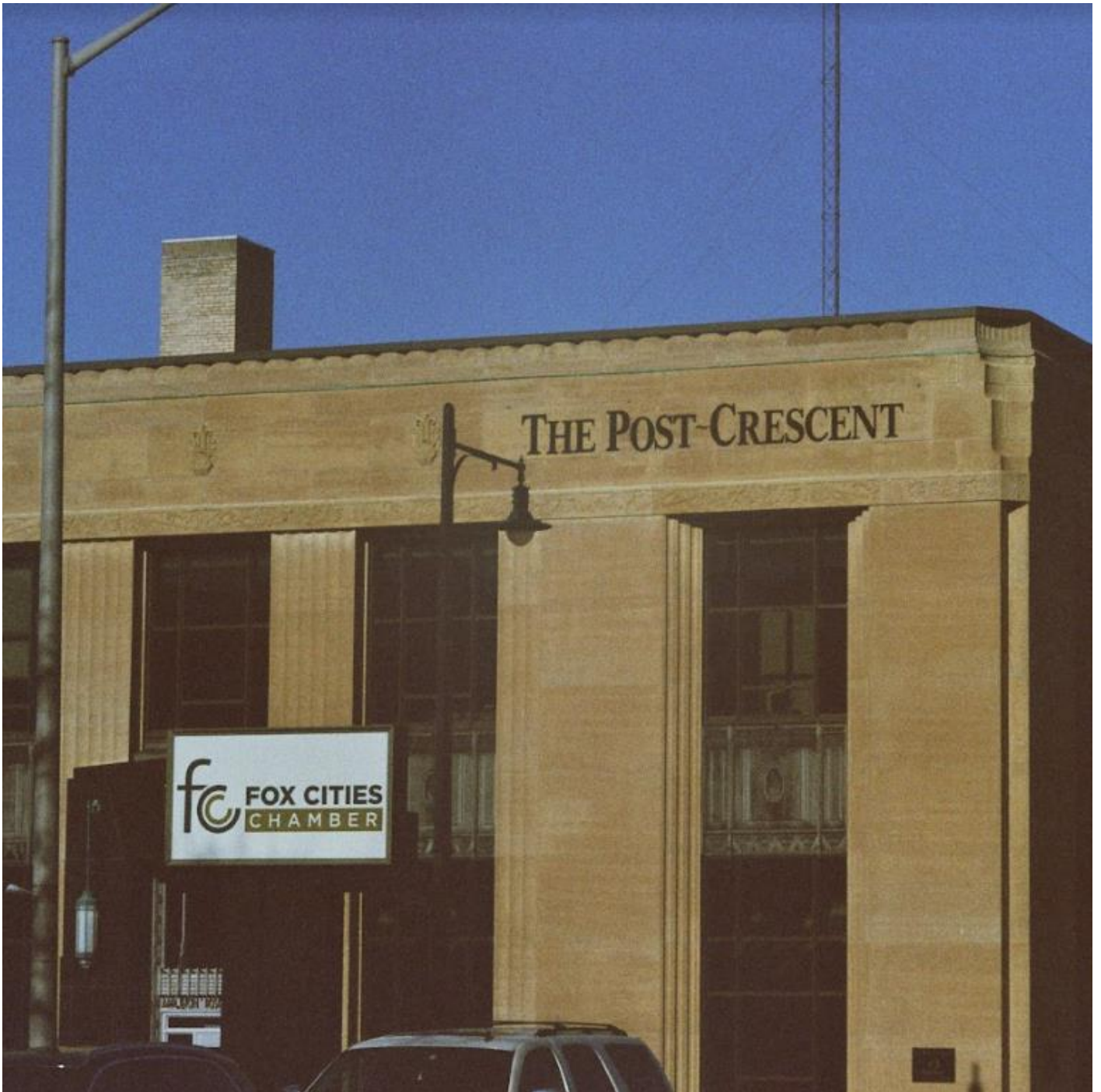**Description of where photo was taken:** Lawrence Chapel

Describe how the photo defines Appleton: This photo showcases the spire of Lawrence Chapel, a beloved landmark in Appleton's downtown area. Lawrence university exists in the heart of Appleton, and the school contributes to key elements of the city's culture: music and art. As an institution, it embodies not only Appleton's rich history, but the future of it's citizens as well, bringing people from around the world into it's fold as students and residents.

Photo #8B

Description of where photo was taken: The Post Crescent

Describe how the photo defines Appleton: The Post Crescent is unmistakably a major player in the history and culture of Appleton. Many local businesses and events benefit from the advertising and awareness it provides, and residents would be worse off without this vital source of local news; as important as national news sources are, equally important are the small papers that inform the people of what is going on right in their backyards and neighborhoods.

Photo #9

Description of where photo was taken: The flats

Describe how the photo defines Appleton: Myself, new to Appleton, learning about the Fox River paper mills and its central location to the building of a thriving town was the inspiration.

Photo #10

Description of where photo was taken: This photo was taken on the walking bridge between the Metamorphosis Sculpture and Eagle Point Senior Living.

Describe how the photo defines Appleton: Appleton has a lot of hidden beautiful places for people to walk around and explore. This photo of this bridge captures the joys of walking along the fox river on a beautiful fall day.

18 and Over Category

Photo #11

Description of where photo was taken: Downtown Appleton 51st Christmas Parade

Describe how the photo defines Appleton: I love Appleton and our downtown. I walked in the parade with my two daughters for Unity Dance Academy. I think this photo defines Appleton by bringing everyone together while supporting so many businesses, schools, all walks of life, and much more. The turn out for the parade seemed bigger than ever too! You could feel the sense of community. So many smiling faces shining brighter after the last couple years people struggled during the pandemic. This photo IS Appleton— "One Great Place".

Photo #12A

Description of where photo was taken: Cleo's

Describe how the photo defines Appleton: Everyone knows Cleo's for its iconic multi-holiday decor that is up 365 days a year. Everyone has a story from Cleo's. The night I was downtown taking this photo, a gentleman came up to me and told me about how often he would come to Cleo's when he was younger and how it was his favorite cocktail lounge downtown Appleton. Downtown Appleton defines itself as one great place because almost every business in the area is committed to being somewhere the community can have an amazing time and have a story for later. Cleo's is an iconic downtown Appleton location. Wherever life takes me, I will always remember Cleo's and how happy I felt whenever I was there.

18 and Over Category

Photo #12B

Description of where photo was taken: Cleo's

Describe how the photo defines Appleton: Everyone knows Cleo's for its iconic multi-holiday decor that is up 365 days a year. Everyone has a story from Cleo's. The night I was downtown taking this photo, a gentleman came up to me and told me about how often he would come to Cleo's when he was younger and how it was his favorite cocktail lounge downtown Appleton. Downtown Appleton defines itself as one great place because almost every business in the area is committed to being somewhere the community can have an amazing time and have a story for later. Cleo's is an iconic downtown Appleton location. Wherever life takes me, I will always remember Cleo's and how happy I felt whenever I was there.

Photo #13A

Description of where photo was taken: Appleton Swing Bridge crosses the Fox River just downstream of Appleton lock #3.

Describe how the photo defines Appleton: This beautiful swing bridge was built back in 1929 and still in use today.

Photo #13B

Description of where photo was taken: Lawrence University campus during peak fall color.

Describe how the photo defines Appleton: Lawrence University was founded in 1847 and has had an economic and cultural impact on Appleton.

Photo #14A

Description of where photo was taken: Lawrence University
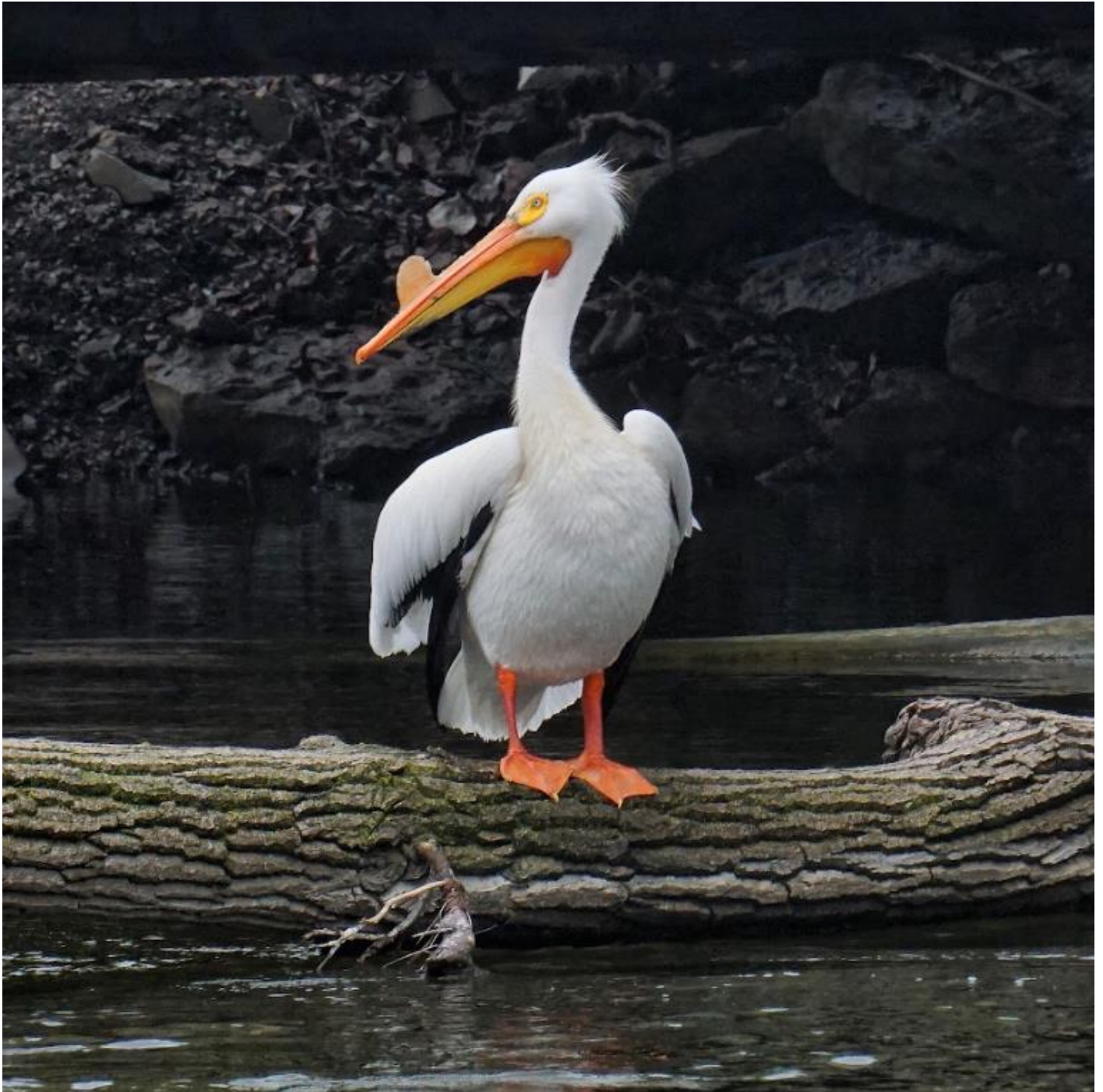
Describe how the photo defines Appleton: It captures the iconic Lawrence University Main Hall, and also the changing seasons.

Photo #14B

Description of where photo was taken: Near Lawe Street on the Fox River

Describe how the photo defines Appleton: It depicts the abundance of wildlife in Appleton, especially along the Fox River.

Photo #15
Description of where photo was taken: Outside City Center Plaza, downtown Appleton

Describe how the photo defines Appleton: Iconic outdoor art located on College Avenue.

Photo #16

Description of where photo was taken: This photo was taken by Tempest Coffee Collective.

Describe how the photo defines Appleton: This photo defines Appleton because our city is full of all kinds of nature and also interesting architecture, particularly bridges.

Photo #17A

Description of where photo was taken: The photo was taken at the "Ring Dance" fountain in City Park.

Describe how the photo defines Appleton: This photo defines Appleton by representing our local spirit of joy and a unique path. Not only is this fountain iconic to our citizens but the meaning behind the sculpture defines a great importance in Appleton. This photo shows the joy and smiles of the dancers, this reflects the soul of our city; the engraving which is also a part of this city park attraction is one regarding the "dance" which is life. I believe that this photo defines the joy and community present in our city and reflects how our city must pave its own way and create its own dance in order to keep thriving.
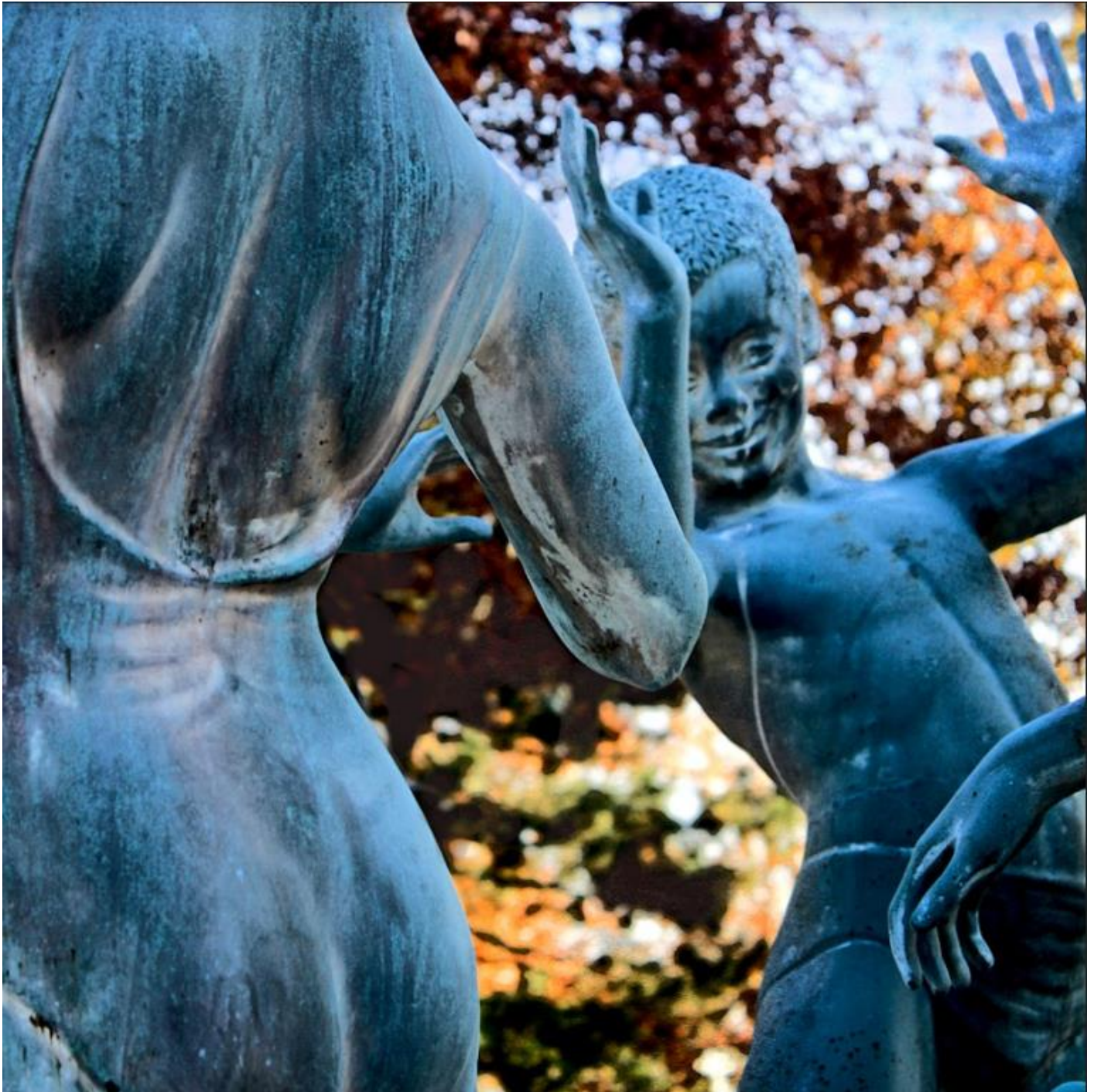
Photo #17B

Description of where photo was taken: This photo was taken outside of Lawless Coffee and across from The Fire in downtown Appleton.

Describe how the photo defines Appleton: This photo defines Appleton because it depicts what I believe to be the true heart of Appleton: the people. Appleton is a lot of things, it has a unique spirit, a marvelous history, an iconic river, and an overall bright future, but this only exists because of the community and people which reside in our city. As much as Appleton is a physical location, Appleton is the way it is because of the citizens; our unique fabric of identities, interests and experiences gives the city the opportunity to thrive. This photograph, while not reveling a specific identity, shows an inhabitant of Appleton. The photo illustrates one individual but moreover speaks to symbolize every citizen and their importance in the composition of our community and city.

Photo #18A

Description of where photo was taken: Pierce Park

Describe how the photo defines Appleton: Appleton should be remembered by their past and what land we live on now. Whose beautiful land that took and not honoring them for it. Native Americans used the Fox River for a passage way and as a community we should remember our land's history.
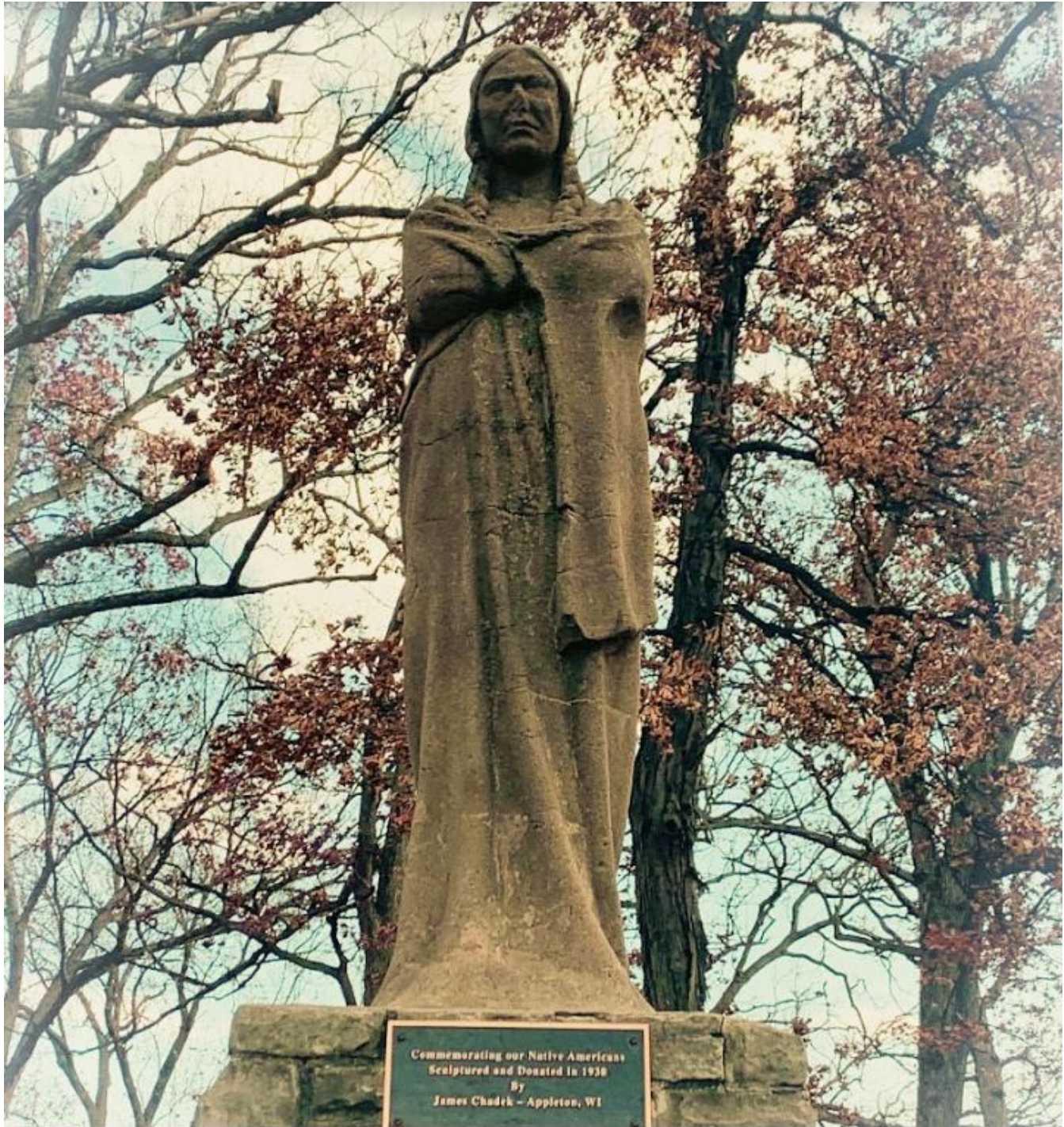
Photo #18B

Description of where photo was taken: Soldier's Square

Describe how the photo defines Appleton: The community should remember those who fought to protect us. Though our modern day buildings are unique, I feel like showing support to those who served for us is more important.

Photo #19A

Description of where photo was taken: Near parking lot at Pierce Park.

Describe how the photo defines Appleton: This photo showcases the natural beauty of Appleton at one of its many parks.

Photo #19B

Description of where photo was taken: Downtown, next to the PAC.

Describe how the photo defines Appleton: Downtown is the heart of Appleton and this photo captures the vibrant colors that occur there every fall.

Photo #20A

Description of where photo was taken: Fox River by River Tyme Bistro

Describe how the photo defines Appleton: Appleton has so many beautiful natural places. The Fox River is a place many people know of and enjoy visiting in all seasons. Along with many local businesses with a river view, which is a bonus.

Photo #20B

Description of where photo was taken: Fox River by Tempest Coffee

Describe how the photo defines Appleton: The fox river is such a vital part of Appleton. It provides home for wildlife and it won't be destroyed, because of its beauty and many uses. It is a place to go to feel connected to nature without having to really leave the city at all.

Photo #21A

Description of where photo was taken: Outside the PAC

Describe how the photo defines Appleton: This image captures the reflections of the windows outside the PAC. Appleton is a city of the arts and the downtown is where lots of the community's art takes place. I'm sure that every person in Appleton is aware of the PAC and the events that bring our community together.

Photo #21B

Description of where photo was taken: Outside the PAC, on College Avenue

Describe how the photo defines Appleton: This photo captures one of the main places of artistic expression in Appleton, the PAC. Appleton is a city of the arts and downtown is where lots of the community art takes place. Also in the window you can see the top of a church (Saint Joseph Catholic Church) nearby. The architecture of the church on College Ave is one of my favorite things to look at when downtown.

Photo #22A

Description of where photo was taken: My picture was taken in the gorgeous Jones Park.

Describe how the photo defines Appleton: My photo defines Appleton because there are some many fun activities to do in Jones Park, from kids that play on the playground to the concerts that are held there often.
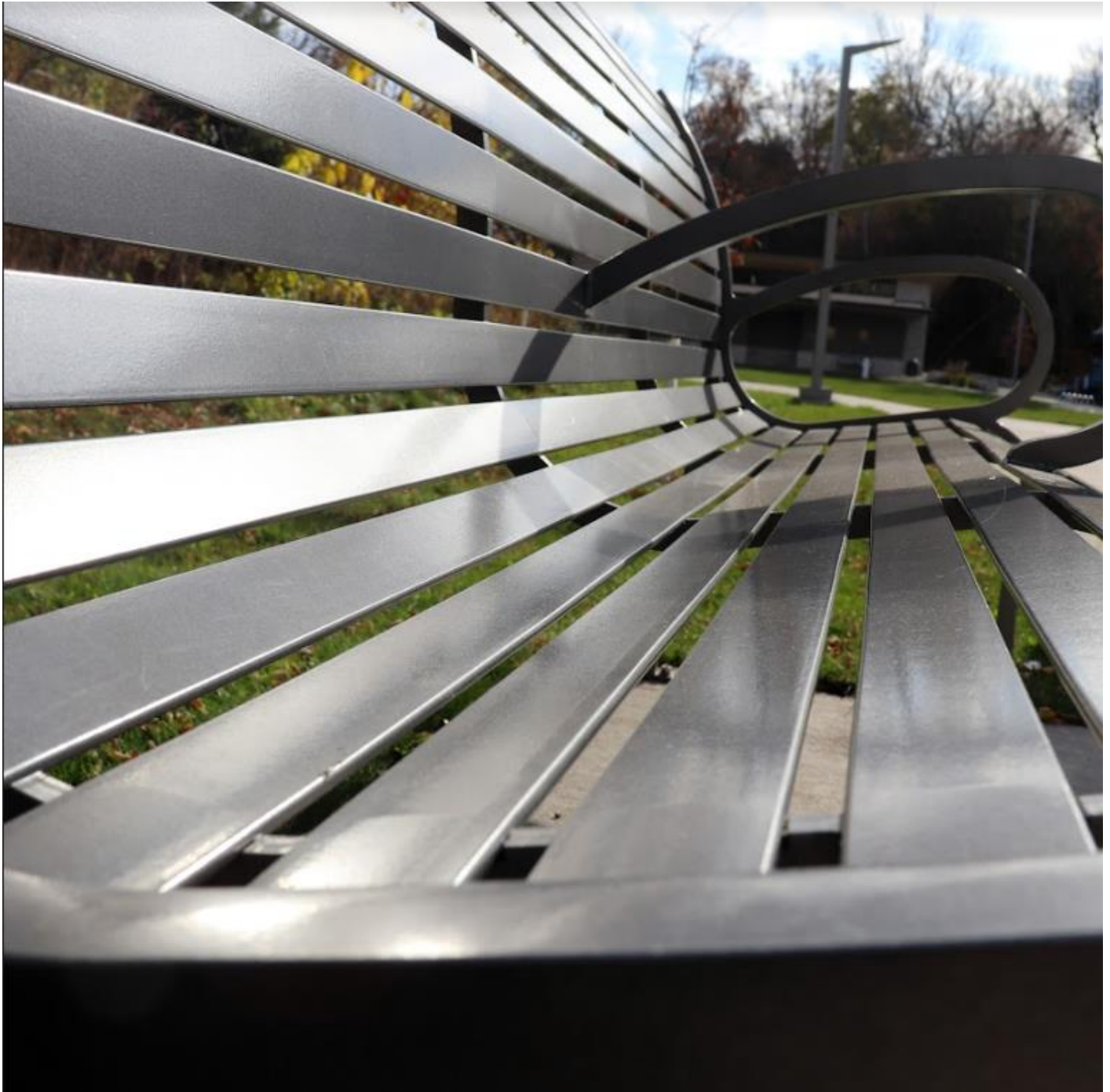
Photo #22B

Description of where photo was taken: Train tracks that run throughout Appleton.

Describe how the photo defines Appleton: My photo defines Appleton through the fact that you can find and follow train tracks all throughout the city of Appleton.

Photo #23A

Description of where photo was taken: The intersection by Bagelicious and the City Center

Describe how the photo defines Appleton: Downtown Appleton and the shops there are the most iconic part of Appleton, in my opinion.
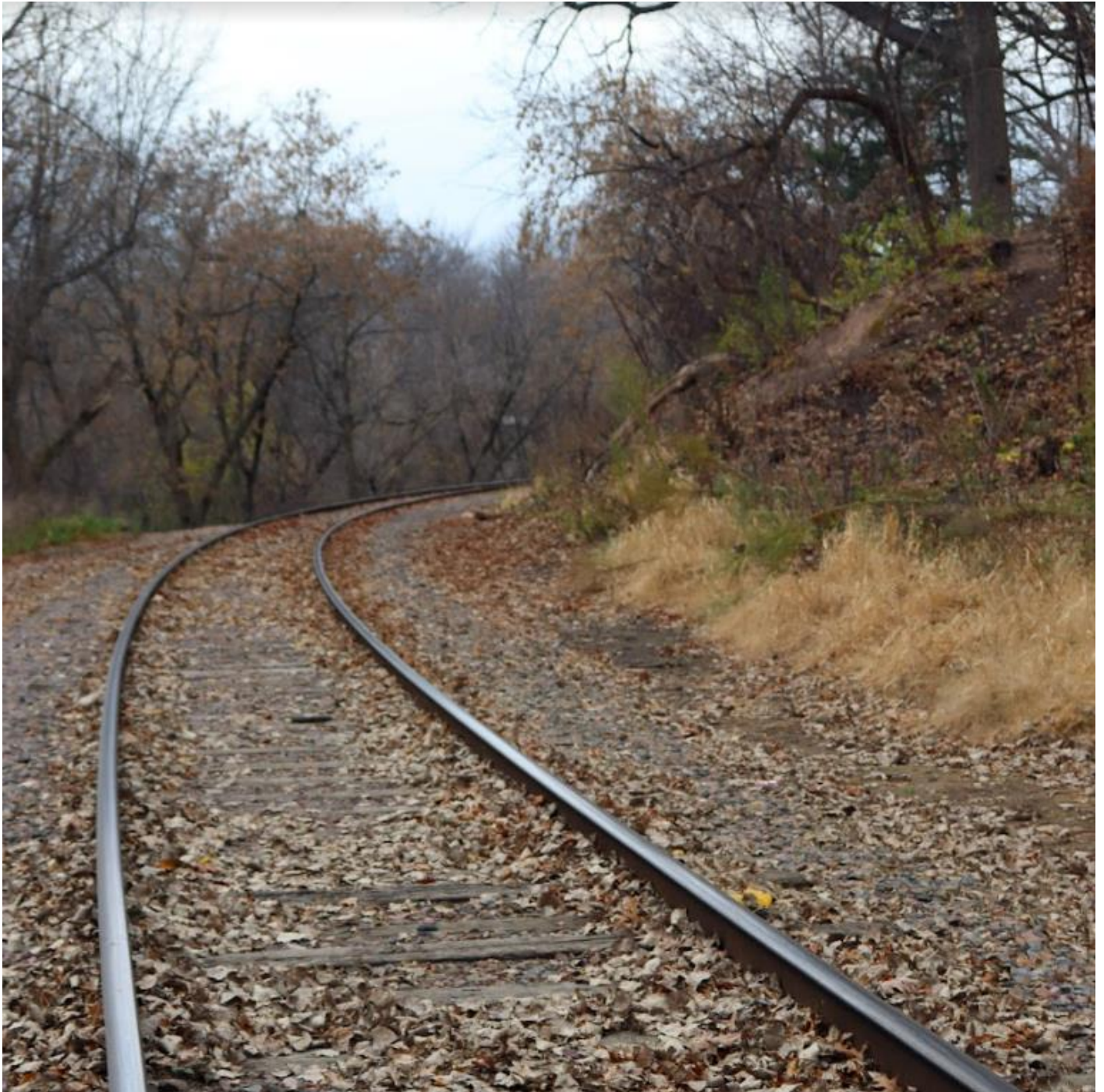
Photo #23B

Description of where photo was taken: The intersection by Bagelicious and the City Center

Describe how the photo defines Appleton: Displays downtown Appleton as the other picture submitted.

Houdini Welcome Tower Photo Contest - Score Sheet

Rank	Photo Number - 18 and Over Category						
	Beu	Catherine	Claire	Elyse-Krista	Kim Kolbe-Ritzow	Kim Riesterer	Luis
1							
2							
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17							
18							
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20							
21							

Rank	Photo Number - 17 and Under Category						
	Beu	Catherine	Claire	Elyse-Krista	Kim Kolbe-Ritzow	Kim Riesterer	Luis
1							
2							
3							
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Houdini Plaza Welcome Tower
Photo Contest Rules

The City of Appleton Public Art Committee will be holding a photo contest to select the new images that will be displayed in the Houdini Plaza Welcome Tower! Below are the contest details and rules.

Contest Theme – IMAGES THAT DEFINE APPLETON:
Contestants will submit images from around the City of Appleton that represent the city from their viewpoint. These images could be iconic places, structures or monuments that are unique to the City, such as the locks, riverfront, paper mills or other historic industry, bridges, downtown, parks, trails, etc. Images could also represent the cultural arts, performing arts and showcase the diversity in our community.

NEW THIS YEAR! New to the photo contest this year, will be two entry categories…..one category for contestants ages 18 and over and another category for those 17 and under. We encourage our younger residents to submit photos that showcase their talents and viewpoints!

Term:
Submissions for the Houdini Welcome Tower Photo Contest need to be received by December 2, 2022 at 4:00 PM. By submitting an entry, each contestant agrees to the rules of the contest.

Who May Enter:
The contest is open to all City of Appleton residents. Photographers of all abilities and ages are encouraged to submit entries. A winning entry from photographers under the age of 18 will require a release signed by a parent or guardian. City of Appleton employees are not eligible to enter.

What to Enter:

- The winning photos will be reproduced on translucent mylar at 43"x43" size (see image of Houdini Tower).

- **All submissions must be cropped to square.** The images are large format and viewed from afar. Please consider the final image cropping and resolution when submitting your photo.

- Please keep each contest submission photo to under 5MB.

- If selected, you will be required to submit a high-resolution photo of minimum 150 dpi at full scale.

- City of Appleton residents of all ages are eligible to enter.

- Images are required to be taken within the City of Appleton.

Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable for all categories. If the judges determine that a photographer has significantly altered his or her photo, they reserve the right to disqualify it. Watermarks are unacceptable.

For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it with your submission. A form is available on the City's website.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by the City of Appleton in its sole discretion, are ineligible for this contest.

Please note: the reproduction process on a clear mylar cling applied to an acrylic sheet may unintentionally alter the colors of your original photo.

How to Enter:
- Complete entry form and photo upload available on the City's website by following this link: [INSERT LINK]

- We will not accept photographs submitted in person or through the mail. Submit no more than two photographs per contestant (Please note, only one photo will be selected per contestant). Contact information provided will only be used to contact the contest winners and to keep contest entrants informed of the contest selection process.

- Photo submitted with entry form shall be no larger than 5MB. Winners will be asked to submit a high-resolution file.

- Digital photographs should be taken at the highest resolution possible – specifically, a minimum of 150 dpi. Photographs must be in a .png, .jpg or .gif format and cropped to square.

- Contestants certify that the photograph is unique and original and does not infringe upon any copyright or the rights of any person.

Entry Deadline:
All entries must be received no later than 4:00 PM on December 2, 2022.   Only entries submitted via the online entry form will be accepted.

Photo Selection:
The Appleton Public Arts Committee will select and recommend 12 photographs for display in the Houdini Plaza Welcome Tower. The Common Council will confirm the Committee selections and they will be displayed for a minimum of 6 months.

Photo Release:

By submitting your photograph for this contest, you recognize the City may use your photo for other City purposes (website, brochures, facebook, etc).

You retain your rights to your photograph; however, by entering the contest, you grant the City of Appleton (and those authorized by the City) a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any City of Appleton purpose, including, but not limited to, website, publications, social media, etc. Any photograph reproduced will include a photographer credit as feasible. City of Appleton will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Questions?

Email Jessica.Titel@appleton.org or (920) 832-6476.