

July 1, 2014

Paula Vandehey
Director of Public Work Director
City of Appleton
100 N. Appleton Street
Appleton, WI 54911

Dear Paula,

I am contacting you to request a permanent street occupancy permit for an AED to be placed in the terrace in front of 1905 N. Morrison Street.

I am the block captain for Our Neighborhood Watch group, and have worked with Gold Cross as they are trying to place AED's in neighborhoods. Our group has taken this seriously. Eight of the 12 houses on the block have people trained in CPR/AED, as we have 12 people, that I am aware of, that were previously certified or have been certified since this process has begun.

Attached is a picture of an AED "box" which would be mounted on a pole 40 to 48 inches high. It may also require a "bird house" around the device to protect it from the weather.

We have discussed many placement options, including on private property. Since this is intended for use by the public, our group feels that private property placement would indicate it is "owned" by wherever it is located, and may discourage use by the public.

There is a fire hydrant in the terrace, and the plan would be to place the AED to the North of the hydrant at a distance that does not inhibit access to the fire hydrant for the fire department. That would also give a landmark for someone not familiar with the area (Erb Park users) that the AED is next to the fire hydrant.

Just as with the placement in businesses, I expect that the number of AED's placed in neighborhoods is likely to increase with other Neighborhood Watch Groups working on similar projects.

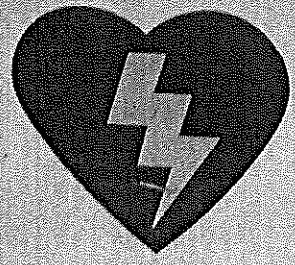
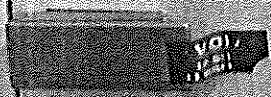
Insurance from Gold Cross I believe will meet city requirements for this placement.

If you have any questions, feel free to contact me at 920-243-8555 (cell).

Sincerely,

Earl J. Brooker

DEFIBRILLATOR



TRAINED
RESPONDERS
ONLY

ALARM
WILL
SOUND