







APL Strategic Efforts




PROGRAMS			SERVICES
APL Presented	Volunteer Presented	Contracted Services	Services
APL staff are the primary organizers for programs and initiatives	APL volunteers are the primary organizers for programs and initiatives	APL contracts an individual, organization, or company to present a program. This is generally not a partnership	Resource delivery to meet a stated need in the form of a product or instruction
			
Anime Night	Creative Writing	Find Your Ancestors	1:1 Sessions

COMMUNITY ENGAGEMENT (proactive and responsive)		
Community Support	Relationship Building	1:1 Conversations
Providing support for other organizations	Broad efforts to learn about other organizations.	Intentional learning conversations to build direct relationships that may inform services, collection, and programs
		
AHS Board	Reports & Events	1:1 conversations

OUTREACH (targeted)	
Services	Promotion
Making services available to non-users or underserved populations	Providing off-site visibility for library resources
	
Sierra in the Wild	Presentations

Responding to Community Needs/Requests

PARTNERSHIP (active)		
Co-Sponsorship: Level One	Co-Sponsorship: Level Two	Collaboration
Active participation in designing a program	Active participation in implementing a pre-designed program	Active partnership with a community effort or initiative. <i>A.K.A. Cooperation</i>
		
FAN Pass	FISC	Fox Cities Book Festival

SUPPORT (passive)		
Coordination	Connecting	Serve as Resource/Provide Library Service
APL coordinate library resources for another agency <i>A.K.A. Facilitation</i>	APL staff connect patron/agency with other agencies to support their efforts	APL staff provide support for community-led programs and initiatives.
		
Lobby Services	Facilitation Support	Fox Trot Trail