



MEMO

"...meeting community needs...enhancing quality of life."

TO: Municipal Services Committee

FROM: Paula Vandehey, Director of Public Works

DATE: February 8, 2018

SUBJECT: **Discussion of idea to have reduced parking permits for hybrid/low emissions vehicles.**

One of the Actions under Focus Area 3 (Air Quality) of the City of Appleton's Sustainability Plan is *"Analyze the potential for incentives provided to downtown parking for those driving hybrid or low emissions vehicles."*

Although in concept this sounds like a good idea, the implementation is somewhat challenging for our current system. Examples of the challenges include:

- A permit for the ramp is issued for a vehicle, but there is no checks and balances that the permit is used for that particular vehicle. In other words, permits are assigned to the customer, not to a specific vehicle. If we were going to provide reduced parking, we would need to develop some method of ensuring the low emission vehicle is the one used by the customer for parking in the ramp.
- Many communities provide specified areas where only low emission vehicles can park (specific parking lots just for low emission vehicles). The City currently only owns one parking lot and it serves the Library and other downtown visitors.
- The cost to construct a parking stall in a parking ramp/lot, and all the associated maintenance costs, are not lower because the vehicle is low emission.

I would like to discuss the concept of reduced parking permits for hybrid/low emission vehicles at our February 26, 2018 Municipal Services Committee meeting.