

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 FEBRUARY 2023

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
<b>I. Circulation</b>						
Adult Circulation	27,151	27,813	56,496	56,550	-2%	0%
Children's Circulation	23,317	21,894	47,508	42,355	6%	12%
<b>Total Circulation</b>	<b>50,468</b>	<b>49,707</b>	<b>104,004</b>	<b>98,905</b>	<b>2%</b>	<b>5%</b>
Adult AV/nonbook (included in above)	8,464	10,239	17,419	20,534	-17%	-15%
Children's AV/non-book (included in above)	2,018	2,361	4,159	4,893	-15%	-15%
E-Book Circulation	7,535	7,219	15,657	15,719	4%	0%
E-Audiobook Circulation	8,328	7,127	17,631	14,686	17%	20%
E-Video Circulation	421	371	843	800	13%	5%
E-Comics Circulation	179	183	348	328	-2%	6%
E-Magazine Circulation	924	1,079	2,178	2,054	-14%	6%
E-Music Circulation	144	117	289	232	23%	25%
<b>Total E-Circulation</b>	<b>17,531</b>	<b>16,096</b>	<b>36,946</b>	<b>33,819</b>	<b>9%</b>	<b>9%</b>
ILL items received (received from)	9,118	9,092	18,772	18,467	0%	2%
ILL items loaned (provided to)	8,804	9,810	18,517	20,579	-10%	-10%
Total Registered Patrons (quarterly)	72,008	76,383	n/a	n/a	-6%	n/a
Door Count	15,239	16,739	32,360	33,432	-9%	-3%
Percentage of Total Circulation on Self Check Machines	60.8%	67.9%	n/a	n/a	-10%	n/a

<b>II. Customer Assistance</b>						
Reference Transactions - Adult	1,929	2,392	4,088	5,055	-19%	-19%
Reference Transactions - Children's	758	630	1,569	1,242	20%	26%
<b>Total Reference</b>	<b>2,687</b>	<b>3,022</b>	<b>5,657</b>	<b>6,297</b>	<b>-11%</b>	<b>-10%</b>
Volunteer Hours	199	267	441	499	-25%	-12%

<b>III. Collections &amp; Processing</b>						
Volumes Added	1,625	1,212	3,137	2,798	<b>34%</b>	<b>12%</b>
Volumes Withdrawn	896	12,758	2,455	28,669	-93%	-91%
Total Titles	190,023	216,553	n/a	n/a	-12%	n/a
Total Volumes	212,913	250,552	n/a	n/a	-15%	n/a

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<b>IV. Programs</b>						
<b>Children's</b>						
Children's Programs (including group visit)	49	33	104	46	48%	126%
Children's Program Attendance (including group visit)	1,287	475	3,187	628	171%	407%
Children's One-on-One Visits	1	0	1	0	>100%	>100%
Children's One-on-One Visits Participants	1	0	1	0	>100%	>100%
Children's Self Directed Activities	9	4	18	8	125%	125%
Children's Self Directed Activity Participants	1,486	1,131	3,240	2,512	31%	29%
<b>Young Adult</b>						
Young Adult Programs	2	3	3	3	-33%	0%
Young Adult Program Attendance	5	35	6	35	-86%	-83%
Young Adult Self Directed Activities	1	1	1	1	0%	0%
Young Adult Self Directed Activity Participants	59	2	59	2	2850%	2850%
<b>Adult</b>						
Adult Programs	5	13	11	23	-62%	-52%
Adult Program Attendance	420	496	792	821	-15%	-4%
Adult One-on-One Instructions	14	18	31	32	-22%	-3%
Adult One-on-One Instruction Attendance	24	34	53	59	-29%	-10%
Adult Self Directed Activities	3	0	3	0	>100%	>100%
Adult Self Directed Activity Participants	103	0	103	0	>100%	>100%
<b>Total Programs</b>	<b>56</b>	<b>49</b>	<b>118</b>	<b>72</b>	<b>14%</b>	<b>64%</b>
<b>Total Program Attendance</b>	<b>1,712</b>	<b>1,006</b>	<b>3,985</b>	<b>1,484</b>	<b>70%</b>	<b>169%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	0	149	0	297	-100%	-100%
Meeting Room Uses - Events (Library Programs)	0	108	0	181	-100%	-100%
<b>Total Meeting Room Uses</b>	<b>0</b>	<b>257</b>	<b>0</b>	<b>478</b>	<b>-100%</b>	<b>-100%</b>

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<b>V. Electronic Access Services</b>						
Database Sessions	1,767	1,552	3,397	2,943	14%	15%
Web Page "Hits"	81,688	9,299	173,995	36,807	778%	373%
APL Created Electronic Content	557	470	1,176	1,016	19%	16%
Public Computing Sessions	898	1,479	1,807	2,991	-39%	-40%
Total Time Used on Public Computers	714:00:00	1373:00:00	1467:00:00	2806:00:00	-48%	-48%
Data Transferred (GB)	2,009	3,600	5,299	7,400	-44%	-28%
WIFI Distinct Clients	1775	2598	3660	5089	-32%	-28%