



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appletonwi.gov](http://www.appletonwi.gov)

## Meeting Minutes - Final City Plan Commission

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Wednesday, September 24, 2025

3:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

Meeting called to order by Chair Mayor Woodford at 3:31 p.m.

2. Pledge of Allegiance

3. Roll call of membership

**Present:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

4. Approval of minutes from previous meeting

[25-1092](#)

City Plan Minutes from 9-10-25

**Attachments:** [City Plan Minutes 9-10-25.pdf](#)

Carpenter moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

5. Public Hearing/Apearances

[25-1093](#)

Proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article III. Section 23-54 Temporary Uses and Structures as identified in the attached documents (Associated with Action Item #25-1094)

**Attachments:** [NoticeofPublicHearing AmendZoningOrd TempUse.pdf](#)

*This public hearing was held and no one spoke.*

**This public hearing was held, and no one spoke on the item.**

[25-1095](#)

Proposed text and map amendments to the Municipal Code, Chapter 23 Zoning creating Article XI. Shoreland-Wetland Zoning District Regulations, amending Article XIX. Shoreland Zoning relating to Section 23-752(b)(2) and (3), and amending Shoreland Zoning and the City of Appleton Official Shoreland District Map pursuant to Article XIX. Shoreland Zoning, Section 23-755 (a)(1) as identified in the attached documents (Associated with Action Item #25-1096)

**Attachments:** [NoticeofPublicHearing\\_ShorelandWetland Ordinance.pdf](#)

*This public hearing was held and no one spoke. This public hearing was reopened and held open until the next Plan Commission meeting.*

**This public hearing was held, and no one spoke on the item. Fenton moved, seconded by Carpenter, to reopen this public hearing. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

[25-1097](#)

Proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article XIV. Signs as identified in the attached documents (Associated with Action Item #25-1098)

**Attachments:** [NoticeofPublicHearing\\_AmendZoningOrd\\_SignCode.pdf](#)

*This public hearing was held and no one spoke.*

**This public hearing was held, and no one spoke on the item.**

## 6. Action Items

[25-1094](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article III. Section 23-54 Temporary Uses and Structures as identified in the attached documents

**Attachments:** [Sec 23-54 Temporary Use Amendments\\_Zoning Ord\\_Staff Memo\\_For09\\_24\\_25.pdf](#)  
[Draft Temporary Use Code Sec. 23-54 with Strikeouts.pdf](#)  
[Draft Temporary Use Code Sec. 23-54 Clean Version.pdf](#)

**Fenton moved, seconded by Carpenter, that the Zoning Ordinance text amendments pertaining to Temporary Uses and Structures be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

[25-1096](#)

Request to approve proposed text and map amendments to the Municipal Code, Chapter 23 Zoning creating Article XI. Shoreland-Wetland Zoning District Regulations, amending Article XIX. Shoreland Zoning relating to Section 23-752(b)(2) and (3), and amending Shoreland Zoning and the City of Appleton Official Shoreland District Map pursuant to Article XIX. Shoreland Zoning, Section 23-755 (a)(1) as identified in the attached documents

**Attachments:** [Shoreland-WetlandandShorelandOrdAmendments StaffMemo For09-24-25.pdf](#)  
[Draft Shoreland-Wetland and Shoreland Ord Amendments For09-24-25.pdf](#)  
[Final Version Shoreland Zoning District Map.pdf](#)

*No vote was taken on the recommendation for approval.*

**Fenton moved, seconded by Robins, that the Zoning Ordinance text and map amendments pertaining to Shoreland-Wetland Zoning be recommended for approval.**

*Held until the next Plan Commission meeting.*

**Uitenbroek moved, seconded by Fenton, that the Zoning Ordinance text and map amendments pertaining to Shoreland-Wetland Zoning be held until the next Plan Commission meeting. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

[25-1098](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article XIV. Signs as identified in the attached documents

**Attachments:** [Sec 23-500 Sign Code Amendments Zoning Ord Staff Memo For09 24 25.pdf](#)  
[Draft Sign Code With Strikeouts 9 15 25.pdf](#)  
[Draft Sign Code Clean Version 9 15 25.pdf](#)

**Carpenter moved, seconded by Fenton, that the Zoning Ordinance text amendments pertaining to Signs be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

[25-1099](#)

Request adoption of Resolution #2025-14 Support of the Shared Vision for West College Avenue

**Attachments:** [MemotoPlanCommission ResolutionofSupportSharedVisionWCollege Ave For09-24-25.pdf](#)  
[Resolution #2025-14 Support of the Shared Vision for West College Avenue.pdf](#)  
[ReimaginingANewAvenue\\_071725 FINAL.pdf](#)  
[W College Ave PPT.pdf](#)

*Staff provided a PowerPoint presentation at the Plan Commission meeting, and it is the last item attached.*

**Fenton moved, seconded by Carpenter, that Resolution #2025-14 be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm

## **7. Information Items**

## **8. Adjournment**

**Fenton moved, seconded by Robins, that the meeting be adjourned at 4:03 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

**Excused:** 1 - Palm