

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 AUGUST 2021

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	31,218	0	196,937	136,428	>100%	44%
Children's Circulation	24,384	0	155,273	79,114	>100%	96%
Total Circulation	55,602	24,097	352,210	215,542	131%	63%
Adult AV/nonbook (included in above)	10,813	0	67,157	56,057	>100%	20%
Children's AV/non-book (included in above)	3,057	0	18,026	12,544	>100%	44%
E-Book Circulation	7,810	8,702	60,976	72,137	-10%	-15%
E-Audiobook Circulation	7,032	6,558	55,530	56,406	7%	-2%
E-Video Circulation	412	555	3,462	4,950	-26%	-30%
E-Comics Circulation	191	177	1,469	1,480	8%	-1%
E-Magazine Circulation	879	1,901	4,647	15,392	-54%	-70%
E-Music Circulation	202	148	1,069	1,344	36%	-20%
Total E-Circulation	16,526	18,041	127,153	151,709	-8%	-16%
ILL items received (received from)	9,644	6,587	80,891	45,546	46%	78%
ILL items loaned (provided to)	10,319	6,786	76,008	43,578	52%	74%
Total Registered Patrons (quarterly)	75,279	78,510	n/a	n/a	-4%	n/a
Door Count	18,146	1,519	70,747	92,083	1095%	-23%
Percentage of Total Circulation on Self Check Machines	69.1%	0.0%	n/a	n/a	>100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,441	2,334	16,051	17,692	5%	-9%
Reference Transactions - Children's	787	86	4,408	3,180	815%	39%
Total Reference	3,228	2,420	20,459	20,872	33%	-2%
Volunteer Hours	322	99	1,343	1,426	227%	-6%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,724	1,920	19,372	21,934	-10%	-12%
Volumes Withdrawn	7,180	298	31,259	14,220	2309%	120%
Total Titles	253,841	246,525	n/a	n/a	3%	n/a
Total Volumes	296,912	292,664	n/a	n/a	1%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	35	34	316	382	3%	-17%
Children's Program Attendance (including group visit)	1,723	2,138	9,437	16,021	-19%	-41%
Children's One-on-One Visits	6	0	13	2	>100%	550%
Children's Home One-on-One Visits Participants	19	0	37	5	>100%	640%
Children's Literacy Offerings	0	0	0	1	0%	-100%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	0	14	87	68	-100%	28%
Children's Self Directed Activity Participants	1,285	162	4,042	1,547	693%	161%
Young Adult						
Young Adult Programs	2	3	31	31	-33%	0%
Young Adult Program Attendance	203	95	296	567	114%	-48%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	1	0	6	5	>100%	20%
Young Adult Self Directed Activity Participants	70	0	170	86	>100%	98%
Adult						
Adult Programs	13	4	116	108	225%	7%
Adult Program Attendance	535	359	2,784	3,452	49%	-19%
Adult One-on-One Instructions	0	0	12	41	0%	-71%
Adult One-on-One Instruction Attendance	0	0	12	41	0%	-71%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	4	0	23	3	>100%	667%
Adult Self Directed Activity Participants	165	0	340	47	>100%	623%
Total Programs	50	41	463	521	22%	-11%
Total Program Attendance	2,461	2,592	12,517	20,040	-5%	-38%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	77	0	275	677	>100%	-59%
Meeting Room Uses - Events (Library Programs)	61	0	143	427	>100%	-67%
Total Meeting Room Uses	138	0	418	1,104	>100%	-62%

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	1,571	29,067	10,493	783,075	-95%	-99%
Web Page "Hits"	42,219	47,471	292,459	429,586	-11%	-32%
APL Created Electronic Content	627	747	5,086	5,452	-16%	-7%
Public Computing Sessions	1,775	346	7,680	10,000	413%	-23%
Total Time Used on Public Computers	1663:00:00	346:00:00	5838:00:00	7989:00:00	381%	-27%
Data Transferred (GB)	745	931	4803	6776	-20%	-29%
WIFI Distinct Clients	2835	1730	15611	16637	64%	-6%