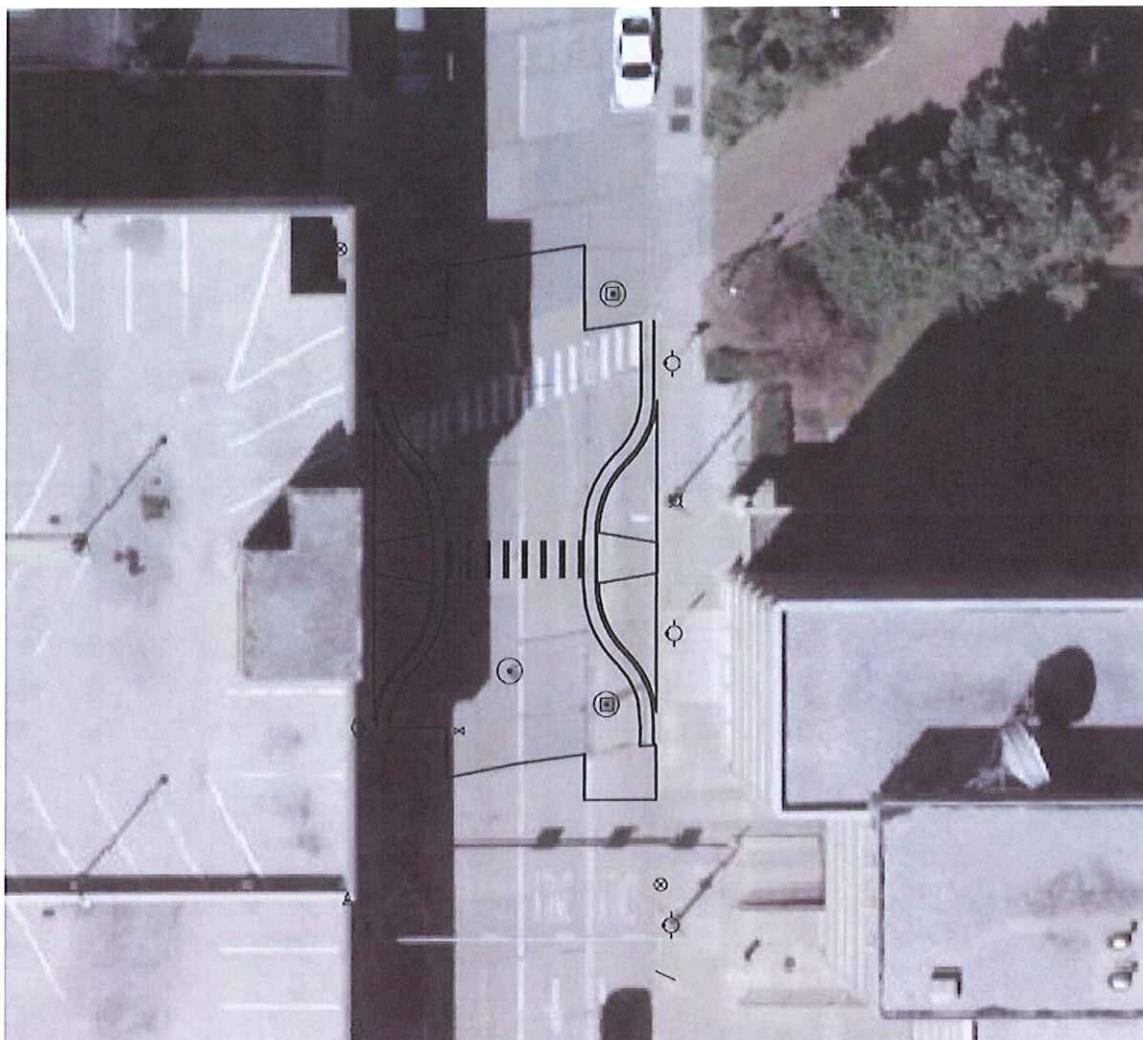




DEPARTMENT OF PUBLIC WORKS
Engineering Division – Traffic Section
2625 E. Glendale Avenue
Appleton, WI 54911
TEL (920) 832-5580
FAX (920) 832-5570

To: Municipal Services Committee
From: Michael S. Hardy, Assistant City Traffic Engineer
Date: October 01, 2013
Re: Appleton St - Proposed traffic ordinance changes related to recently completed Houdini Plaza Project & Mid-Block Crosswalk Improvement

The following traffic-related ordinance changes along Appleton Street (between College Av to Lawrence St) are necessary to implement due to the Houdini Plaza reconstruction, and improvements by Department of Public Works at the mid-block crosswalk on Appleton Street, located at the south end of Houdini Plaza. The bump-outs and realignment of the crosswalk will better align with new Houdini Plaza layout, and reduce the pedestrian's exposure to traffic when crossing. Below is an illustration of the crosswalk improvement currently underway.



To accomplish this, the following ordinance action is required:

1. **Create:** "Parking be metered on the west side of Appleton Street from College Avenue Street to a point 142 feet south of College Avenue."
2. **Create:** "Parking be prohibited on the west side of Appleton Street from a point 142 feet south of College Avenue to a point 86 feet north of Lawrence Street."
3. **Create:** "Parking be metered on west side of Appleton Street from Lawrence Street to a point 86 feet north of Lawrence Street."
4. **Create:** "Parking be metered on the east side of Appleton Street from College Avenue Street to a point 163 feet south of College Avenue."
5. **Create:** "Parking be prohibited, except for loading and unloading, on the east side of Appleton Street from College Avenue Street to a point 163 feet south of College Avenue to a point 195 feet south of College Avenue."
6. **Create:** "Parking be prohibited on the east side of Appleton Street from a point 185 feet south of College Avenue to a point 86 feet north of Lawrence Street."
7. **Create:** "Stopping, standing or parking be prohibited on the east side of Appleton Street from Lawrence Street to a point 86 feet north of Lawrence Street."