

Memorandum

To: Parks and Recreation Committee

From: Dean Gazza, Director of Parks, Recreation and Facilities Management

Date: January 21, 2015

Re: Action: Authorization to Sell Fermented Malt Beverages at Reid Golf Course and Extend Alcohol Hours to 9:00 AM

Wisconsin Statute 125.06(6) allows for the sale of fermented malt beverages in a park operated by the municipality without a permit, but the statute does require fermented malt beverages to be sold by officers or employees of the municipality under an ordinance, resolution, rule or regulation enacted by the governing body. The Parks, Recreation and Facilities Management Department will be responsible for all clubhouse operations at Reid Golf Course in 2015, including practice range, cart rentals and sale of merchandise, food and beverages. Fermented malt beverages will be sold in the clubhouse and on the course during the golf season that normally runs from early or mid-April through the middle of November.

Based on Wisconsin Statute 125.06(6), it is the recommendation of the Parks, Recreation and Facilities Management Department to the Parks and Recreation Committee and City Council to authorize the Parks, Recreation and Facilities Management Department to sell fermented malt beverages at Reid Golf Course. The Parks, Recreation and Facilities Management Department shall also be required to provide licensed staff during the sale of fermented malt beverages at the golf course.

Current park ordinances allow the possession and distribution of alcoholic beverages between 10:00 am and 10:00 pm. It is also the recommendation of the Department to allow the sale of fermented malt beverages at Reid Golf Course between 9:00 am and 10:00 pm. The proposed change to 9:00 am would allow the Department to offer full beverage cart services during those times the golf course is in high use and/or demand.

These recommendations will appear on the Parks and Recreation Committee agenda as an action item on Wednesday, January 28, 2015. Please contact me with questions related to this matter at 832-55572 or dean.gazza@appleton.org.